



• INTERACTION •

Good and Bad Interface Designs

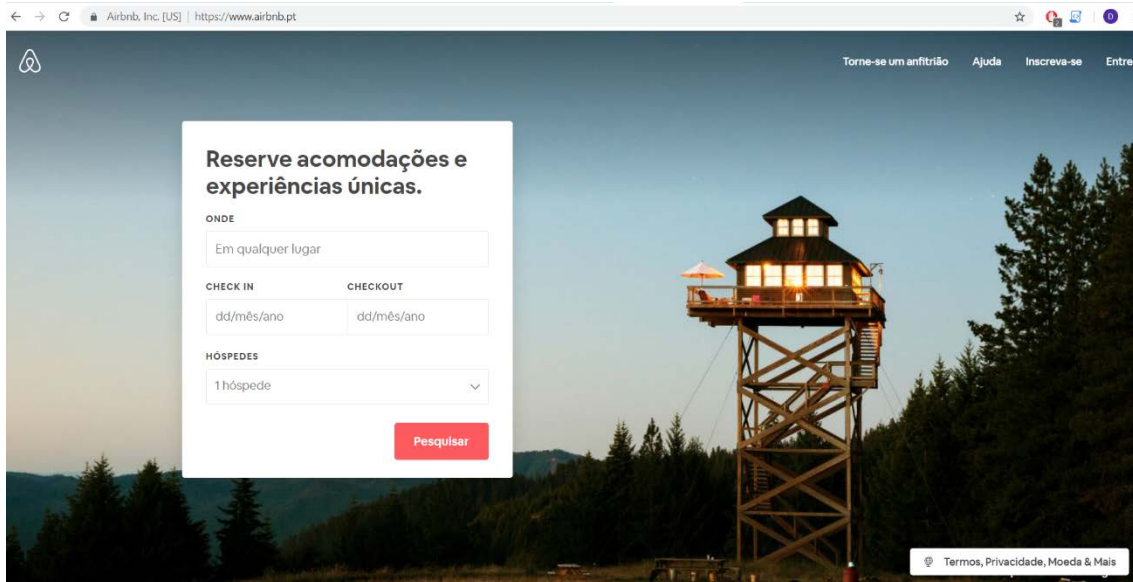
EXAMPLES

IPM | 3 October 2018

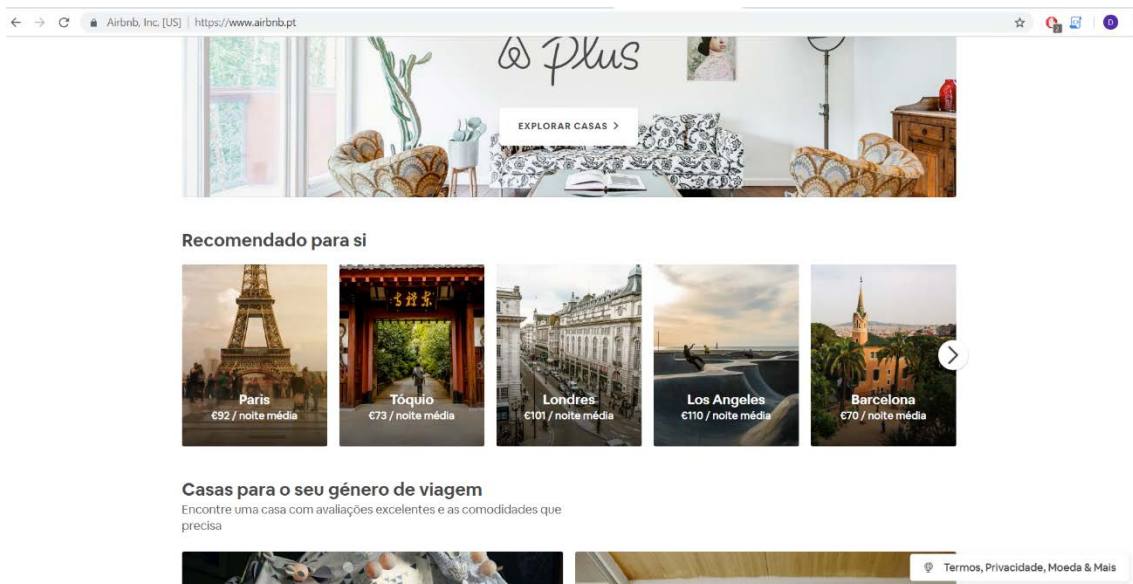
Duarte Esteves

GOOD USER INTERFACE DESIGN

A great example of a good user interface design for me is the Airbnb website because it keeps everything simple but at the same time with all the features that we might need available to us in a way that is super intuitive to understand and use it.



When we open the site we see this menu where we have a very “user friendly” search engine and all the other functionalities we may need in top right corner. As I said, a super simple and intuitive interface.



If we scroll down we also have some suggestions that they think we may like and may be useful for us presented in a very pleasant way.

Airbnb, Inc. [US] | https://www.airbnb.pt/s/Paris--França/homes?refinement_paths%5B%5D=%2Fhomes&guests=1&adults=1&children=0&infants=0&checkin=2018-11-01&checkout=2018-11-07

Paris, França · Casas

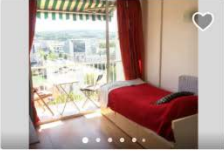
Torne-se um anfitrião Ajuda Inscreva-se Entre

01 de Novembro - 07 de Novembro Hospedes Tipo de casa Preço Reserva Imediata Tipo de viagem Mais filtros

Mostrar Mapa

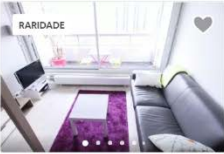
167 pessoas estão procurando um lugar para ficar em Paris. Eles estão procurando as mesmas datas que você

Mais de 300 casas



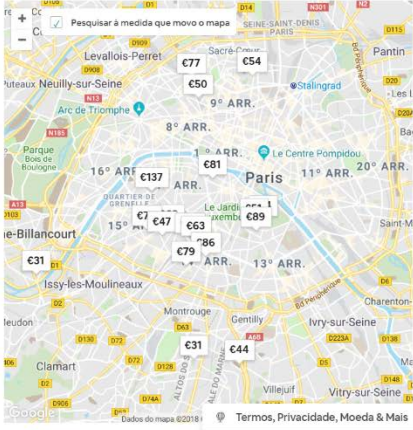
APARTAMENTO INTEIRO
Charmant studio avec vue imprennable sur la seine
 2 hóspedes · Estúdio · 2 camas · 1 casa de banho
 Cozinha · Elevador

€31
 por noite
 NOVO
 Cancelamento gratuito



APARTAMENTO INTEIRO
STUDIO WITH BALCONY-VIEW ON THE MONTPARNASSE TOWER
 2 hóspedes · 1 quarto · 1 cama · 1 casa de banho
 Wifi · Cozinha · Elevador

€73
 por noite
 55
 Cancelamento gratuito



After we search for a house we have all the results listed in the left and in the right we have all the options located in a map with its price and if we click over the price tag it shows more information about the house.

Summing up I think this is a very “user friendly” and intuitive interface with all the necessary features.

BAD USER INTERFACE DESIGN

An example of bad user interface are the light switches. Probably you know how the switches in your house work but I'm sure if you try to turn on some light in your friend's house for example, it will be hard for you to figure out which light certain switch turns on without actually turning it on, especially if there's many switches together like in the example below.



One way to improve this could be using directly mapped switches such as the ones from the example below.

