ASAMST 97/197 Spring 2013

hardboiled: APA journalism

Time & Location

starting February 6, on Wednesdays, 6 to 7:30 pm, 185 Barrows

Course Description

Founded in 1996, **hardboiled** newsmagazine has built a reputation for giving voice to student opinions about issues affecting the Asian Pacific American community. Named after the 1992 Hong Kong film *Hard Boiled* starring Chow Yun Fat, the student-run publication has featured a variety of articles that cover media representation, politics, mental health, and local events, to name a few. The **hb** staff consists of writers, layout designers, interns, editors, and coordinators who all contribute to the two issues published per academic semester. Open to anyone interested in learning more about APA issues, **hardboiled** encourages participants to contribute to its different departments, including story, layout, publicity, technology, and copy editing.

As a 97/197 field studies course, **hardboiled**: APA journalism aims to give students the hands-on experience of producing and distributing a print publication. Students will help develop story ideas for articles, compose layouts, and distribute issues on-campus and off. At the conclusion of the course, students will have learned the in's-and-out's of print journalism, increased their political awareness of APA issues, and gained experience working in the local community.

Mission Statement

hardboiled newsmagazine seeks to empower the Asian Pacific American (APA) community by raising awareness and initiating discussion regarding APA issues in an inclusive space. **hardboiled** aims to be a vehicle for activism by providing an APA perspective and exposing issues affecting the APA community through the **bold** voices that prevail in our publication.

Course Requirements**

If taking the DeCal for units, individuals must record on a timesheet the hours they work with **hb** in order to receive credit. The timesheet will be turned in at the end of the semester.

1 unit = 45 or more hours

2 units = 90 or more hours

- **If you foresee that you will be unable to complete any one of the requirements listed, please contact the coordinators immediately for make-up assignments or possible alternatives. Don't risk pushing things to the last-minute when we won't be able to help you!
- <u>DeCal Attendance</u>: You must attend **10** meetings and may miss at most two *if you email the coordinators beforehand*. We highly stress accountability and would love to see you present in the space!
 - o Production Nights: You must attend one (of the two).
- Publication Contributions: Students can choose to focus on **ONE** of **hb**'s departments.

Story	submit 2 polished articles for production (at least one per issue)		
Layout	submit 2 pages for production (at least one per issue)		
Publicity	help the publicity team in outreach by building a relationship with a pertinent APA organization & reporting back on a weekly basis OR planning the semester project OR talk to the directors to see what else might interest you!		
Tech	submit 3 blog posts throughout the semester		
DIY	thrill us with your artistic abilities in drawing/photography! perhaps you have a hidden talent for copy-editing too? please talk to the coordinators to define your own focus		

(Course Requirements continued)

- **Mandatory Attendance at Staff Retreat**: Organized by the interns and editors, staff retreat will consist of workshops to educate students on **hb**'s production process and organizational goals. Best of all, members will get the opportunity to learn more about each other through team-building activities! Breakfast will be generously provided.
- Mandatory Attendance at APIICON (Saturday, March 9): The 13th annual Asian Pacific Islander Issues Conference (APIICON) at Berkeley began as a critical space for students, faculty, and community members to dialogue about pressing issues and what progress has been made thus far. By bringing underrepresented issues to the forefront, the conference promotes awareness about ethnic diversity and fosters community-building among API students from the Bay Area. The ultimate goal of this conference is to educate, empower, and organize our communities on API issues.
- **Reflection**: Along with your timesheet, a **five-page** analytical paper will be due at the end-of-semester banquet (date & location TBD). This reflection should outline what you contributed in the space, what you learned about APA issues and print journalism, and what role you think **hardboiled** plays in the campus community and beyond.

Course Coordinators

Alex Lee (airbourne777@gmail.com) & Sam Lai (samy456@gmail.com)

Resources

Email for general questions/comments: hardboiledmagazine@gmail.com

Website/Blog: http://hardboiled.berkeley.edu/

Facebook Page: http://on.fb.me/ilovehb Twitter: https://twitter.com/hbmag Course Meeting Schedule (*all dates listed are on Weds. unless otherwise noted)

Week	Date	Workshop Details	Assignments Due
1	Feb. 6	introduction to hardboiled + logistics	
2	Feb. 13	<workshop> 16.3 brainstorming</workshop>	
	Saturday, Feb. 16	hb staff retreat *attendance mandatory*	story sign-ups (Sun.)
3	Feb. 20	<workshop> major stereotypes about APIs</workshop>	story rough (Tues.)
4	Feb. 27	<workshop> APIs in cinema & pop culture</workshop>	story final (Tues.) layout rough (Tues.)
5	Mar. 6	16.3 production night	layout final (Tues.)
	Saturday, Mar. 9	APIICON *attendance mandatory*	
6	Mar. 13	+ 16.3 evaluation <workshop> politics at the grassroots level</workshop>	
7	Mar. 20	watch Hard Boiled!!!	
	Mar. 25-29	SPRING BREAK! stay bold & safe!	
8	Apr. 3	16.4 brainstorming <workshop> mental/physical health</workshop>	
9	Apr. 10	<workshop> arts & literature</workshop>	story rough 1 (Tues.)
10	Apr. 17	<workshop> gender & sexuality</workshop>	story rough 2 (Tues.) layout rough (Tues.)
11	Apr. 24	16.4 production night	layout final (Tues.)
12	May 1	+ 16.4 evaluation closing activities	
	May 8 (tentative)	end-of-semester banquet	timesheet five-page reflection