WHY SPONSOR?

Meet and connect with local tech talent

Show off your brand to a focused audience

Community Engagement: Help grow Calgary's tech community

Get a booth or speaking time to engage directly with attendees

HOW WE'LL PROMOTE OUR SPONSORS:

We'll make sure your brand gets noticed! Sponsors will be featured in:

- Our event livestream (your logo and shoutouts)

- Posts on LinkedIn and Meetup

- Event slides and handouts

- Signs and announcements at the event

WHAT ALL SPONSORS GET

✓ **A thank-you mention in our event recap and posts**

✓ **A chance to give out swag, prizes, or branded items**

✓ **Time to meet and talk with attendees**

CPPUG HACKATHON SPONSORSHIP PACKAGE

About the Hackathon Event

The CPPUG 2025 Hackathon is a fun, hands-on, one-day event where people come together to build cool projects using Microsoft Power Platform. We're expecting 30–50 participants, including students, professionals, and tech enthusiasts. The day will include team challenges, live demos, and chances to meet others in the community.

Who Will Be There?

- People who use Microsoft Power Platform for work or fun.

- Students and beginners looking to learn new skills

- Local business and tech leaders

- Anyone interested in Microsoft tools and technology

CALGARY POWER PLATFORM USER GROUP

EVENT TIMELINE:

Sign Up to Sponsor By: 2 weeks before the event

Send Us Your Logo By: 1 week before the event (ideally as soon as possible)

Event Date: TBA (aiming for September / October 2025)

Sponsorship Levels

Gold Sponsor
($500)

✓ Big Logo on all materials & slides

✓ Prime spot at the event

✓ Special Shoutout during opening/closing

✓ 3-5 min talk opportunity

✓ Posts before + after the event

✓ Option to give branded swag or prizes

Silver Sponsor
($300)

✓ Medium Logo on all materials & slides

✓ Shoutout during opening/closing

✓ Posts during the event

✓ Option to give branded swag or prizes

Bronze Sponsor
($150)

✓ Small Logo on all materials & slides

✓ Group thank you on social media

✓ Group thank you

✓ Option to give branded swag or prizes

How to Sign Up

Email **David Mallozzi** (mallozzi@live.ca) letting us know you are interested.
We'll confirm your sponsorship and sort out the details!

Other Ways to Help

Other Ways to Help We're happy to chat about other ways you can support, like donating food, software, or swag. Let us know what works for you!

Thanks for helping us make this event awesome!