

**Broadmoor Neighborhood Association Board Meeting Minutes**  
**July 8, 2009**

Present Board Members:

Michael Fitzgerald, President  
Melinda Riebolt, Vice President  
Hillary Van Austen, Secretary  
Michael Greenslade  
Claudia McHenry

Absent Board Members:

Mia Ousley, Beacon Editor, City Liaison, List Serve Moderator  
Gayle Hudson  
Carol Kennedy

Visitors:

None

Meeting commenced at 7:40 p.m. at Zocalo Coffeehouse.

President Michael Fitzgerald chaired. Secretary Hillary V.A. took minutes.

1) National Night Out Recap

Hillary reported that there were seven parties in the Broadmoor this year. This is the same number as last year but with the change of one party dropping out this year and another block bringing back their NNO party after a five-year or so hiatus. She made it to four parties. Leslie reported she also visited parties. Hillary reported that this year due to the increased number of parties in San Leandro, the police and fire departments were not able to guarantee a visit to every party. They arranged their schedule in order to visit new NNO parties and blocks they missed last year. The new scheduling meant they might have had to skip blocks that they had visited the year before.

2) Beacon Newsletter

Michael F. passed out drafts of the newsletter supplied by Mia. Hillary noticed that the Dunsmuir Ridge story she submitted was missing. Board members thought that it was a timely story and should be included in this issue. It was discussed that the Red Cross story was not time sensitive and could be pulled to make room. Hillary also thought that a National Night Out recap story would be appropriate. She offered to write the story and can supply photos. Claudia mentioned that Sunset Magazine has an article featuring a Broadmoor Neighborhood yard designed by Broadmoor resident Patricia Wagner. Board agreed it would make a good story for the Beacon.

\* Additional Beacon Business.

3) Ice Cream Social

Hillary reminded the Board that it was a good time to plan for this year's ice cream social. The President agreed. Friday, September 11 from 6 to 8 pm in Victoria Circle

was decided on. It cost \$100 to serve 100 ice cream cones last year through a deal given to us through Baskin Robins. Michael F. will check with the new owners of Loards on Bancroft to see if they are interested in working with us this year. \*Hillary will create half-sheet flyers to be added into the Beacon. John volunteered his dad to do the stuffing and mail preparation. Michael G. will post the event on our social networking sites Facebook and Linkedin. A reminder will also go out on the ListServe.

#### 4) Website

Hillary thought Facebook and Linkedin links should be added to the BNA Web site. She will put in a request to Mike Nolan the Webmaster to add them to the site.

#### 5) Safe and Sane Graduation Night Update

John announced that a letter came from the Safe and Sane Graduation committee thanking the BNA for donating \$600 for the graduation night's band.

#### 6) Treasures Report

John presented the board with a proposed 2009/10 budget drafted by himself and Claudia. The spreadsheet was well received by the board. Discussed was combining Gifts and Donations together under Expenses. A motion was made to approve the budget with the minor amendments. It was passed, all in favor. \*The board would like to publish the budget in the next Beacon. The President asked the Board Members for their thoughts on the budget. Leslie thought we needed to bring up membership numbers so we have more monies to spend back into our neighborhood.

#### New Business

##### A) Call Tree Formation

In response to the recent theft and neighbor apathy at calling the police on Victoria Ave., Gayle asked to add the Call Tree Formation item to the agenda. Because she was not at the meeting to discuss, the item was tabled.

##### B) Washington School Tagging

Carol requested that this item be put on the agenda. Due to her absence, the item was tabled.

##### C) Safeway

Michael F. explained that the neighborhood's Safeway was added to the agenda due to the recent flurry of conversation on the BNA ListServe. He felt the store was having internal issues with the employees and was not an issue for the BNA Board. He iterated that he loves having the Safeway in our neighborhood. Hillary added that friends from Piedmont stopped by our store and commented how nice it was and that they wished their Safeway was as nice. She assumed they were talking about the small Safeway in Montclair.

##### D) BNA Cherry Tree Planting Program

Michael G. said he would like to see cherry trees in the Cherry City. Locally he would like to see the Broadmoor in cherry blossom bloom. He put forth the idea of the BNA having a cherry tree giveaway program. He suggested the BNA give away ten ornamental or fruiting varieties a year to Broadmoor residences for their front yards. The Board liked the idea. Michael G. will contact the City's tree program supervisor Tim Orr to learn more about city tree programs and cherry trees for the Broadmoor.

E) Complementary Beacons

John put out the idea of adding our neighboring home and neighborhood associations' board presidents to our Beacon mailing. The Board thought that it was a good idea to keep our neighbors informed of Broadmoor news and to go ahead and add Best Manor, Farrelly Pond, Estudillo Estates, and Sheffield Village to our mailing list. Best Manor president requested to be allowed to join our ListServe. The request was approved.

Meeting adjourned at 8:58 p.m.

These minutes will be made available on the BNA Web site at [www.thebna.org](http://www.thebna.org).