

Broadmoor Neighborhood Association Board Meeting Minutes September 9, 2009

Present Board Members:

Michael Fitzgerald, President
Melinda Riebolt, Vice President
Hillary Van Austen, Secretary
Michael Greenslade
Gayle Hudson
Carol Kennedy
Claudia McHenry

Absent Board Members:

Mia Ousley, Beacon Editor, City Liaison, List Serve Moderator

Visitors:

None

Meeting commenced at 7:33 p.m. at Zocalo Coffeehouse.

President Michael Fitzgerald chaired. Secretary Hillary V.A. took minutes.

Old Business

1) Ice Cream Social

The social will be Friday, September 11, 6 to 8 p.m. in McCartney Park. Logistics were discussed. Michael F. to bring a table, pop-up tent, and pick up the ice cream from Loards. Hillary and Michael G. to bring scoopers. Hillary and Leslie to bring napkins. The board will meet at 5:30 to set up. Michael F. will send out a ListServe reminder on Thursday and John will do it on Friday.

2) Crime Alert Posters

Melinda brought in copies of the poster to share.

3) Broadmoor Cherry Tree Program

Michael G. did his research with the City to see if planting cherry trees in the Broadmoor would be a possibility. He learned from City employee, Tim Orr, that a cherry tree needs to have one-and-a-half feet of room around its trunk to grow. Most street tree planting areas in the Broadmoor are too small to accommodate these trees. The City had attempted to plant cherry trees in the past with poor results. Therefore, cherry trees are not an approved street tree in San Leandro. Orr suggested Evergreen Nursery as a source for the ornamental and fruiting varieties. Carol thought Home Depot might be a good source for trees. Michael G. felt a Broadmoor cherry tree program for the front yard would work. He will get prices on trees and find out about the best time to plant them to better come

up with a Program plan of action. He said he would email the board what he finds. Gayle thought the Broadmoor Garden Exchange might be interested in planting them for our neighbors. She said she would check with them. John thought there might be need of a waiting list to get the trees. Michael F. wants to focus on one street at a time. Carol was concerned with liability and would like there to be a release form. Gayle would like to see advertising the Program in the Beacon and the ListServe.

Treasurer's Update

- John passed around thank you letters from the George Mark Children's House and the San Leandro High 2009 graduation party committee for donations from the BNA.
- Discussed was for John to bring a printed bank statement to the board meetings for the board to review. A motion was made, carried, and passed for him to do that.
- John recommended creating a membership committee to handle the membership processing. He would like to pass on that responsibility by the end of the year.
- John reported there are currently 202 members.

New Business

Decision Subcommittee: John recommended that there be a subcommittee to make decisions on time sensitive matters. Claudia suggested that the officers take on that role and responsibility. A motion was made, seconded, and passed that the officers can do that including decisions regarding monies up to \$100.

Business Support: Gayle brought up the general idea of supporting businesses. Discussed was how the BNA could do that. Michael F. liked the idea of supporting local business and was interested in writing an article for the Beacon on the subject.

ListServe Sharing: With the crime spree perpetrated by the younger and older Hispanic males in ours and Estudillo neighborhoods, Gayle raised the idea of sharing ListServe crime reports with our neighbors in Estudillo Estates and Farrelly Pond. Gayle volunteered to publish the digest of crime reports/news to our ListServe on a daily basis. Michael F. said he would talk to Estudillo at their next meeting.

NexCycle Recycling Center: Gayle reported there are new contacts with the NexCycle company. Discussed was writing an un-invite letter to the company with the signatures of the Police Chief, Council Member, and Safeway manager. She asked who is the final decision maker on getting the center out of our neighborhood. It was assumed that it would be the governor.

Vacant Homes and Property Blight: Carol said that there are a lot of short-sale and foreclosure properties in the Broadmoor that have blight issues. Community Compliance is not equipped to handle this type and quantity of problem. She said the solution is new legislation/ordinance for handling the care of the property. She felt there needs to be advocates for the empty homes. Gayle suggested a "Christmas spirit" community cleanup force.

Meeting adjourned.