

Professional Experience

Independent Developer - June 2018 - Present

- Establishing web presences for clients using Django and Django codebases (Wagtail).
- Independent study and project development - developing Django web apps and learning technologies in the Django ecosystem such as Django Rest Framework.

Google Ads Consultant - March 2017 - Present

- Ownership of online advertising for multiple non-profit organisations (Google Ads - \$10,000 per month).
 - Creating and managing ad campaigns for non-profit strategy cycles.
 - Maximising KPIs for each goal and campaign (e.g. Clicks, conversions, etc.).
- Ownership of online analytics (Google Analytics) to inform planning decisions.
- Taking part in the planning of long term strategy and implementation.

Fallon: Account Management Intern - February 2014

- General team support including competitor research for Haagen Dazs and giffgaff for the Account Managers and Account Directors.

Google and Arch: Apprentice (1 Year FTC) - January 2013 - January 2014

- Spoke to and consulted with clients directly on account strategy for Google's SMB team and sold Google solutions on the Google Display Network and Google Ads (AdWords).
- Self-started and managed projects such as Google Christmas Chocolates and Weekly Budget Reports winning over £100K in quarterly revenue by crunching big data and condensing it into a weekly email to Account Managers and Strategists in the UK, Ireland and India.
- Supported Google Ads (AdWords) Sales teams by providing them with research reports, trends and insights relevant to their sectors to help market our services to clients' gain.

Technical Experience

Projects

- Champ ([link](#)) - Workout generator built with Django, where a user will specify a goal, muscle group and equipment level and immediately receive a fully planned workout including a warmup. Includes an API made with Django Rest Framework.
- HTTS ([link](#)) - Full service website for the Higashi Hiroshima Volunteer Guide group. Made for both staff and the public, the site features a blog, booking management system and an email management system. Built with Django.
- Restaurant Roulette ([link](#)) - Takes a user submitted London Tube stop and gives you a recommendation based of the top rated and closest shops in the area. Built with Django and VueJS.

Languages and Technologies

- Python, JavaScript, HTML, CSS (inc. frameworks like Bootstrap and Bulma)
- Django, Flask, Bash, Git, React (currently learning)

Education

Ashmole Academy

A-Levels: Maths, Chemistry and Biology (AS Levels: Sociology and Japanese)

GCSEs: 11 A* - C Including English (A) and Maths (A)

References available on request.