

# Atsushi Toda

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## Professional Experience

### Independent Developer - June 2018 - Present

- Establishing web presences for clients using Django.
  - HTTS ([link](#)) - Full service bilingual website for the Higashi Hiroshima Volunteer Guide group. Liaised with the client on design and function of the site's blog, email management and booking management for both staff and public users.
  - Surreal Hill ([link](#)) - Based off a Django CMS codebase (Wagtail), built a blog / story archive for a writer client. Worked with client specs on function and organisation of CMS nodes, as well as site design.
- Independent self study and project development - developing Django web apps and learning technologies in the Django ecosystem such as Django Rest Framework.
  - Projects were planned and developed with new topics and technologies every time.
  - Topics learned include: APIs, authentication, security, JSON, testing, apps as a service.

### Projects

- Champ ([link](#)) - Workout generator built with Django, where a user defines preferences and immediately receives a fully planned workout including a warmup. Includes an API made with Django Rest Framework.
- Restaurant Roulette ([link](#)) - Accepts a user submitted London Tube stop and returns a destination from the top rated and closest shops in the area. Built with Django and VueJS.
- More projects on my [website](#).

### Google Ads Consultant - March 2017 - Present

- Supervising Google Ads for multiple non-profit organisations (Google Ads - \$10,000 per month).
- Evaluating online analytics platforms (Google Analytics) to contribute to planning decisions and Google Ads decisions.

### Fallon: Account Management Intern - February 2014

- Produced competitor research for Haagen Dazs and giffgaff for the Account Managers and Account Directors.

### Google and Arch: Apprentice (1 Year FTC) - January 2013 - January 2014

- Initiated projects such as Google Christmas Chocolates and Weekly Budget Reports yielding over £100K in quarterly revenue by crunching big data and condensing it into a weekly email to Account Managers and Strategists in the UK, Ireland and India.
- Consulted with clients directly on account strategy for Google's SMB team and sold Google solutions on the Google Display Network and Google Ads.

## Technical Experience

### Languages and Technologies

- Python, JavaScript, HTML, CSS (inc. frameworks like Bootstrap and Bulma)
- Django, Django Rest Framework, Flask, Bash, Git

## Education

### Ashmole Academy, London

A-Levels: Maths, Chemistry and Biology (AS Levels: Sociology and Japanese)  
GCSEs: 11 A\* - C Including English (A) and Maths (A)

References available on request.