

GENERAL REGULATION FOR USE OF CERTIFICATION LOGO/MARK



I. Purpose:

This document specifies the rules to use certification logo and mark for Certified organization.

II. Definition:

- Certification body logo: Logo used by Certification body to identify itself.
- Certification mark: Mark issued by AQS GLOBAL to be used by Certified organization to indicate their certified status.

III. Content:

1. General Requirements:

- Using Certification body logo will indicate the management system of client has certified.
- Only Clients that are certified by AQS GLOBAL are allowed to use this logo. And using within the certified scope.
- Using Certification body logo is not mandatory.

2. Description:

2.1 Certification body logo

Color:



Pantone Reflex Blue C			
C100	M93	Y14	K12
R0	G22	B137	
Hex	#001689		

Pantone 311C			
C70	M0	Y11	K0
R0	G193	B222	
Hex	#00C1DE		

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Size:



2.2 Certification mark

2.2.1 Certification mark:



2.2.2 Combined mark:



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3. Using, management of certification logo and mark:

a) Using:

- Documents, technical documents, training, brochures, name-cards, websites;
- Advertising programs, advertising on media, television, newspapers....
- Transports, billboards...

b) Not allowed:

- Certified organization use certification mark to deceive customer about legality of products trademark.
- Certified organization use certification mark to deceive customer about quality for all their products
- Certification expires or not allow certification requirements

c) Note:

- The certification mark can be print with color specifications describe and attach name and version of certified standard.
- The certification mark must be large enough for text can be read clearly.
- The certification mark can not transfer.

d) Dealing with violation:

- Any organization or individual who uses logo, certification symbol, illegally shall be treated in accordance with the law
- Depending on breach level, AQS GLOBAL will warn, suspend or withdraw accreditation and if necessary, other legal action

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- In case of withdrawal or suspension of certification, certified organization shall not continue to use certification mark in any kind.
 - AQS Global will inform withdrawal or suspension of certification to accreditation body and Directorate for standards Metrology and quality.

IV. Regulation for use of statements on product packaging.

Statements must reference to:

- Identifying mark (eg brand or name) certified organization;
- Type of management system and standard;
- AQS GLOBAL name.