Brock Delebreau

Experience Architect and Interface Designer who creates for all

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EDUCATION

Bachelor of Arts in Experience Architecture (XA)

Michigan State University, May 2019 (Expected)

- Minor in LGBTQ and Sexuality Studies
- 3.625 GPA, Honors credits, 3x Dean's List
- Freshmen Seminar Abroad to New Zealand, July 2015
- UX Course Concepts: user experience design, user research, usability testing, interaction design, design thinking processes, HTML and CSS, information architecture, online collaboration, project structure and management, writing and rhetoric, user accessibility

PROJECTS

Personal Portfolio Design and Development

BrockDelebreau.com, July-October 2017

- Created design documentation for new website, including color palette, type card, wireframes, and high-fidelity mockups
- Built website using Bootstrap 4 framework with version control and hosting on GitHub

IDEAL Concept and Design

Michigan State University, August 2016-May 2017

- Used the design thinking process to conceptualize and prototype an antibullying program for students in grades K-5
- Developed, tested, and refined logos and branding standards for both company and products
- Prototyped an introductory book format and including interactive UX, storyboards, and cover and spread designs

Website Card Sort Study

MSU Museum, November 2016-March 2017

- Analyzed 13 previously completed card sorts containing data on website contents and structure
- Distilled emerging themes from data and suggested next steps for museum staff to consider
- Learned how to organize and distribute research data for future reference

PUBLICATIONS

Crafting Your UX Portfolio, BrockDelebreau.com, October 2017

ADDITIONAL EXPERIENCES

Undergraduate Student Assistant

Michigan State University Honors College, January 2017-present

General Merchandise and Lawn & Garden Associate

Shopko, May 2016-August 2017

SKILLS AND METHODS

Design

- Diagramming
- Information architecture
- Prototyping
- · Responsive design
- Sketching
- Wireframes
- Adobe XD
- Illustrator
- Photoshop
- Sketch

Develop

- HTML5
- CSS3
- Javascript
- PHP
- Python
- Bootstrap 4
- Git
- GitHub
- Usability testing

Empathize

- Accessibility
- Affinity diagrams
- Card sorting
- Collaboration
- Contextual inquiry
- Heuristic evaluations
- Interviewing
- Personas and proto-personas
- Surveying

HOBBIES

- Playing video games
- Exploring technology
- Bingeing anime and Netflix
- Biking and hiking
- · Reading, occasionally