# **Brock Delebreau**

Experience Architect and Interface Designer who creates for all

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## **EDUCATION**

## Bachelor of Arts in Experience Architecture (XA)

Michigan State University, May 2019 (Expected)

- Minor in LGBTQ and Sexuality Studies
- 3.625 GPA, Honors credits, 3x Dean's List
- Freshmen Seminar Abroad to New Zealand, July 2015
- UX Course Concepts: user experience design, user research, usability testing, interaction design, design thinking processes, HTML and CSS, information architecture, online collaboration, project structure and management, writing and rhetoric, user accessibility

## **PROJECTS**

### Personal Portfolio Design and Development

BrockDelebreau.com, July-October 2017

- Created design documentation for new website, including color palette, type card, wireframes, and high-fidelity mockups
- Built website using Bootstrap 4 framework with version control and hosting on GitHub

# **IDEAL Concept and Design**

Michigan State University, August 2016-May 2017

- Used the design thinking process to conceptualize and prototype an antibullying program for students in grades K-5
- Developed, tested, and refined logos and branding standards for both company and products
- Prototyped an introductory book format and including interactive UX, storyboards, and cover and spread designs

#### **Website Card Sort Study**

MSU Museum, November 2016-March 2017

- Analyzed 13 previously completed card sorts containing data on website contents and structure
- Distilled emerging themes from data and suggested next steps for museum staff to consider
- Learned how to organize and distribute research data for future reference

#### **PUBLICATIONS**

Crafting Your UX Portfolio, BrockDelebreau.com, October 2017

# **ADDITIONAL EXPERIENCES**

# **Undergraduate Student Assistant**

Michigan State University Honors College, January 2017-present

#### General Merchandise and Lawn & Garden Associate

Shopko, May 2016-August 2017

#### SKILLS AND METHODS

#### Design

- Diagramming
- Information architecture
- Prototyping
- · Responsive design
- Sketching
- Wireframes
- Adobe XD
- Illustrator
- Photoshop
- Sketch

#### Develop

- HTML5
- CSS3
- Javascript
- PHP
- Python
- Bootstrap 4
- Git
- GitHub
- Usability testing

#### **Empathize**

- Accessibility
- Affinity diagrams
- Card sorting
- Collaboration
- Contextual inquiry
- Heuristic evaluations
- Interviewing
- Personas and proto-personas
- Surveying

# **HOBBIES**

- Playing video games
- Exploring technology
- Bingeing anime and Netflix
- Biking and hiking
- · Reading, occasionally