

# Brock Delebreau

Experience Architect and Interface Designer  
who creates for all

[brockdelebreau.com](http://brockdelebreau.com)

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[LinkedIn.com/in/brockdelebreau/](https://www.linkedin.com/in/brockdelebreau/)

## EDUCATION

### Bachelor of Arts in Experience Architecture (XA)

*Michigan State University, May 2019 (Expected)*

- Minors in LGBTQ and Sexuality Studies and German
- 3.6818 GPA, Honors credits, 4x Dean's List
- Freshmen Seminar Abroad to New Zealand, July 2015
- **UX Course Concepts:** user experience design, user research, usability testing, interaction design, design thinking processes, HTML and CSS, information architecture, online collaboration, project structure and management, writing and rhetoric, user accessibility

## PROJECTS

### University Dining Mobile App Concept and Design

*WRA 482: Information and Interaction Design, September–December 2017*

- Conducted surveys and interviews regarding student and faculty use of Michigan State dining resources, including online menus and nutritional information
- Designed paper prototypes and high-fidelity mockups of an iOS app for Eat at State (MSU's dining brand) with access to menus and nutritional information
- Tested designs on potential users and iterated on the design based on feedback received

### Personal Portfolio Design and Development

*BrockDelebreau.com, July–October 2017*

- Created design documentation for new website, including color palette, type card, wireframes, and high-fidelity mockups
- Built website using Bootstrap 4 framework with version control and hosting on GitHub

### IDEAL Concept and Design

*Michigan State University, August 2016–May 2017*

- Used the design thinking process to conceptualize and prototype an anti-bullying program for students in grades K-5
- Developed, tested, and refined logos and branding standards for both company and products
- Prototyped an introductory book format, including interactive UX, storyboards, and cover and spread designs

### Website Card Sort Study

*MSU Museum, November 2016–March 2017*

- Analyzed 13 previously completed card sorts containing data on website contents and structure
- Distilled emerging themes from data and suggested next steps for museum staff to consider
- Learned how to organize and distribute research data for future reference

## SKILLS AND METHODS

### Design

- Diagramming
- Information architecture
- Prototyping
- Responsive design
- Sketching
- Wireframes
- Adobe XD
- Illustrator
- Photoshop
- Sketch

### Develop

- HTML5
- CSS3
- Javascript
- PHP
- Python
- Bootstrap 4
- Git
- GitHub
- Usability testing

### Empathize

- Accessibility
- Affinity diagrams
- Card sorting
- Collaboration
- Contextual inquiry
- Heuristic evaluations
- Interviewing
- Personas and proto-personas
- Surveying

## HOBBIES

- Playing video games
- Exploring technology
- Bingeing anime and Netflix
- Biking and hiking
- Reading, occasionally

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## PUBLICATIONS

*Crafting Your UX Portfolio*, BrockDelebreau.com, October 2017

## ADDITIONAL EXPERIENCES

### Web/UX Intern

*Michigan State University College of Arts & Letters, January 2018–present*

- Work on various assignments within Concrete 5.6 and 5.8 for the main College of Arts & Letters website and varying department websites
- Assist communications interns with posting of articles and content to the College of Arts & Letters website
- Conducted competitive analysis of other college and university websites in preparation of web redesign

### Undergraduate Student Assistant

*Michigan State University Honors College, January–December 2017*

- Designed various flyers, programs, and advertisements for Honors College programs and events that were distributed through various means, including the college student newsletter
- Responded to phone calls regarding information about the Honors College and its processes and programs
- Arranged and set up spaces for events throughout the year

### General Merchandise and Lawn & Garden Associate

*Shopko, May 2016–August 2017*

- Managed the Lawn & Garden department for two summers, with most hours independent of upper store management, including completing check-offs and assigning tasks to other coworkers
- Improved time management and self-motivation skills to complete all assigned tasks within shifts
- Developed stronger communications skills through coworkers, managers, and customers