

A secure document tracking platform



## Our Team



Karl Price - Co-founder



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# The Construction Industry

- Annual revenue \$61 Billion Statistics Canada
- Complex approval processes
- Extreme safety concerns



### Problem



- Distributed approval process
- Current process mainly paper/e-mail based
- Liability/integrity concerns
- All communications archived



## Barriers to Entry

- Established workflow
- Industry resistance to change
- Setup cost, including re-training



#### Our Solution



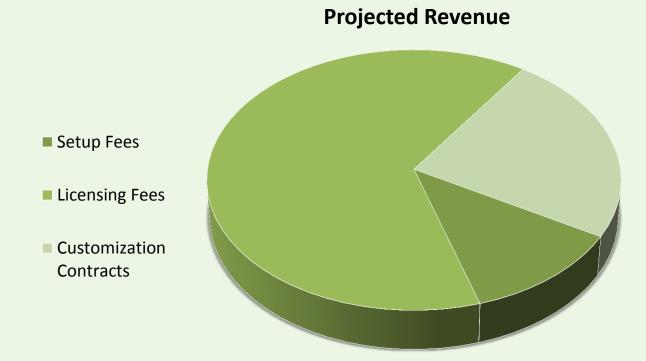
- One-stop approval / archiving / revision tracking
- Web-based application
- Mobile application (increased accessibility)
- Clean, simple user interface



### Revenue Streams



- Setup Fee
- Licensing Fee (per project)
- Customization Contract



#### Current Status

- Product development (Completed mid-Aug)
- First client (end of August)
- \$6000 seed money
  - Server space
  - Client meetings
- Future clients





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