

# Brock Madsen

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🌐 brockmoninoff

## EXPERIENCE

### 🌙 Moona Lead Product Designer

I've been with Moona since its start in Q1 2021. I've worked with several different clients in many different industries including Real Estate, Specialty Manufacturing, and Healthcare.

#### Research

Conducting competitive analysis and project specific research

#### Prototyping

Creating various levels of prototypes from low fidelity to high fidelity in Figma

#### UX & UI Design

Delivering prototypes, design references, and style guides

#### User Testing

Creating testing scripts, running user tests, and compiling findings

#### Stakeholder Presentations

Presenting work at every stage for feedback and to maintain alignment

## SKILLS

Figma (2 yrs)

</> Basic HTML, CSS, & Javascript

👥 Management experience (1 yr)

## EDUCATION

### Utah State University

BS Mechanical Engineering

### Career Foundry

UX Fundamentals

