Brock Madsen

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EXPERIENCE

☾ Moona Lead Product Designer · May 2021 - Current

I've been with Moona since its start in Q1 2021. I've worked with several different clients in many different industries including Real Estate, Specialty Manufacturing, and Healthcare.

Research

Conducting competitive analysis and project specific research

UX & UI Design

Delivering prototypes, design references, and style guides

Stakeholder Presentations

Presenting work at every stage for feedback and to maintain alignment

Prototyping

Creating various levels of prototypes from low fidelity to high fidelity in Figma

User Testing

Creating testing scripts, running user tests, and compiling findings

SKILLS

- **F** Figma (2 yrs)
- **</>** Basic HTML, CSS, & Javascript
- **👥** Management experience (1 yr)

EDUCATION

Utah State University

BS Mechanical Engineering

Career Foundry

UX Fundamentals