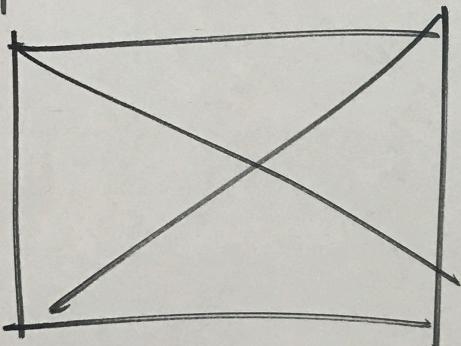
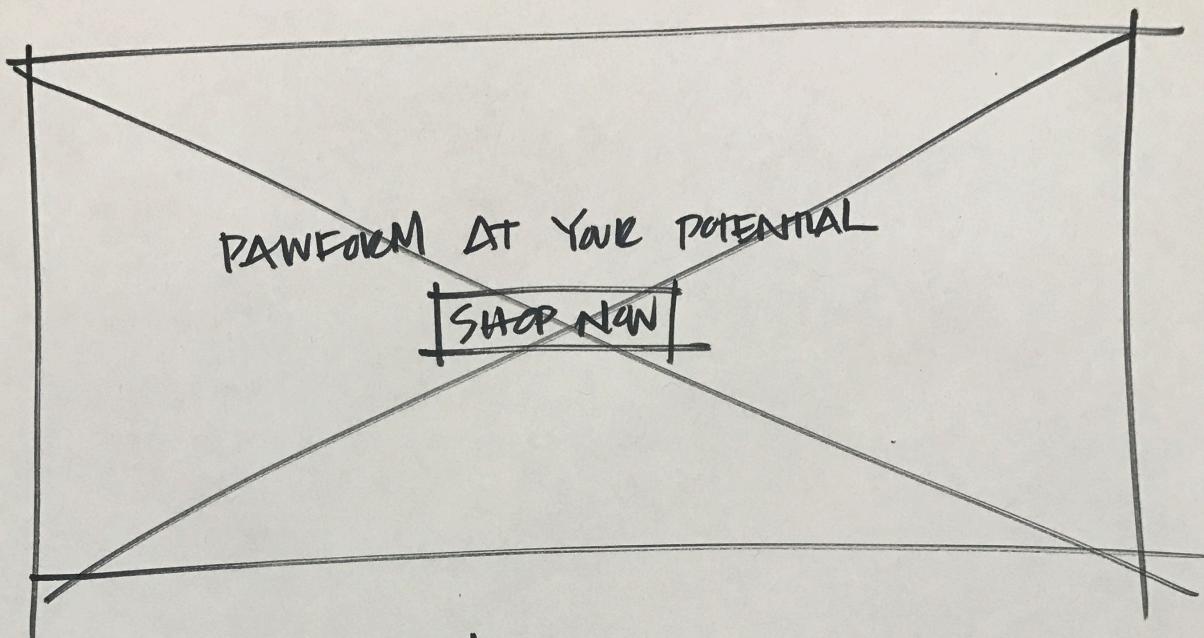


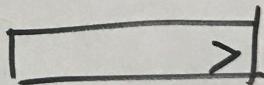
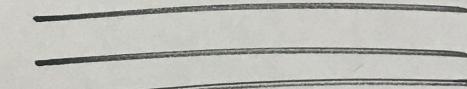
# Lo-Fidelity / index.html

~~Logo~~ LOGO

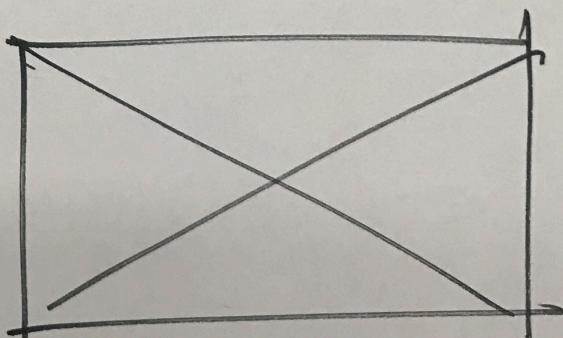
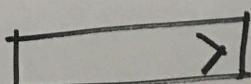
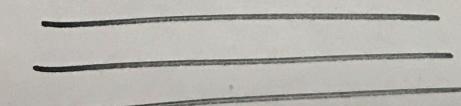
CAT DOG ABOUT 



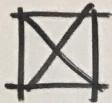
Dog



Cat



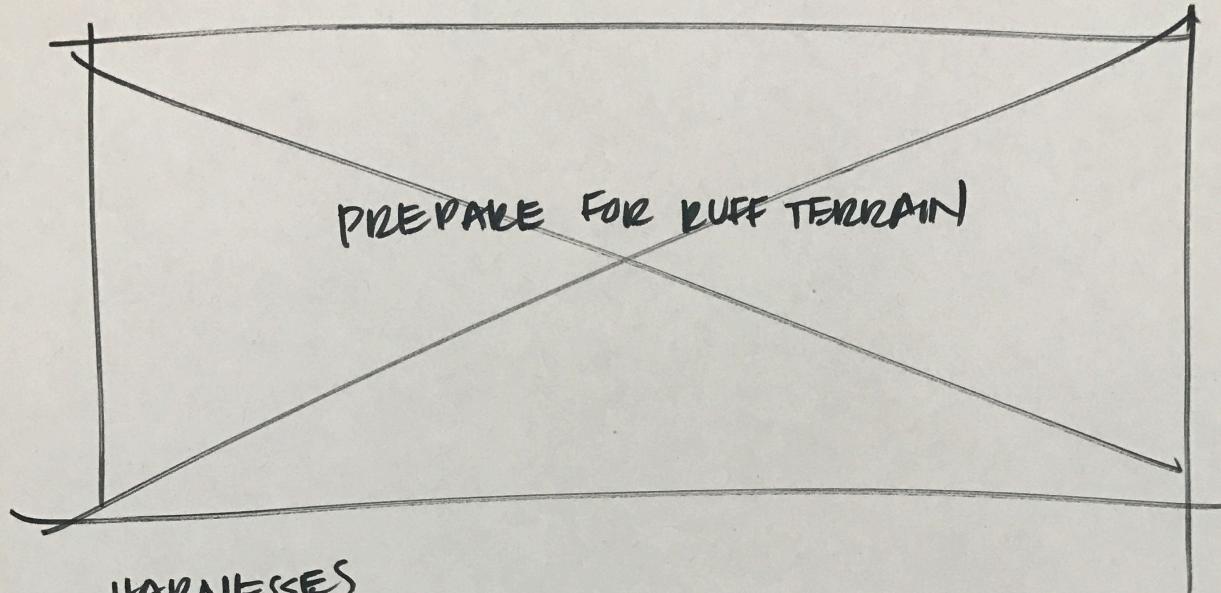
# Low-Fidelity / PLP



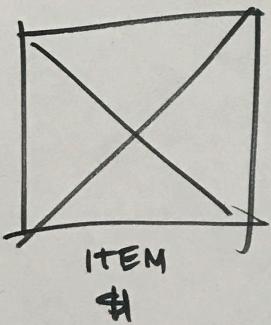
LOGO

CAT DOG AMOUNT

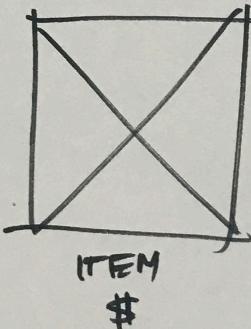
FILTER BY:  DOG  CAT



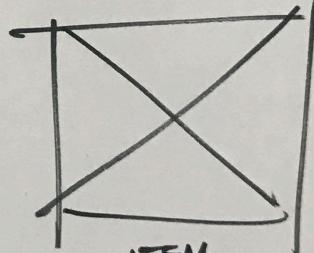
HARNESSES



ITEM  
#

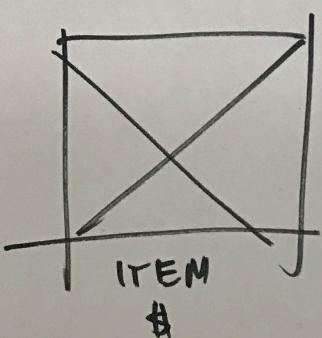


ITEM  
#

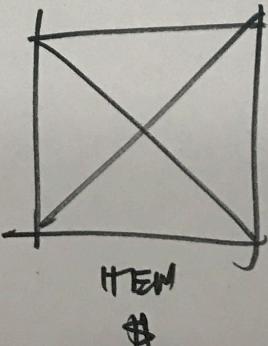


ITEM  
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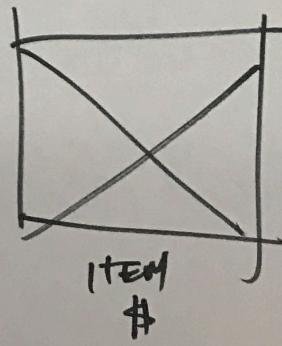
STORAGE



ITEM  
#



ITEM  
#



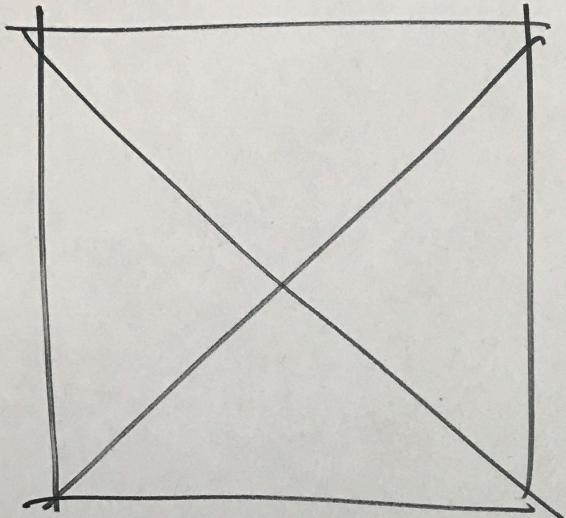
ITEM  
#

## Low-Fidelity / PDP



LOGO

CAT dog About ~~etc~~



ITEM #

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

COLOR

\_\_\_\_\_ ✓

SIZE

\_\_\_\_\_ ✓

ADD TO CART





## HARNESSES



ITEM TITLE  
item description  
\$100.00



ITEM TITLE  
item description  
\$100.00



ITEM TITLE  
item description  
\$100.00



ITEM TITLE  
item description  
\$100.00

## STORAGE



ITEM TITLE  
item description  
\$100.00



ITEM TITLE  
item description  
\$100.00



ITEM TITLE  
item description  
\$100.00



ITEM TITLE  
item description  
\$100.00

## GPS TRACKERS



ITEM TITLE  
item description  
\$100.00



ITEM TITLE  
item description  
\$100.00



ITEM TITLE  
item description  
\$100.00



ITEM TITLE  
item description  
\$100.00



### PROTECTOR HARNESS

durable, rough terrain

**\$49.99**

**Size:** Tiny / Small / Medium / Large

**Color:** Fire Orange



[ADD TO CART](#)

#### Description

The Protector Harness is a durable and sturdy harness designed for the professional adventurer. Built with the most secure materials, this harness uses all-metal fibers, a comfortable handle for gloved hands, and fashions a pocket to carry small necessities.

# Reflection

## Challenges

This was the first time that I coded this much html/css. There was a high learning curve and I struggled a lot with understanding general html and css structure. The most confusing thing for me in html was the differences between selectors, how important divs were, and the parent child structure. I overcame the unintuitive learning curve by reading a lot online on w3Schools. At a certain point it was by doing that I realized one had to define the containers in a div. One of the biggest bugs I had was when my column structure wasn't working despite a lot of different attempts at floating, display inline-block etc. At the end I de-bugged it by defining more divs and defining extra probably unnecessary css. I also struggled with css in terms of how certain styles followed the parent style. Again it was through online browsing that I found ways to address the problem.

## Brand Identity

I really tried to understand the client. I created the logo in illustrator, a muddy paw with different types of brown colors to signify how there are different terrains. I also chose brown and orange, which are earthy tones to give a hardy and almost dirty feel to communicate the outdoors. I thought by using brown, it really signified that the brand is sturdy and fashionable even in dirt conditions. The whole point is to trust in the equipment in order to maximize play and adventure and to not be afraid to get a little muddy on clothing.