Ryan Brodkin

I CREATE NIFTY THINGS THAT MAKE THE WEB A PRETTIER, BETTER PLACE.

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in **linkedin.com/in/brodkin**
🏠 **4865 West 140th Street**
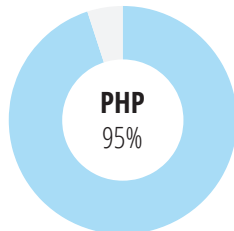   **Hawthorne, CA 90250**

👤 Profile

I started creating websites back in the good ole' days, when you had to dial a phone number to connect to the Internet. Always following advancements in web technology, I enjoy applying new techniques to the projects on which I work. Through constant innovation and attention to detail I keep projects moving forward. When not designing (this rarely happens) I enjoy seeking out tasty new restaurants and visiting The Happiest Place on Earth™.
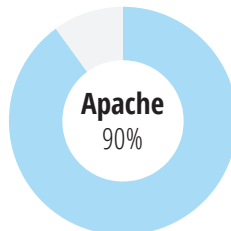
⚙ Proficiencies

The ever-evolving nature of Internet technology can make website development a challenge, but having an expert at the helm makes navigating the sea of bits and bytes a cinch.

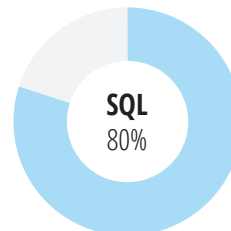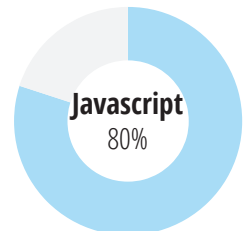*Here's a sample of what I can bring to your team...*

TECHNICAL

PHP 95%
Creation of web apps and RESTful APIs, web service integration, and familiarity with frameworks.

Apache 90%
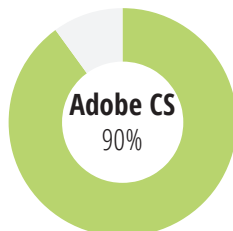Advanced configuration and troubleshooting of the Apache web service and its modules.

SQL 80%
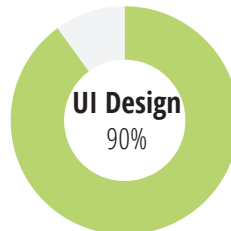Schema design and deployment, mostly on Oracle's mySQL server versions 5 and greater.

Javascript 80%
Complete knowledge of jQuery, Modernizr, and other libraries allows me to make projects shine.
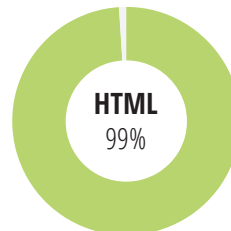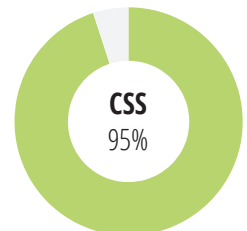
DESIGN

Adobe CS 90%
Extensive Photoshop skills and familiarity with Illustrator and In-Design. Design for print and web.

UI Design 90%
Prototyping of designs through wireframes and multivariate test-ing for web and email campaigns.

HTML 99%
Hand-coded XHTML/XML and HTML 5, including multimedia elements and latest attributes.

CSS 95%
Advanced CSS techniques includ-ing sprites, pseudo-selectors, and gradients. Experience with LESS.

MORE NIFTINESS

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<Operating Systems>
 Mac OS
 Windows
 CentOS
 RedHat Linux
 Amazon Linux
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 Grunt
 LESS
 Microsoft Office
 Sublime Text 2
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 Github
 Google Analytics
 Google Apps for Business
 Mail Chimp
 Mandrill
 Plesk Panel API
 Twitter API
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 Twitter Bootstrap (js/css)
 Codeigniter (php)
 jQuery (js)
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 Postfix
 Qmail
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 Client Relationship Management
 Computer Drafting
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 Google Styleguide
 Project Management
 Public Speaking/Presentation
 SCA Tools
 Schema Design
 SEO Techniques
 Social Marketing
 Web/Mobile Optimization
</Misc Skills>
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Education, experience, and more on back! ↪

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💼 Work Experience

2007-PRESENT

Brodkin CyberArts / Freelance Web Developer and Designer / Hawthorne, CA
Known as a well-reviewed source for theatrical sound design, BCA has evolved to encapsulate all of my freelance design, development, and consulting projects. Services offered have expanded to include website design and development, strategic marketing, graphic design, and other technical consulting.

2009-PRESENT

Starbucks Coffee Co. / Trainer and Supervisor / El Segundo, CA
Working in leadership for the world's premiere coffee purveyor requires strategic planning, commitment, and organization. Daily activities include educating customers and baristas in coffee culture, structuring day-to-day operations, offering best-in-class customer service, and managing the store's inventory and its fluid assets.

2007-2012

G LAB / Managing Partner and Web Guru / Los Angeles, CA
I co-founded G LAB with the idea that every business has the right to quality marketing and design services. As the Web Guru I not only managed all web marketing projects but personally maintained those client relationships and consulted directly on every project. My responsibilities also included the system administration of multiple virtual servers that supported the company's web hosting products, VoIP telephony, and intranet.

2003-2009

Walt Disney Co. / Interactive Host / Anaheim, CA
The Innoventions pavilion at The Disneyland Resort showcases the latest in technological advancement through a series of interactive exhibits, created in partnership with companies such as Siemens, Microsoft, and Honda. As a Cast Member I brought the technology to life for theme park visitors, young and old. Through stage shows, live demonstrations, and individually tailored guest experiences I was able to make even the most advanced technology accessible to every guest.

✏ Education

2004-2008

Bachelor of Arts / Theatre / Emphasis in Design
California State University / Long Beach, CA
CSULB offers one of the few theatre programs nationally with a degree program specifically tailored to designers. Design students are trained in theatre-specific skills such as the programming of lighting and sound as well as general design skills, such as visual expression, computer aided drafting, and multimedia production. Before graduation my design work had been featured in nearly fifteen productions, each of a different style and with its own technical demands.

1997-2004

High School / Emphasis in Business
Oxford Academy / Cypress, CA
This college-preparatory magnet program takes the brightest minds from the Anaheim Union High School District and offers them a rigorous curriculum comprised exclusively of honors and AP classes. Having chosen a "track" in business my curriculum was tailored to include classes in accounting, business administration, and Virtual Enterprise. Oxford Academy consistently boasts a top 10 spot in *U.S. News and World Report's* national school rankings, and one of the highest API scores in the state of California.

</resume>