



**UNIVERSIDAD  
DE GRANADA**

**Escuela Técnica Superior de Ingenierías  
Informática y Telecomunicaciones**

**Grado en Ingeniería Informática**

**Propuesta**

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**Placeholder name for the game**

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## Tabla de contenidos

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<b>1. Descripción</b>	<b>1</b>
<b>2. Género</b>	<b>2</b>
<b>3. Público Objetivo</b>	<b>3</b>
<b>4. Estudio de Mercado</b>	<b>4</b>
4.1. Género . . . . .	4
4.2. Audiencia . . . . .	5
4.2.1. Segmento demográfico . . . . .	5
4.2.2. Plan de comercialización . . . . .	5
4.3. Competidores . . . . .	5
4.3.1. Características destacadas . . . . .	5
4.3.2. Limitaciones . . . . .	5
<b>5. Modelo de Negocio</b>	<b>6</b>

# 1.CAPÍTULO

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## Descripción

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Añadimos una descripción de lo que es el videojuego.

My game is: \* A platform game \* A party game \* A game made in 2D \* A game where you can start playing as fast as possible \* A game where you race your friends to get \* A game where the win objective lies at the top \* A game where you use power-ups to disrupt your friends' progress \* A game where you use power-ups to gain advantage over your friends \* A game where you can choose your class and play style \* A game where you use your class abilities to disrupt your friends' progress \* A game where you use your class abilities to gain advantage over your friends \* A game where the levels change in each play \* A game where you can use local-multiplayer or online-multiplayer to play \* A game with interesting movement physics \* A game with different kind of monsters to hinder your progress \* A game with different kind of traps to hinder your progress

## 2.CAPÍTULO

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### Género

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Roguelike or Rogue-lite (this one is better)

Procedural Generated

Royale (?)

Party Game

Platformer

## 3.CAPÍTULO

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### **Público Objetivo**

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Who will buy your game? Describe the demographic you are targeting, including age, gender, and geographic locations.

## 4.CAPÍTULO

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### Estudio de Mercado

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3 videojuegos similares

1.Título 2.Compañía 3.Plataformas 4.Modelo de negocio 5.Web oficial 6.Captura de pantalla 7.Aspectos positivos 8.Aspectos negativos

Primer videojuego: MicroMages MorphCat Games PC y NES Buy-to-Play ([https://en.wikipedia.org/wiki/Buy\\_to\\_play](https://en.wikipedia.org/wiki/Buy_to_play)) <https://morphcatgames.itch.io/micromages> <https://www.youtube.com/watch?v=VFX401vvKTQ> (Captura aquí) (Aspectos positivos) (Aspectos negativos)

Segundo videojuego (quizás Kirby no): Kirby Crytal Shards (Minigames) Nintendo + HAL Laboratory Nintendo 64 Buy-to-Play <https://kirby.nintendo.com/> ([https://en.wikipedia.org/wiki/Kirby\\_64%3A\\_The\\_Crystal\\_Shards](https://en.wikipedia.org/wiki/Kirby_64%3A_The_Crystal_Shards)) (Captura aquí) (Aspectos positivos) (Aspectos negativos)

Tercer videojuego: Risk of Rain Hopo Games + Gearbox Publishing PC + others Buy-to-Play <https://www.riskofrain.com/> <https://riskofraingame.com/> [https://store.steampowered.com/app/248820/Risk\\_of\\_Rain/](https://store.steampowered.com/app/248820/Risk_of_Rain/) (Captura aquí) (Aspectos positivos) (Aspectos negativos)

#### 4.1. Género

Roguelike

## **4.2. Audiencia**

### **4.2.1. Segmento demográfico**

People that want fast play

### **4.2.2. Plan de comercialización**

Sold through Steam (Buy-to-Play)

## **4.3. Competidores**

Fall Guys

Pummel Party

Stick Fight: The Game

Ultimate Chicken Horse

Jackbox Party Packs

### **4.3.1. Características destacadas**

### **4.3.2. Limitaciones**

## 5.CAPÍTULO

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### Modelo de Negocio

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Pay-to-play Suscripción Free-to-play Pay-to-win Freemium Shareware