



BRODY MACLEAN

Lead Product Designer

An experienced and enthusiastic Product Design Lead with a background in designing for web, mobile platforms & a proven track record for initiative, problem solving and reliable hard work.

EXPERIENCE

- JAN 2020 —
APR 2020

Deputy
LEAD DESIGNER — DESIGN SYSTEMS
Mentored the JobAdder designers across product & marketing. Formalised design processes, principles and led "Venom", the JobAdder design system.
- JUN 2019 —
JAN 2020

LEAD EXPERIENCE DESIGNER
Spearheaded the redesign of both the UX & UI and established the Sketch UI library which introduced consistency across the multiple JobAdder product line.
- NOV 2018 —
JUN 2019

JobAdder
HEAD OF DESIGN
Mentored the JobAdder designers across product & marketing. Formalised design processes, principles and led "Venom", the JobAdder design system.
- APR 2018 —
NOV 2018

SENIOR PRODUCT DESIGNER
Spearheaded the redesign of both the UX & UI and established the Sketch UI library which introduced consistency across the multiple JobAdder product line.
- AUG 2017 —
APR 2018

Thred
LEAD PRODUCT DESIGNER
On top of rolling out a fresh product and iterating upon those designs, I've had the chance to create the Sweep.im website, Thred IR app & business portal CMS for our business clients.
- SEP 2016 —
AUG 2017

CloudBees
LEAD PRODUCT DESIGNER
As the first designer, I led the building of the design team within the company, establishing design principles and systems to help the team scale & created the Sketch UI components system.
- DEC 2015 —
SEP 2016

Hudl
PRODUCT DESIGNER
Creating delightful user experiences for users of Sportscode, a powerful video tagging tool built for elite and professional sports programs used by major sports organizations around the world.
- SEP 2010 —
OCT 2015

Fairfax Media
DIGITAL / UX DESIGNER
Designed the UX & UI for ~180 regional websites, iPhone apps & CMS.
- 2008 —
2010

GRAPHIC / DIGITAL DESIGNER
Designing print & online marketing material for AFR, BRW & Smart Investor.

CONTACT

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REFERENCES

Available upon request