BRODY MACLEAN

Lead Product Designer

An experienced and enthusiastic Product Design Lead with a background in designing for web, mobile platforms & a proven track record for initiative, problem solving and reliable hard work.

EXPERIENCE

JobAdder

NOV 2018 — CURRENT

HEAD OF DESIGN
Mentored the JobAdder designers across product & marketing. Formalised design processes, principles and led "Venom", the JobAdder design system.

APR 2018 — NOV 2018

SENIOR PRODUCT DESIGNER
Spearheaded the redesign of both the UX & UI and established the Sketch UI library which introduced consistancy across the multiple JobAdder product line.

Thred

AUG 2017 — APR 2018

LEAD PRODUCT DESIGNER
On top of rolling out a fresh product and iterating upon those designs, I've had the chance to create the Sweep.im website, Thred IR app & business portal CMS for our business clients.

CloudBees

SEP 2016 — AUG 2017

LEAD PRODUCT DESIGNER
As the first designer, I led the building of the design team within the company, establishing design principles and systems to help the team scale & created the Sketch UI components system.

Hudl

DEC 2015 — SEP 2016

PRODUCT DESIGNER
Creating delightful user experiences for users of Sportscode, a powerful video tagging tool built for elite and professional sports programs used by major sports organizations around the world.

Fairfax Media

SEP 2010 — OCT 2015

DIGITAL / UX DESIGNER
Designed the UX & UI for ~180 regional websites, iPhone apps & CMS.

2008 — 2010

GRAPHIC / DIGITAL DESIGNER
Designing print & online marketing material for AFR, BRW & Smart Investor.

EDUCATION

General Assembly, Codecademy & CodeSchool

SKETCHING FOR UX, HTML, CSS, JAVASCRIPT & UX
Ongoing skills training to add to my tool kit to help create the best user experience.

Ultimo TAFE

DESKTOP PUBLISHING
Visual communication, Adobe Creative Suite, typography & layout.

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REFERENCES

Available upon request