



BRODY MACLEAN

Lead Product Designer

An experienced and enthusiastic Product Design Lead with a background in designing for web, mobile platforms & a proven track record for initiative, problem solving and reliable hard work.

EXPERIENCE

- JAN 2020 —
APR 2020

Deputy

LEAD DESIGNER — DESIGN SYSTEMS

Responsible for developing, building and leading Deputy's designs system, Copilot. Initial focus was to reduce design debt in preparation of a rebrand, while also moving the designs from Sketch to Figma, with as little friction as possible & defining new design patterns as they emerged.
- JUN 2019 —
JAN 2020

JobAdder

LEAD EXPERIENCE DESIGNER

Focused on scaling Deputy for both internal and external users. With user's business size ranging from local cafes to large corporations, I worked on projects such as Bulk Update & Area Based Pay to solve the problems that arose with larger companies coming onto Deputy.
- NOV 2018 —
CURRENT

JobAdder

HEAD OF DESIGN

Mentored the JobAdder designers across product & marketing. Formalised design processes, principles and kicked-off & led *Venom*, JobAdder's design system.
- APR 2018 —
NOV 2018

JobAdder

SENIOR PRODUCT DESIGNER

Spearheaded the redesign of both the UX & UI and established the Sketch UI library which introduced consistency across the multiple JobAdder product lines.
- AUG 2017 —
APR 2018

Thred

LEAD PRODUCT DESIGNER

On top of rolling out a fresh product and iterating upon those designs, I've had the chance to create the Sweep.im website, Thred IR app & business portal CMS for our business clients.
- SEP 2016 —
AUG 2017

CloudBees

LEAD PRODUCT DESIGNER

As the first designer, I led the building of the design team within the company, establishing design principles and systems to help the team scale & created the Sketch UI components system.
- DEC 2015 —
SEP 2016

Hudl

PRODUCT DESIGNER

Creating delightful user experiences for users of Sportscode, a powerful video tagging tool built for elite and professional sports programs used by major sports organizations around the world.
- SEP 2010 —
OCT 2015

Fairfax Media

DIGITAL / UX DESIGNER

Designed the UX & UI for ~180 regional websites, iPhone apps & CMS.
- 2008 —
2010

Fairfax Media

GRAPHIC / DIGITAL DESIGNER

Designing print & online marketing material for AFR, BRW & Smart Investor.

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REFERENCES

Available upon request