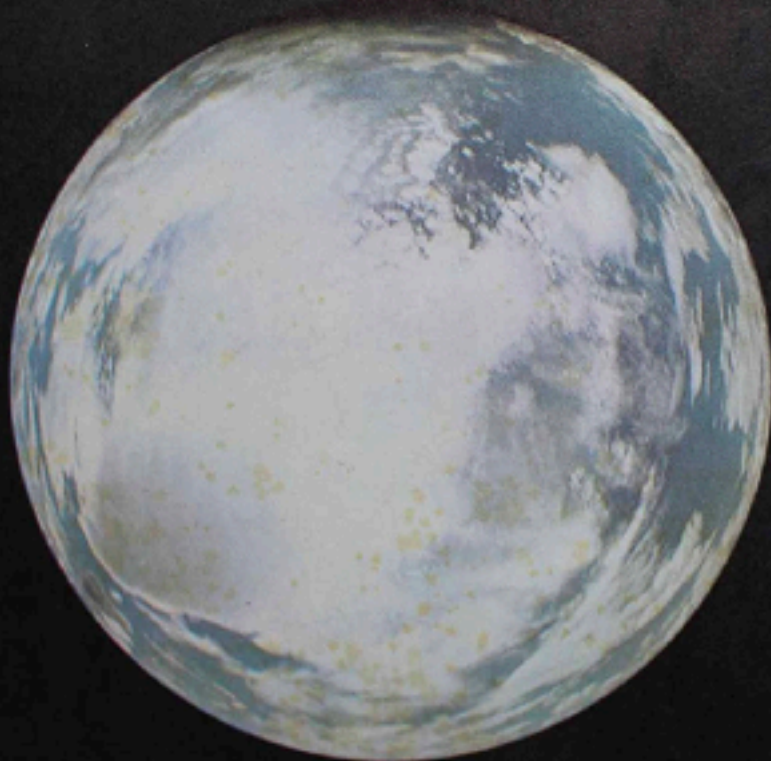




**Technopia / Technological Utopianism**

# Whole Earth Catalog

*access to tools*



THE UNIVERSE  
from planet Earth  
on a sunny day

**Fall 1970**

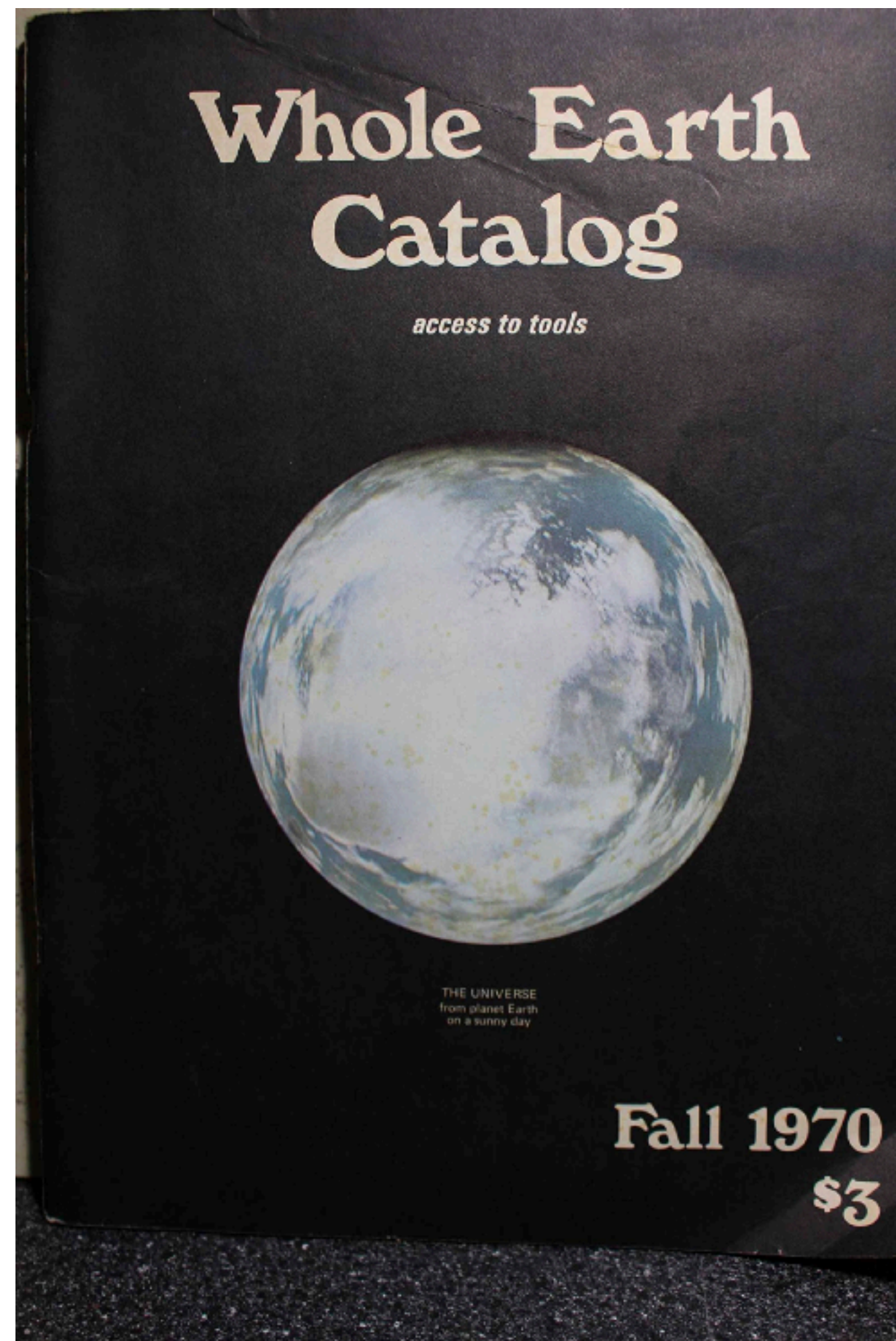
**\$3**

Stewart Brand also created the “Whole Earth Catalog” in 1970 after advocating for NASA to release satellite images of the Earth from space. The belief was that this perspective might change the way we see our human relationship to the world.

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# Technotopia / Technological Utopianism



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# **Networked Activism (just one example)**