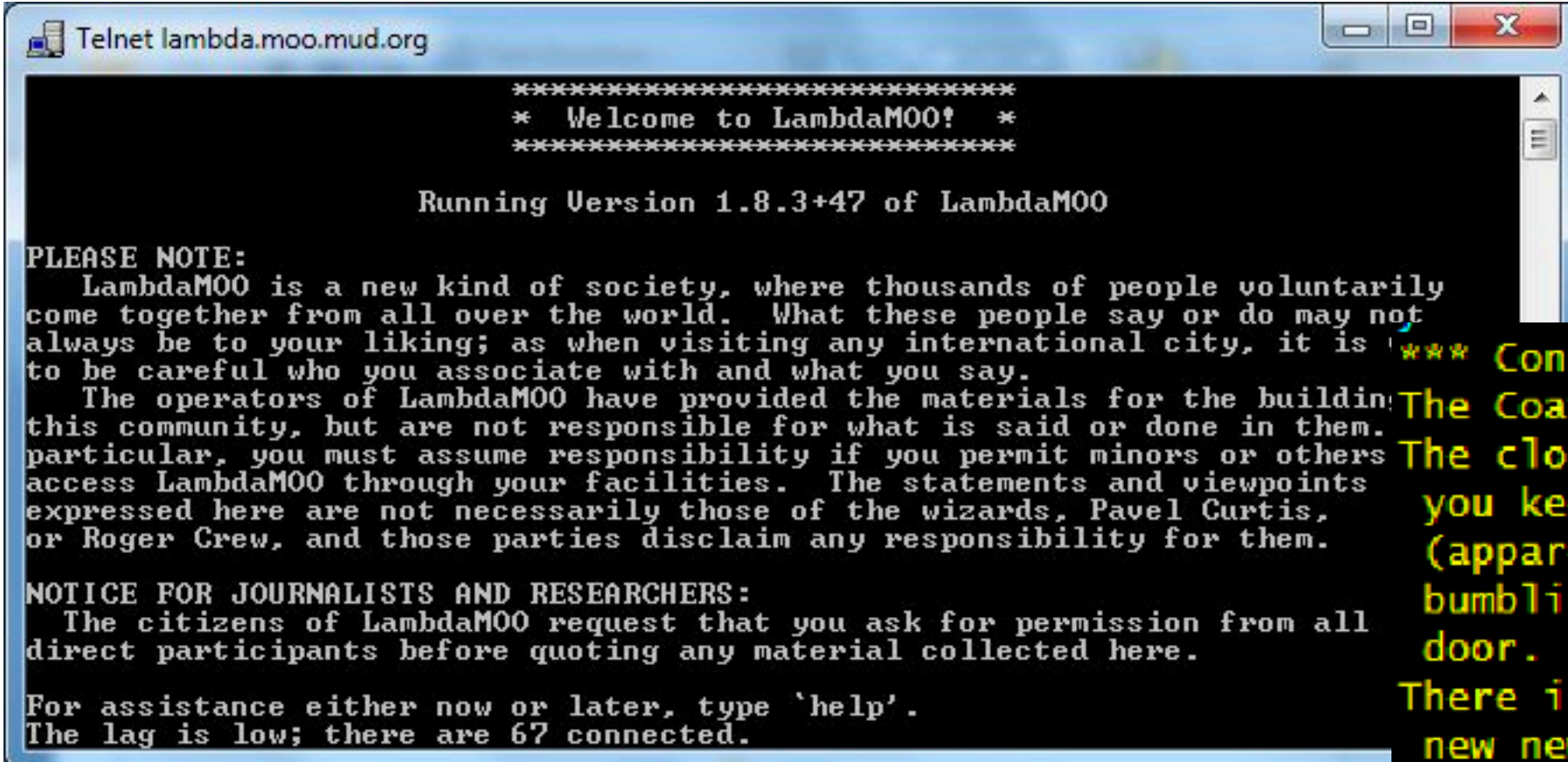This led to creative ways of using text, such as hypertext narratives, narratives ordered by the click of the users, which broke the act of reading as a linear progression.

The popularity and development of MUD (multi-user dungeon or multi-user dimension) games allowed users to explore different aspects of themselves like a role-play game, although the rules of the game were not always clear!

Telnet lambda.moo.mud.org

```
**************************
*  Welcome to LambdaMOO!  *
**************************

        Running Version 1.8.3+47 of LambdaMOO

PLEASE NOTE:
    LambdaMOO is a new kind of society, where thousands of people voluntarily
come together from all over the world.  What these people say or do may not
always be to your liking; as when visiting any international city, it is
to be careful who you associate with and what you say.
    The operators of LambdaMOO have provided the materials for the building
this community, but are not responsible for what is said or done in them.
particular, you must assume responsibility if you permit minors or others
access LambdaMOO through your facilities.  The statements and viewpoints
expressed here are not necessarily those of the wizards, Pavel Curtis,
or Roger Crew, and those parties disclaim any responsibility for them.

NOTICE FOR JOURNALISTS AND RESEARCHERS:
    The citizens of LambdaMOO request that you ask for permission from all
direct participants before quoting any material collected here.

For assistance either now or later, type `help'.
The lag is low; there are 67 connected.
```

```
*** Connected ***
The Coat Closet
The closet is a dark, cramped space.  It appears  to be very crowded in here;
  you keep bumping into what feels like coats,  boots, and other people
  (apparently sleeping).  One useful thing that you've  discovered in your
  bumbling about is a metal doorknob set at waist level into  what might be a
  door.  Next to it is a spring lever labeled 'QUIET!'.
There is new news.  Type `news' to read all news or `news new' to read just
  new news.
Type `@tutorial' for an introduction to basic MOOing.  If you have not already
  done so, please type `help manners' and read the text carefully.  It outlines
  the community standard of conduct, which each player is expected to follow
  while in LambdaMOO.
@rose


                  -----                    quiet: #47726 The Linen Closet
        -----       N       -----
#17 Living Room W  *  E     -----
  #17 Living Room  S         -----
                  -----

Lavender_Guest opens the door and joins the crowd in the
```
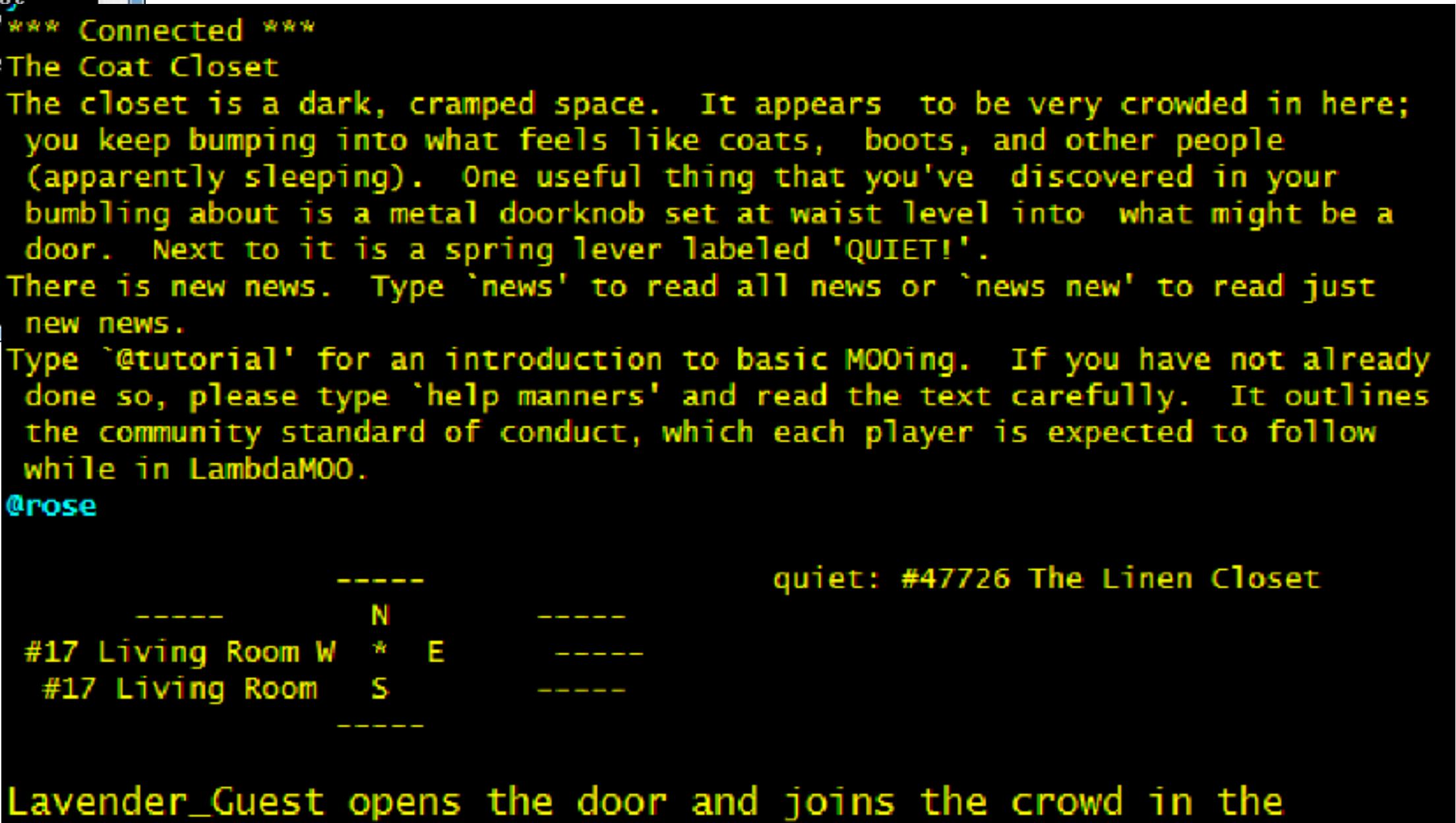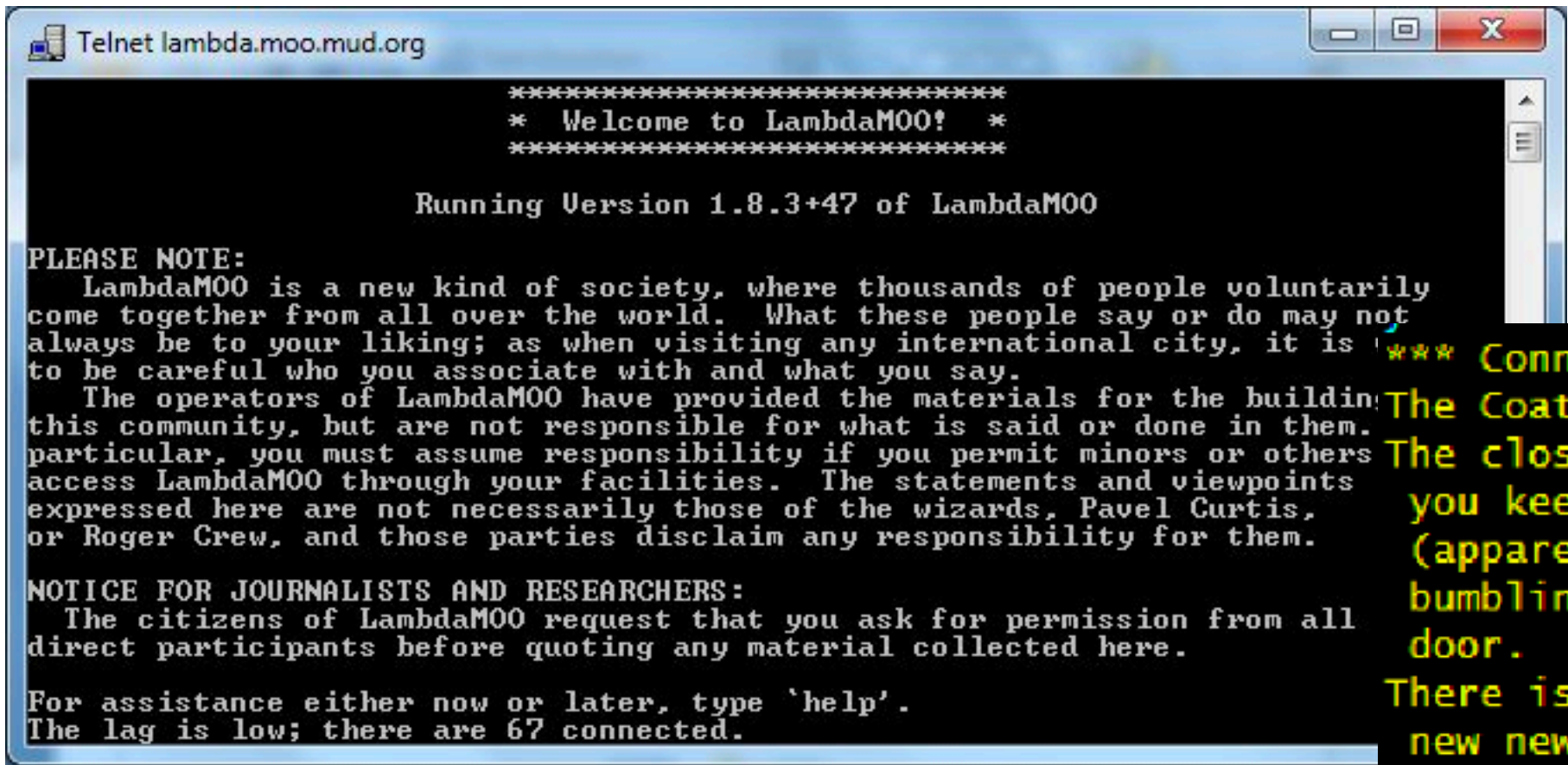
Screenshots from MUD LambdaMoo

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Technotopia / Technological Utopianism