The paragraph element creates a block but the bold is inline.

inline vs block elements:

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Element attributes: class, id, lang, dir, href...

Attributes provide more information for the element or tag

```
   index.html > ...

      <!DOCTYPE html>
      <html>
      <head>
          <meta charset="utf-8" lang="en" content="width=device-width, initial-scal</pre>
          <title></title>
          <title>Kelsey Brod Portfolio of Duke CMAC work</title> <!-- this is a com
          <link rel="stylesheet" href="style.css"</pre>
      </head>
      <body>
          <div class="logo">
10
              <a class="active"
                                 ref="<u>index.html</u>">Kelsey Brod | Computational Media
11
          </div>
12
      </body>
      </html>
14
15
```