

ICS 2203: INTERNET APPLICATION PROGRAMMING ASSIGNMENT

SECTION 2: GROUP WORK.

GROUP MEMBERS

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THE LITTLE TACO SHOP RESTAURANT (LTS)

I. INTRODUCTION

The proposed project revolves around crafting a website for "The Little Taco Shop", a fictional taco shop. The website aims to showcase information about the shop, encompassing its story, menu, store hours, and contact details. The primary goal is to create an interactive online presence that mirrors the charm and uniqueness of the Little Taco Shop and at the same time, automate the restaurant's vast day-to-day activities. It creates a platform where customers can engage with the menu prior to their oncoming to the taco shop and get a feeling of the service. It emulates the "kibandaski" shops commonly found in the streets of Kenya for widespread accessibility.

II. TARGET AUDIENCE

The website is tailored for local residents, food enthusiasts, and potential customers seeking information about the Little Taco Shop. The website aims to attract individuals interested in exploring a variety of tacos, learning about the shop's backstory, and accessing essential details like the shop's operational hours and location.

III. GOALS

- **Informative Content:** Provide comprehensive detailed information about the Little Taco Shop, including its history, menu offerings, store hours, and contact details.
- **User-Friendly Navigation:** Create an intuitive navigation structure, allowing users to explore different sections of the website easily.
- **Engagement:** Foster user engagement through visually appealing design, interactive elements, and a contact form for any inquiries.
- **Branding:** Establish a robust online presence that harmonizes with the brand image of The Little Taco Shop.

IV. FLOWCHART/ SITEMAP

The website will consist of three key pages:

A home page (index.html):

- Welcome message
- Navigation bar
- Featured image
- Brief information about the shop
- Menu table with taco options

An hours Page (hours.html):

- Navigation bar
- Features the operational hours of the little taco shop.
- Back to Top link

A contact page (contact.html):

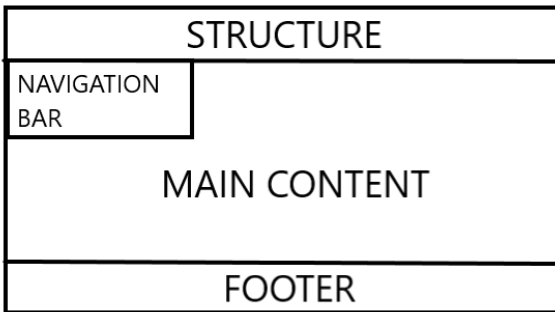
- A navigation bar
- A contact form
- Location information
- Back to Top link

V. ROUGH SKETCHES

Common to every page are:

- The header which contains the title and logo.
- The footer which contains the copywrite notice
Contact information
Links to terms and conditions

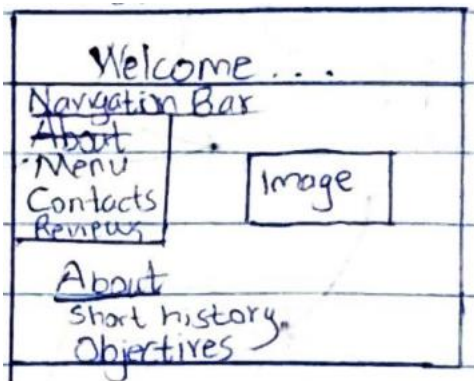
Structure:



Home Page:

- An invitation on header- “Welcome”
- A navigation Bar-3-4 pages: About, Menu, Hours, Contacts.
- An image- Preferably includes clear good-looking delicacies i.e.; images of the foods served here.
- An about section that contains a brief history and aims of the restaurant.

Home page sketch:



Menu Page:

- List of food items.
- Prices of the food items.
- Specials.
- Offers available.

Implemented using a table which contains matching food items and prices.

Menu Page Sketch:

The sketch shows a rectangular page layout. At the top center is the title "Menu". Below it is a horizontal "Navigation Bar". The main content area contains a table with two columns: "Food Item" and "Price". The table has four rows, with the first row containing ellipses (...) in both columns, and the subsequent three rows containing the numbers 1, 2, and 3 in the first column and ellipses (...) in the second column. Below the table, the words "Specials" and "Offers" are written on separate lines.

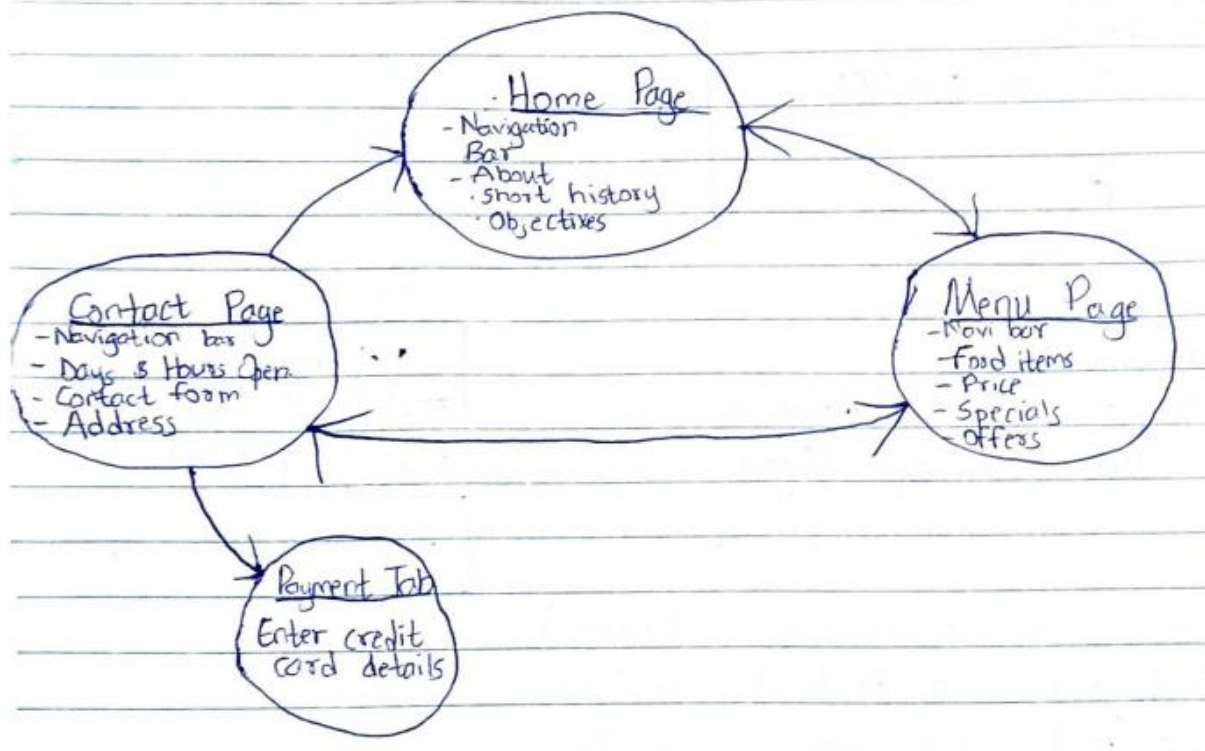
Contact Page:

- Includes days and hours when the restaurant is open.
- Entails a contact form with name, email, phone number, and the order.
- Contains the address of the shop.

Contact Page Sketch

The sketch shows a rectangular page layout. At the top center is the title "Contact Us". Below it is a horizontal "Navigation Bar" containing a box labeled "Days & Hours Open". The main content area is divided into two sections. The top section contains a "Contact form" box with a "Place order" button below it. To the right of this section is the text "Background Image". The bottom section of the page contains the word "Address" followed by ellipses (...).

Flowchart:



VI. CONCLUSION

The proposed website for The Little Taco Shop aims to deliver an immersive online experience for users' online encounters, offering them valuable insights about the shop's offerings and enhancing their connection with the brand. The combination of engaging content, user-friendly navigation, and visually appealing design will be pivotal to the success of the website in reaching its goals. As development progresses, continuous collaboration and feedback will be essential to ensure the final product aligns with the vision for The Little Taco Shop's online presence.