SEO Checklist

Getting search engines to notice your site can often be a challenge. After ensuring your site allows bots to crawl it, work through this checklist to boost your business up the rankings!

Header Tags:

- [ ] Page Title
- [ ] Meta Description and Keywords
- [ ] Canonical Tag
- [ ] Meta Social and Open Graph Tags
- [ ] Meta Viewport
- [ ] Unique icon
- [ ] Charset declaration

On-Page Elements:

- [ ] Heading Tags
- [ ] Semantic Mark-up
- [ ] No depreciated tags or technologies
- [ ] Images contain an "alt" attribute
- [ ] No broken links

Server Files:

- [ ] XML Sitemap
- [ ] Robots.txt
- [ ] Page uses HTTPS with valid certificate
- [ ] Compression/GZIP
- [ ] Reasonable cache limits

Console and Loading:

- [ ] No console errors
- [ ] Fast load
- [ ] Small page sizes
- [ ] Limited HTTP requests

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