

EXPERIENCE

Product Designer 2

SMS Assist • May 2023 - Present

- Designed & optimized interfaces for mobile and web applications, enhancing efficiency for real estate investors by streamlining daily tasks and data management
- Conducted user research to gather insights and inform design decisions
- Contributed to and incorporated a design system, built in Figma, to maintain a cohesive user experience across all tools

Product Designer

Hoverstate • January 2020 - May 2023

- Design end-to-end applications on desktop and mobile while fulfilling stakeholder and technical needs
- Own creative direction & deliverables of products while managing assistant designers
- Collaborate with developers, product owners, account managers & quality assurance engineers to create digital experiences for clients
- Utilize user research, user testing, product strategy, wireframing, user interface design & prototyping best practices to fulfill design requirements

Graphic Designer

Dental CMO • April 2018 - January 2020

- Collaborated with project managers to serve clients by designing dental practices' websites, logos and print designs using Adobe Indesign, Illustrator, and Photoshop
- Partnered with copy editors and web developers to create functional experiences on websites
- Assisted creative director with client, in-house & social media tasks

Graphic Designer / Office Administrator

International Center for Law & Religion • August 2015 - April 2018

- Created programs, directories, and travel itineraries for conferences around the world
- Assisted five professors and program directors with class organization, event planning, and travel arrangements

SOFTWARE

- Sketch
- Figma
- Adobe Premiere
- Illustrator
- Invision
- Indesign
- Photoshop
- Adobe XD
- Lightroom

CONTACT

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EDUCATION

2018

Bachelor's Degree
Biological Foundations of
Human Development,
Brigham Young University

2015

Associate's Degree
Science and Arts,
Brigham Young
University - Hawaii

INVOLVEMENT

Graphic Designer,
School of Family Life
Association

Research Assistant,
School of Family Life
Association

SKILLS

- End-to-end iterative design process
- Wireframing
- User journeys & process flows
- High-fidelity mockups & prototyping
- User research & competitive analysis
- Design strategy
- User testing
- Branding/ graphic design