



**1. Full name:**

Gelila Tefesetewold Biratu

**2. Company/ Brand / Project Name:**

Mella Studio

**3. Contact Information**

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Website:

**4. Biography (150 words):**

A design studio founded by three talented female architects (2022). Operating in the realm of interior design, lighting, and Ethiopian-themed embroidery art. It has been transforming spaces for over a year with its innovative and rich designs. The studio has successfully completed various office, commercial, and residential projects.

Mella Studio's vision is to create unique lighting products and infuse Ethiopian culture into both local and international clients' surroundings. At our studio, our mission extends beyond merely creating beautiful designs — we aim to build environments that flourish in their uniqueness and individuality, sparking a resonance for both dwellers and onlookers.

Team of architects, artists, and designers transcending the traditional boundaries of these professions, intending to deliver awe-inspiring spaces that redefine perceptions and expectations.

In essence, Mella Studio not just another studio; it's a hub of creativity.

**5. Tell us about the work you're exhibiting?** (what inspired You? What materials are you using? What techniques? What makes your work special?) **(200 words)**

**Bosh Collection**

The work we are exhibiting are what we call the "Bosh Collection". It's a collection of lamps and shades designed and created by Mella Studio. The core of this collection lies in the implementation of a distinct woven grid material composed of delicate wires, rendering it transparent and visually captivating.

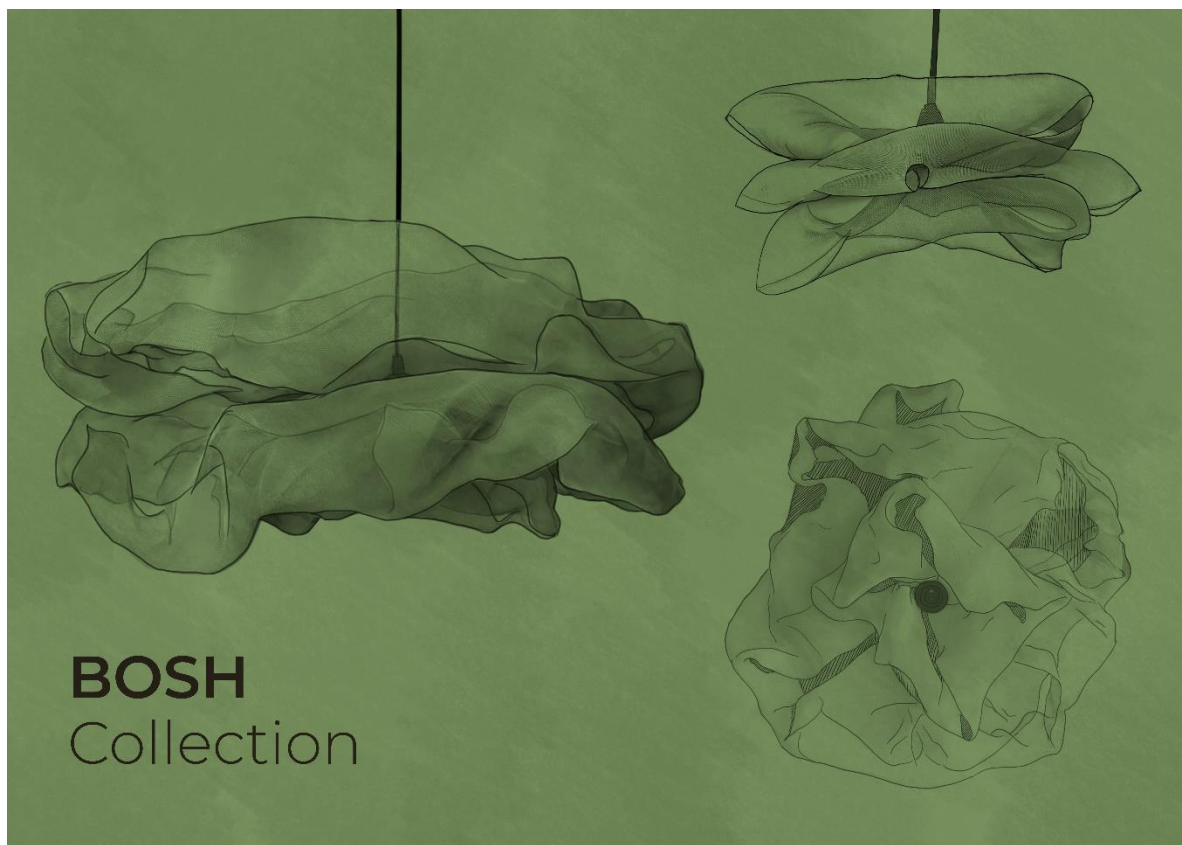
Drawing inspiration from the world around us, we explore often overlooked elements of our environment. By perceiving objects from fresh perspectives,

we unlock their hidden potential, giving rise to novel designs and functions. The integration of handmade craftsmanship and innovative fabrication techniques manifests in our products, endowing each piece with a remarkable individuality that sets them apart.

Embracing the intangible nature of light itself, our concept extends beyond mere shading. Each shade artfully diffuses light, transforming it into an immersive and artistic experience. These products transform into captivating sculptures that infuse warmth and character into any space. The interplay of form and illumination breathes life into mesmerizing interplays of light and shadow, resulting in truly unparalleled creations.

With a diverse range of colors and sizes available, the “Bosh Collection” seamlessly integrates into various environments. Moreover, you have the opportunity to curate your own collection, becoming an integral part of this artistic endeavor.

6. **One High Resolution Image of the work you are exhibiting to include in DWAA 2023 Promotions/Event Guide Book.** (Must be original work that you have permission to use)  
**(I attached the original jpeg file)**



7. **Brand/ Company's Logo High Resolution PNG file to include in DWAA 2023 Promotions/Event Guide Book.** (Must be original logo that you have permission to use)

**(I attached the original jpeg file)**

Logo

