



## Data Collection

# **Data on farmers' adoption of climate change mitigation measures, individual characteristics, risk attitudes and social influences in a region of Switzerland**

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**Publication Date:**

2019-12

**Permanent Link:**

<https://doi.org/10.3929/ethz-b-000383116> →

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<b>Codebook to Data on farmers' adoption of climate change mitigation measures, individual characteristics, risk attitudes and social influences in a region of Switzerland: Description of variables and questions</b>		
<b>Variable-names</b>	<b>Question</b>	<b>Coding</b>
id	Unique answer ID of participant	ID numbers given to each participant
date	Date representing when the survey was submitted by participant	Dates
total_agr_land	Data obtained from AGIS database	Farm's total agricultural land (in Ar = 0.01 hectares)
workforce	Data obtained from AGIS database	Standard workforce units
trees	Data obtained from AGIS database	Number of trees owned by the farm
arable_land	Data obtained from AGIS database	Farm's total area of arable land (in Ar = 0.01 hectares)
ley	Data obtained from AGIS database	Farm's total area of ley (in Ar = 0.01 hectares)
perm_grass	Data obtained from AGIS database	Farm's total area of permanent grass land (in Ar = 0.01 hectares)
perm_crops	Data obtained from AGIS database	Farm's total area of permanent crops (in Ar = 0.01 hectares)
prot_cult	Data obtained from AGIS database	Farm's total area of protected cultures (in Ar = 0.01 hectares)
add_agr_land	Data obtained from AGIS database	Farm's total area of additional agricultural land (in Ar = 0.01 hectares)
oth_land	Data obtained from AGIS database	Farm's total are of other land (in Ar = 0.01 hectares)
qual_landscape	Data obtained from AGIS database	Farm's total are of land enrolled in payments for landscape quality (in Ar = 0.01 hectares)
spec_crops	Data obtained from AGIS database	Farm's total area of specialized crops (in Ar = 0.01 hectares)
grapes	Data obtained from AGIS database	Farm's total are of grapes (in Ar = 0.01 hectares)
vegetables	Data obtained from AGIS database	Farm's total area of vegetables (in Ar = 0.01 hectares)
fruits	Data obtained from AGIS database	Farm's total are of fruits (in Ar = 0.01 hectares)
oth_spec_crops	Data obtained from AGIS database	Farm's total are of other specialized crops (in Ar = 0.01 hectares)

animal_unit	Data obtained from AGIS database	Total animal units on the farm
cattle_animal_unit	Data obtained from AGIS database	Total animal units of cattle on the farm
dairy_cows	Data obtained from AGIS database	Total animal units of dairy cows on the farm
suckler_cows	Data obtained from AGIS database	Total animal units of suckler cows on the farm
hor_shee_goa	Data obtained from AGIS database	Total animal units of horses, sheep or goats on the farm
pigs_poultry	Data obtained from AGIS database	Total animal units of pigs and poultry on the farm
pigs	Data obtained from AGIS database	Total animal units of pigs on the farm
poultry	Data obtained from AGIS database	Total animal units of poultry on the farm
eco_proof	Data obtained from AGIS database	1= Farm produces according to Federal regulations of Proof of Ecological Performance (PEP) 0= Farm does not produce according to Federal regulations of Proof of Ecological Performance (PEP)
organic	Data obtained from AGIS database	1= Farm produces according to Swiss Organic Farming Ordinance 0= Farm does not produce according to Swiss Organic Farming Ordinance
farmltype	Data obtained from AGIS database (main production based on relative area cultivated and livestock units, respectively)	Arable farming = Farm mainly produces arable crops Livestock = Farm mainly produces livestock Specialized Crops = Farm mainly produces specialized crops Others = Farm mainly produces other products
region	Data obtained from AGIS database	Kohlfirst/Rhein Flaachtal Thurtal Stammertal Andere Gemeinde
age	Data obtained from AGIS database	Numbers

educ	What is the highest education you have completed?	1= Agricultural apprenticeship 2= Agricultural mastership examination 3= Agri-technician 4= Technical college, university, Swiss Federal Institute of Technology 5= Other
cons_general	Do you think that climate change will have consequences for agriculture in Switzerland?	1 = very positive consequences, 2, 3 = no consequences, 4, 5= very negative consequences
percep_hail	How did you perceive the frequency of extreme weather events over the past 10 years on your farm? [Hail]	1= no change, 2 = increase or decrease, 3 = strong increase or strong decrease
percep_drought	How often have you perceived extreme weather events over the past 10 years? [Drought]	1= no change, 2 = increase or decrease, 3 = strong increase or strong decrease
percep_frost	How often have you perceived extreme weather events over the past 10 years? [Frost in spring or autumn]	1= no change, 2 = increase or decrease, 3 = strong increase or strong decrease
percep_heavyrain	How often have you perceived extreme weather events over the past 10 years? [Heavy rain]	1= no change, 2 = increase or decrease, 3 = strong increase or strong decrease
percep_longrain	How often have you perceived extreme weather events over the past 10 years? [Prolonged rain periods]	1= no change, 2 = increase or decrease, 3 = strong increase or strong decrease
percep_heat	How often have you perceived extreme weather events over the past 10 years? [Heat waves]	1= no change, 2 = increase or decrease, 3 = strong increase or strong decrease
cons_farm	How do you assess the consequences of climate change for the economic development of your farm?	1 = very positive consequences, 2, 3 = no consequences, 4, 5= very negative consequences
self_reduc	I can do something about climate change on my farm by reducing greenhouse gases.	1= I fully disagree, 2, 3, 4, 5= I fully agree
self_act	My behavior as a farmer influences climate change.	1= I fully disagree, 2, 3, 4, 5= I fully agree
self_cap	How successfully I can reduce greenhouse gases on the farm depends mainly on my skills as a farmer.	1= I fully disagree, 2, 3, 4, 5= I fully agree
self_conf	I am confident that I can reduce greenhouse gases and at the same time produce successfully.	1= I fully disagree, 2, 3, 4, 5= I fully agree
self_not	Climate change is a problem I can not change.	1= I fully agree, 2, 3, 4, 5= I fully disagree

legum	Do you currently implement this measure [Legumes]	1=yes; 0= no, NA= not relevant
legum_eff	How effective do you think is this measure? [Legumes]	1= not effective at all, 2, 3, 4, 5 = very effective, NA= don't know
conc	Do you currently implement this measure [Reduction concentrates]	1=yes; 0= no, NA= not relevant
conc_eff	How effective do you think is this measure? [Reduction concentrates]	1= not effective at all, 2, 3, 4, 5 = very effective, NA= don't know
add	Do you currently implement this measure [Additives]	1=yes; 0= no, NA= not relevant
add_eff	How effective do you think is this measure? [Additives]	1= not effective at all, 2, 3, 4, 5 = very effective, NA= don't know
lact	Do you currently implement this measure [Lactation]	1=yes; 0= no, NA= not relevant
lact_eff	How effective do you think is this measure? [Lactation]	1= not effective at all, 2, 3, 4, 5 = very effective, NA= don't know
breed	Do you currently implement this measure [Breed]	1=yes; 0= no, NA= not relevant
breed_eff	How effective do you think is this measure? [Breed]	1= not effective at all, 2, 3, 4, 5 = very effective, NA= don't know
covman	Do you currently implement this measure [Cover manure]	1=yes; 0= no, NA= not relevant
covman_eff	How effective do you think is this measure? [Cover manure]	1= not effective at all, 2, 3, 4, 5 = very effective, NA= don't know
comp	Do you currently implement this measure [Compost manure]	1=yes; 0= no, NA= not relevant
comp_eff	How effective do you think is this measure? [Compost manure]	1= not effective at all, 2, 3, 4, 5 = very effective, NA= don't know
drag	Do you currently implement this measure [Drag hose]	1=yes; 0= no, NA= not relevant
drag_eff	How effective do you think is this measure? [Drag hose]	1= not effective at all, 2, 3, 4, 5 = very effective, NA= don't know
cov	Do you currently implement this measure [Cover crop]	1=yes; 0= no, NA= not relevant
cov_eff	How effective do you think is this measure? [Cover crop]	1= not effective at all, 2, 3, 4, 5 = very effective, NA= don't know

plough	Do you currently implement this measure [Ploughless]	1=yes; 0= no, NA= not relevant
plough_eff	How effective do you think is this measure? [Ploughless]	1= not effective at all, 2, 3, 4, 5 = very effective, NA= don't know
solar	Do you currently implement this measure [Solarpanels]	1=yes; 0= no, NA= not relevant
solar_eff	How effective do you think is this measure? [Solarpanels]	1= not effective at all, 2, 3, 4, 5 = very effective, NA= don't know
biog	Do you currently implement this measure [Biogas]	1=yes; 0= no, NA= not relevant
biog_eff	How effective do you think is this measure? [Biogas]	1= not effective at all, 2, 3, 4, 5 = very effective, NA= don't know
ecodr	Do you currently implement this measure [Ecodrive]	1=yes; 0= no, NA= not relevant
ecodr_eff	How effective do you think is this measure? [Ecodrive]	1= not effective at all, 2, 3, 4, 5 = very effective, NA= don't know
legum_imag	Which of the measures that you do not currently implement could you imagine to adopt in the future, which not? [Legumes]	1= I can imagine to implement it, 0 = I cannot imagine to implement it, NA = not relevant or already implemented
conc_imag	Which of the measures that you do not currently implement could you imagine to adopt in the future, which not? [Concentrates]	1= I can imagine to implement it, 0 = I cannot imagine to implement it, NA = not relevant or already implemented
add_imag	Which of the measures that you do not currently implement could you imagine to adopt in the future, which not? [Additives]	1= I can imagine to implement it, 0 = I cannot imagine to implement it, NA = not relevant or already implemented
lact_imag	Which of the measures that you do not currently implement could you imagine to adopt in the future, which not? [Lactation]	1= I can imagine to implement it, 0 = I cannot imagine to implement it, NA = not relevant or already implemented
breed_imag	Which of the measures that you do not currently implement could you imagine to adopt in the future, which not? [Breed]	1= I can imagine to implement it, 0 = I cannot imagine to implement it, NA = not relevant or already implemented
covman_imag	Which of the measures that you do not currently implement could you imagine to adopt in the future, which not? [Cover manure]	1= I can imagine to implement it, 0 = I cannot imagine to implement it, NA = not relevant or already implemented

comp_imag	Which of the measures that you do not currently implement could you imagine to adopt in the future, which not? [Compost manure]	1= I can imagine to implement it, 0 = I cannot imagine to implement it, NA = not relevant or already implemented
drag_imag	Which of the measures that you do not currently implement could you imagine to adopt in the future, which not? [Drag hose]	1= I can imagine to implement it, 0 = I cannot imagine to implement it, NA = not relevant or already implemented
cov_imag	Which of the measures that you do not currently implement could you imagine to adopt in the future, which not? [Cover crop]	1= I can imagine to implement it, 0 = I cannot imagine to implement it, NA = not relevant or already implemented
plough_imag	Which of the measures that you do not currently implement could you imagine to adopt in the future, which not? [Ploughless]	1= I can imagine to implement it, 0 = I cannot imagine to implement it, NA = not relevant or already implemented
solar_imag	Which of the measures that you do not currently implement could you imagine to adopt in the future, which not? [Solarpanels]	1= I can imagine to implement it, 0 = I cannot imagine to implement it, NA = not relevant or already implemented
biog_imag	Which of the measures that you do not currently implement could you imagine to adopt in the future, which not? [Biogas]	1= I can imagine to implement it, 0 = I cannot imagine to implement it, NA = not relevant or already implemented
ecodr_imag	Which of the measures that you do not currently implement could you imagine to adopt in the future, which not? [Ecodrives]	1= I can imagine to implement it, 0 = I cannot imagine to implement it, NA = not relevant or already implemented
activ_dairy	Which activities can you principally imagine for your company and which not? [Dairy]	1= Would definitely do, 2, 3, 4, 5= Would definitely not do that
activ_cattle	Which activities can you principally imagine for your company and which not? [Cattle]	1= Would definitely do, 2, 3, 4, 5= Would definitely not do that
activ_pig	Which activities can you principally imagine for your company and which not? [Pigs]	1= Would definitely do, 2, 3, 4, 5= Would definitely not do that
activ_poultry	Which activities can you principally imagine for your company and which not? [Poultry]	1= Would definitely do, 2, 3, 4, 5= Would definitely not do that

activ_arab	Which activities can you principally imagine for your company and which not? [Arable farming]	1= Would definitely do, 2, 3, 4, 5= Would definitely not do that
activ_special	Which activities can you principally imagine for your company and which not? [Special crops]	1= Would definitely do, 2, 3, 4, 5= Would definitely not do that
activ_nonag	Which activities can you principally imagine for your company and which not?[Non-agricultural]	1= Would definitely do, 2, 3, 4, 5= Would definitely not do that
attain_ghg	How well do the statements apply to you and your farm? [Climate protection]	1=does not apply at all , 2,3,4,5= fully applies
attain_yield	How well do the statements apply to you and your farm? [Yield]	1=does not apply at all , 2,3,4,5= fully applies
attain_biodiv	How well do the statements apply to you and your farm? [Biodiversity]	1=does not apply at all , 2,3,4,5= fully applies
attain_soil	How well do the statements apply to you and your farm? [Soil fertility]	1=does not apply at all , 2,3,4,5= fully applies
attain_incom	How well do the statements apply to you and your farm? [Income]	1=does not apply at all , 2,3,4,5= fully applies
attain_acknow	How well do the statements apply to you and your farm? [Social acknowledgement]	1=does not apply at all , 2,3,4,5= fully applies
innov_pion	How well do the statements apply to you and your farm? [Pinoneer]	1=does not apply at all , 2,3,4,5= fully applies
innov_early	How well do the statements apply to you and your farm? [Early adopter]	1=does not apply at all , 2,3,4,5= fully applies
innov_thorou	How well do the statements apply to you and your farm? [Thoroughly thought through]	1=does not apply at all , 2,3,4,5= fully applies
innov_others	How well do the statements apply to you and your farm? [After others]	1=does not apply at all , 2,3,4,5= fully applies
innov_trad	How well do the statements apply to you and your farm? [Traditional]	1=fully applies , 2,3,4,5= does not apply at all



satisf_idw	How satisfied are you currently with your annual agricultural income (including direct payments, excluding off-farm income)?	1 =very unhappy, 2, 3, 4, 5=very happy
thresh_idw	Below what agricultural income per year would you be no longer satisfied (in CHF per year)?	13=130000, 12=120000, 11=110000, 10=100000, 9=90000, 8=80000, 7=70000, 6=60000, 5=50000, 4=40000, 3=30000, 2=20000, 1=10000
satisf_total	How satisfied are you currently with your total earned income (agricultural income, self-employment and other off-farm income)?	1 =very unhappy, 2, 3, 4, 5=very happy
thresh_total	Below what total income per year would you be no longer satisfied (in CHF per year)?	13=160000, 12=150000, 11=140000, 10=130000, 9=120000, 8=110000, 7=100000, 6=90000, 5=80000, 4=70000, 3=60000, 2=50000, 1= 40000
share	What is the share of your purely agricultural income (including direct payments, excluding off-farm income) of your total earned income?	1=0-25%, 2=25-50%, 3=51-75%, 4=76-100%
others_opinions	How important is it to you what people around you think about the success of your farm and your farming skills?	1=not important at all, 2,3,4,5=very important
soc_impr	How well do the statements apply to you and your farm? [Impression]	1=does not apply at all , 2,3,4,5= fully applies
soc_inc	How well do the statements apply to you and your farm? [higher income]	1=does not apply at all , 2,3,4,5= fully applies
soc_env	How well do the statements apply to you and your farm? [more environmental]	1=does not apply at all , 2,3,4,5= fully applies
soc_compinc	How well do the statements apply to you and your farm? [comparison income]	1=does not apply at all , 2,3,4,5= fully applies
soc_compenv	How well do the statements apply to you and your farm? [comparison environmental]	1=does not apply at all , 2,3,4,5= fully applies
net_name1_neigh	Please indicate from where you know the person or how you are related to this person [Neighbor]	1=yes; NA=no answer

net_name1_work	Please indicate from where you know the person or how you are related to this person [Workmate]	1=yes; NA=no answer
net_name1_frien	Please indicate from where you know the person or how you are related to this person [Friend]	1=yes; NA=no answer
net_name1_fam	Please indicate from where you know the person or how you are related to this person [Familymember]	1=yes; NA=no answer
net_name1_part	Please indicate from where you know the person or how you are related to this person [Partner]	1=yes; NA=no answer
net_name1_club	Please indicate from where you know the person or how you are related to this person [Club Colleague]	1=yes; NA=no answer
net_name1_vet	Please indicate from where you know the person or how you are related to this person [Veterinary]	1=yes; NA=no answer
net_name1_ext	Please indicate from where you know the person or how you are related to this person [Extension service]	1=yes; NA=no answer
net_name1_oth	Please indicate from where you know the person or how you are related to this person [Other]	1=yes; NA=no answer
net_name2_neigh	Please indicate from where you know the person or how you are related to this person [Neighbor]	1=yes; NA=no answer
net_name2_work	Please indicate from where you know the person or how you are related to this person [Workmate]	1=yes; NA=no answer
net_name2_frien	Please indicate from where you know the person or how you are related to this person [Friend]	1=yes; NA=no answer
net_name2_fam	Please indicate from where you know the person or how you are related to this person [Familymember]	1=yes; NA=no answer
net_name2_part	Please indicate from where you know the person or how you are related to this person [Partner]	1=yes; NA=no answer
net_name2_club	Please indicate from where you know the person or how you are related to this person [Club Colleague]	1=yes; NA=no answer
net_name2_vet	Please indicate from where you know the person or how you are related to this person [Veterinary]	1=yes; NA=no answer

net_name2_ext	Please indicate from where you know the person or how you are related to this person [Extension service]	1=yes; NA=no answer
net_name2_oth	Please indicate from where you know the person or how you are related to this person [Other]	1=yes; NA=no answer
net_name3_neigh	Please indicate from where you know the person or how you are related to this person [Neighbor]	1=yes; NA=no answer
net_name3_work	Please indicate from where you know the person or how you are related to this person [Workmate]	1=yes; NA=no answer
net_name3_frien	Please indicate from where you know the person or how you are related to this person [Friend]	1=yes; NA=no answer
net_name3_fam	Please indicate from where you know the person or how you are related to this person [Familymember]	1=yes; NA=no answer
net_name3_part	Please indicate from where you know the person or how you are related to this person [Partner]	1=yes; NA=no answer
net_name3_club	Please indicate from where you know the person or how you are related to this person [Club Colleague]	1=yes; NA=no answer
net_name3_vet	Please indicate from where you know the person or how you are related to this person [Veterinary]	1=yes; NA=no answer
net_name3_ext	Please indicate from where you know the person or how you are related to this person [Extension service]	1=yes; NA=no answer
net_name3_oth	Please indicate from where you know the person or how you are related to this person [Other]	1=yes; NA=no answer
net_name4_neigh	Please indicate from where you know the person or how you are related to this person [Neighbor]	1=yes; NA=no answer
net_name4_work	Please indicate from where you know the person or how you are related to this person [Workmate]	1=yes; NA=no answer
net_name4_frien	Please indicate from where you know the person or how you are related to this person [Friend]	1=yes; NA=no answer
net_name4_fam	Please indicate from where you know the person or how you are related to this person [Familymember]	1=yes; NA=no answer

net_name4_part	Please indicate from where you know the person or how you are related to this person [Partner]	1=yes; NA=no answer
net_name4_club	Please indicate from where you know the person or how you are related to this person [Club Colleague]	1=yes; NA=no answer
net_name4_vet	Please indicate from where you know the person or how you are related to this person [Veterinary]	1=yes; NA=no answer
net_name4_ext	Please indicate from where you know the person or how you are related to this person [Extension service]	1=yes; NA=no answer
net_name4_oth	Please indicate from where you know the person or how you are related to this person [Other]	1=yes; NA=no answer
net_name5_neigh	Please indicate from where you know the person or how you are related to this person [Neighbor]	1=yes; NA=no answer
net_name5_work	Please indicate from where you know the person or how you are related to this person [Workmate]	1=yes; NA=no answer
net_name5_frien	Please indicate from where you know the person or how you are related to this person [Friend]	1=yes; NA=no answer
net_name5_fam	Please indicate from where you know the person or how you are related to this person [Familymember]	1=yes; NA=no answer
net_name5_part	Please indicate from where you know the person or how you are related to this person [Partner]	1=yes; NA=no answer
net_name5_club	Please indicate from where you know the person or how you are related to this person [Club Colleague]	1=yes; NA=no answer
net_name5_vet	Please indicate from where you know the person or how you are related to this person [Veterinary]	1=yes; NA=no answer
net_name5_ext	Please indicate from where you know the person or how you are related to this person [Extension service]	1=yes; NA=no answer
net_name5_oth	Please indicate from where you know the person or how you are related to this person [Other]	1=yes; NA=no answer
net_name6_neigh	Please indicate from where you know the person or how you are related to this person [Neighbor]	1=yes; NA=no answer

net_name6_work	Please indicate from where you know the person or how you are related to this person [Workmate]	1=yes; NA=no answer
net_name6_frien	Please indicate from where you know the person or how you are related to this person [Friend]	1=yes; NA=no answer
net_name6_fam	Please indicate from where you know the person or how you are related to this person [Familymember]	1=yes; NA=no answer
net_name6_part	Please indicate from where you know the person or how you are related to this person [Partner]	1=yes; NA=no answer
net_name6_club	Please indicate from where you know the person or how you are related to this person [Club Colleague]	1=yes; NA=no answer
net_name6_vet	Please indicate from where you know the person or how you are related to this person [Veterinary]	1=yes; NA=no answer
net_name6_ext	Please indicate from where you know the person or how you are related to this person [Extension service]	1=yes; NA=no answer
net_name6_oth	Please indicate from where you know the person or how you are related to this person [Other]	1=yes; NA=no answer
net_name7_neigh	Please indicate from where you know the person or how you are related to this person [Neighbor]	1=yes; NA=no answer
net_name7_work	Please indicate from where you know the person or how you are related to this person [Workmate]	1=yes; NA=no answer
net_name7_frien	Please indicate from where you know the person or how you are related to this person [Friend]	1=yes; NA=no answer
net_name7_fam	Please indicate from where you know the person or how you are related to this person [Familymember]	1=yes; NA=no answer
net_name7_part	Please indicate from where you know the person or how you are related to this person [Partner]	1=yes; NA=no answer
net_name7_club	Please indicate from where you know the person or how you are related to this person [Club Colleague]	1=yes; NA=no answer
net_name7_vet	Please indicate from where you know the person or how you are related to this person [Veterinary]	1=yes; NA=no answer

net_name7_ext	Please indicate from where you know the person or how you are related to this person [Extension service]	1=yes; NA=no answer
net_name7_oth	Please indicate from where you know the person or how you are related to this person [Other]	1=yes; NA=no answer
net_name8_neigh	Please indicate from where you know the person or how you are related to this person [Neighbor]	1=yes; NA=no answer
net_name8_work	Please indicate from where you know the person or how you are related to this person [Workmate]	1=yes; NA=no answer
net_name8_frien	Please indicate from where you know the person or how you are related to this person [Friend]	1=yes; NA=no answer
net_name8_fam	Please indicate from where you know the person or how you are related to this person [Familymember]	1=yes; NA=no answer
net_name8_part	Please indicate from where you know the person or how you are related to this person [Partner]	1=yes; NA=no answer
net_name8_club	Please indicate from where you know the person or how you are related to this person [Club Colleague]	1=yes; NA=no answer
net_name8_vet	Please indicate from where you know the person or how you are related to this person [Veterinary]	1=yes; NA=no answer
net_name8_ext	Please indicate from where you know the person or how you are related to this person [Extension service]	1=yes; NA=no answer
net_name8_oth	Please indicate from where you know the person or how you are related to this person [Other]	1=yes; NA=no answer
net_name9_neigh	Please indicate from where you know the person or how you are related to this person [Neighbor]	1=yes; NA=no answer
net_name9_work	Please indicate from where you know the person or how you are related to this person [Workmate]	1=yes; NA=no answer
net_name9_frien	Please indicate from where you know the person or how you are related to this person [Friend]	1=yes; NA=no answer
net_name9_fam	Please indicate from where you know the person or how you are related to this person [Familymember]	1=yes; NA=no answer

net_name9_part	Please indicate from where you know the person or how you are related to this person [Partner]	1=yes; NA=no answer
net_name9_club	Please indicate from where you know the person or how you are related to this person [Club Colleague]	1=yes; NA=no answer
net_name9_vet	Please indicate from where you know the person or how you are related to this person [Veterinary]	1=yes; NA=no answer
net_name9_ext	Please indicate from where you know the person or how you are related to this person [Extension service]	1=yes; NA=no answer
net_name9_oth	Please indicate from where you know the person or how you are related to this person [Other]	1=yes; NA=no answer
net_name10_neigh	Please indicate from where you know the person or how you are related to this person [Neighbor]	1=yes; NA=no answer
net_name10_work	Please indicate from where you know the person or how you are related to this person [Workmate]	1=yes; NA=no answer
net_name10_frien	Please indicate from where you know the person or how you are related to this person [Friend]	1=yes; NA=no answer
net_name10_fam	Please indicate from where you know the person or how you are related to this person [Familymember]	1=yes; NA=no answer
net_name10_part	Please indicate from where you know the person or how you are related to this person [Partner]	1=yes; NA=no answer
net_name10_club	Please indicate from where you know the person or how you are related to this person [Club Colleague]	1=yes; NA=no answer
net_name10_vet	Please indicate from where you know the person or how you are related to this person [Veterinary]	1=yes; NA=no answer
net_name10_ext	Please indicate from where you know the person or how you are related to this person [Extension service]	1=yes; NA=no answer
net_name10_oth	Please indicate from where you know the person or how you are related to this person [Other]	1=yes; NA=no answer
net_name1_imp	Please indicate how important the person is for your decision-making on the farm.	1=very important, 2=important, 3= not important

net_name2_imp	Please indicate how important the person is for your decision-making on the farm.	1=very important, 2=important, 3= not important
net_name3_imp	Please indicate how important the person is for your decision-making on the farm.	1=very important, 2=important, 3= not important
net_name4_imp	Please indicate how important the person is for your decision-making on the farm.	1=very important, 2=important, 3= not important
net_name5_imp	Please indicate how important the person is for your decision-making on the farm.	1=very important, 2=important, 3= not important
net_name6_imp	Please indicate how important the person is for your decision-making on the farm.	1=very important, 2=important, 3= not important
net_name7_imp	Please indicate how important the person is for your decision-making on the farm.	1=very important, 2=important, 3= not important
net_name8_imp	Please indicate how important the person is for your decision-making on the farm.	1=very important, 2=important, 3= not important
net_name9_imp	Please indicate how important the person is for your decision-making on the farm.	1=very important, 2=important, 3= not important
net_name10_imp	Please indicate how important the person is for your decision-making on the farm.	1=very important, 2=important, 3= not important
lott_1	Please indicate in which row you would switch from option A to option B.	1,2,3,4,5,6,7,8,9,10, 11, 12, 13, 14, never
lott_2	Please indicate in which row you would switch from option A to option B.	1,2,3,4,5,6,7,8,9,10, 11, 12, 13, 14, never
lott_3	Please indicate in which row you would switch from option A to option B.	1,2,3,4,5,6,7,never
agroconcept	Obtained from data on AgroCO2ncept project	0=Not participating, 1 = participating
network	Sum of all contact persons named	Numbers
GHG_goal	Please rank these goals regarding their importance for your decisions on the farm. [Reduction of GHG emissions]	6 = highest importance, 5, 4, 3, 2, 1= lowest importance
env_goal	Please rank these goals regarding their importance for your decisions on the farm. [Protection of environment]	7 = highest importance, 5, 4, 3, 2, 1= lowest importance



biodiv_goal	Please rank these goals regarding their importance for your decisions on the farm. [Preservation of biodiversity]	8 = highest importance, 5, 4, 3, 2, 1= lowest importance
acknow_goal	Please rank these goals regarding their importance for your decisions on the farm. [Social acknowledgement]	9 = highest importance, 5, 4, 3, 2, 1= lowest importance
yield_goal	Please rank these goals regarding their importance for your decisions on the farm. [High yield]	10 = highest importance, 5, 4, 3, 2, 1= lowest importance
income_goal	Please rank these goals regarding their importance for your decisions on the farm. [High income]	11 = highest importance, 5, 4, 3, 2, 1= lowest importance
info_gew	After completing the survey, would you like to receive 10 CHF in return for your participation and profit?	1=yes; 0= no
info_resul	Would you like to receive a summary of the survey results?	1=yes; 0= no
interviewtime	Data representing how long the participant took to answer the whole survey	Seconds