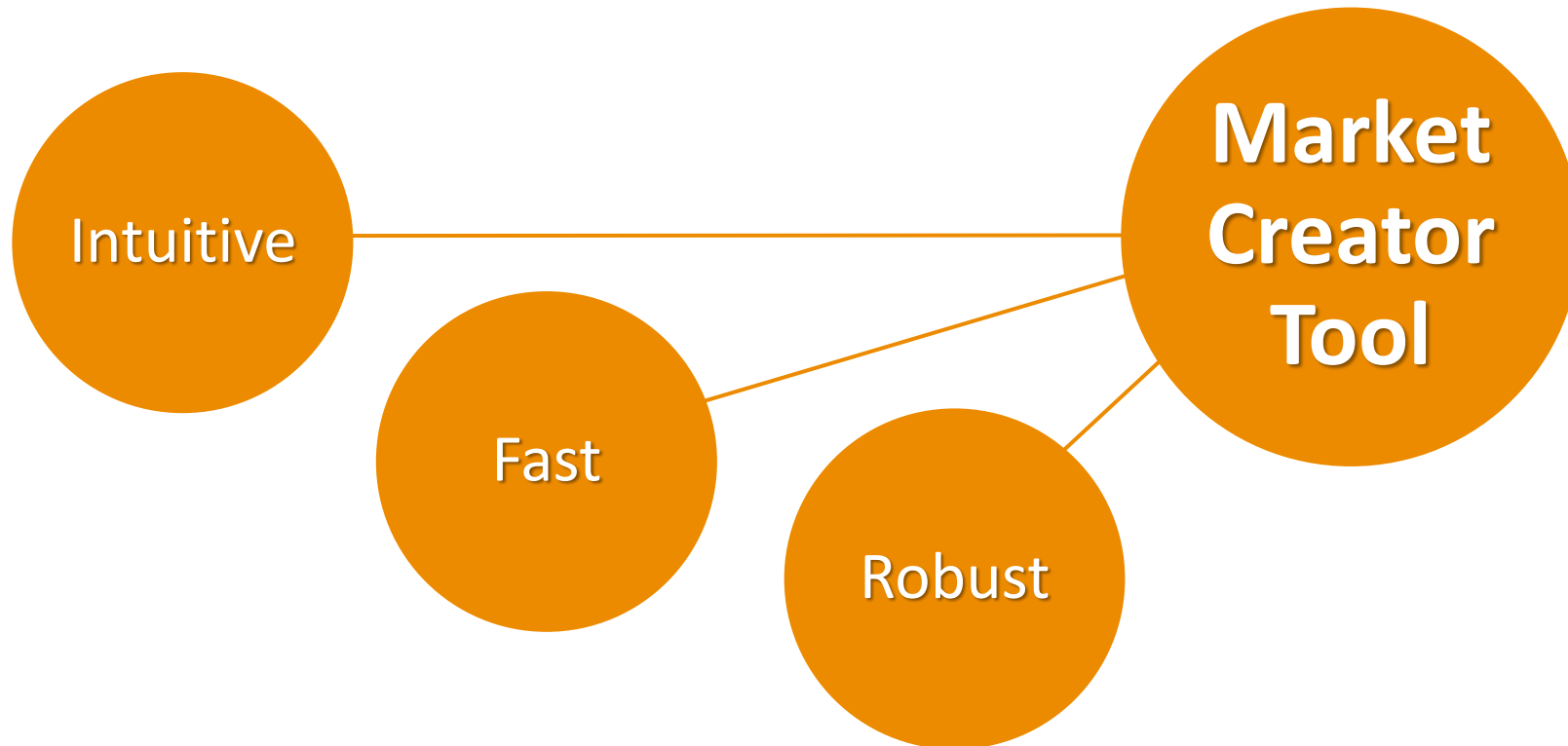


Problem and Opportunity

- Create a client facing tool to view and define markets
- Difficult to create new Markets internally
- Intuitive
- Fast
- Robust

Problem and Opportunity

- Create a client facing tool to view and define markets
- Difficult to create new Markets internally



Problem and Opportunity

Problem

- Cannot easily create new markets internally

Opportunity

- Need a client-facing tool to view and define markets

Problem and Opportunity

