Reviewer's Name: Brooke Lampe

Name of Presenting Team: NRC Health – Market Creator Tool

Main Presentation Takeaways:
- NRC Health provides healthcare-based solutions to its clients, including hospitals and clinics.
- NRC Health surveys healthcare consumers according to "market" areas.
- Originally, clients could specify markets. However, the process was complicated, and the markets were difficult to visualize.
- NRC Health wanted a tool to view and define markets.
- The team created to track and visualize markets for NRC Health.

	"A" level work	"B" level work	"C" level work	"D"/"F" level work	Comments
Slide Format	All slides use an unobtrusive theme, a readable font, and audience-friendly colors.	**Most slides use an unobtrusive theme, a readable font, and audience-friendly colors.**	Few slides use an unobtrusive theme, a readable font, and audience-friendly colors.	No slides use an unobtrusive theme, a readable font, and audience-friendly colors.	The slides use an appropriate among of color, and the fonts are usually readable. The theme is unobtrusive. The bullet points on several of the slides are inconsistent. On a single slide, several bullet points will start with an action verb, a few will start with a subject, and a few will only contain one word. The team should strive for consistency in the bullet points on individual slides. Consistent bullet points are easier for the audience to read and understand, while inconsistent bullet points can be distracting and detract from the presentation. The "Stakeholders" slide is inconsistent as well. Some stakeholders are presented with a name, a colon, and a title, while others are presented with a name, a comma, and a title.
Visualization Quality	The visualizations are accurate and polished, and they effectively convey hierarchy, grouping and/or sequence.	**The visualizations are accurate and polished, but do not effectively convey hierarchy, grouping and/or sequence.**	The visualizations contain inaccuracies or are unpolished.	The visualizations are inaccurate and unpolished.	The visualization on the "Company" slide contains text that is too small and too close in color to the background. The visualization is hard for the audience to see and distracts the audience from the main takeaways of the presentation. The team should consider using larger font. They could also outline the text in black or change the font color to black. The visualization can be made larger and could even go on its own slide. The screenshot of the product is an important visualization, but it also contains a lot of information. The audience does not know what to look at on the slide. The audience sees the screenshot as software, but the intricacies of the team's solution are lost. The problem could be mitigated by having the

					presenters point at the important parts of the screenshot or add arrows and circles to the screenshot so that the audience knows where they should look.
Visualization Usage	**Visualizations are helpful and consistently well explained.**	Visualizations are helpful and sometimes well explained.	Visualizations are unhelpful or not well explained.	Visualizations are unhelpful and not well explained.	The visualization on the "Company" slide and the screenshot of the software product are both effectively explained. The audience would be better able to understand the product screenshot if the presenters gestured more deliberately at the parts of the screenshot they were explaining. The team could also add arrows or circles to indicate the important aspects of the screenshot.
Demo	Presentation includes a polished demo of the team's contributions to OpenMRS and the team recovers gracefully from unexpected difficulties.	Presentation includes a unpolished demo of the team's contributions to OpenMRS, or the team does not recover gracefully from unexpected difficulties.	Presentation includes an unpolished demo of the team's contributions to OpenMRS, and the team does not recover gracefully from unexpected difficulties.	Presentation does not include a demo of the team's contributions to OpenMRS.	N/A
Audience	**Presentation is consistently appropriate for the audience in terms of level of detail and use of terminology.**	Presentation is usually appropriate for the audience in terms of level of detail and use of terminology.	Presentation is sometimes appropriate for the audience in terms of level of detail or use of terminology.	Presentation is rarely or never appropriate for the audience in terms of level of detail or use of terminology.	The presentation is appropriate for a technical and non-technical audience. The presenters focus on the high-level details so that technical people are not bored and non-technical people are not confused. The team did a good job of explaining what a "market" is in the context of the project.
	"A" level work	"B" level work	"C" level work	"D"/"F" level work	
Transitions	**Transitions between topics are**	Transitions between topics are	Transitions between topics are	Transitions between topics are never	The slides show no visual indication of progress, either with transition slides or

	consistently smooth.	mostly smooth.	rarely smooth.	smooth.	slide numbers. An indication of progress would help the audience follow the presentation and help prevent them from losing focus. The only indication of a transition occurred during the change of speaker. Both changes of speaker went smoothly, however.
Blocking and Gestures	**Speakers move deliberately, use effective gestures, and point at the screen as necessary; non-speakers show attention to the speaker or slides.**	Speakers sometimes move deliberately, use effective gestures, and point at the screen; non-speakers show attention to the speaker or slides.	The blocking or gestures are distracting or absent, or speakers fail to point at the screen as necessary; non-speakers show attention to the speaker or slides.	The team's blocking and gestures are consistently distracting or absent.	The team's blocking was effective; neither of the team members ever stood in front of the other. Both speakers gesture toward the screen, though neither speaker is close enough to the screen to point at elements on the screen. The team should probably try to gesture more deliberately at elements on the screen, or, since there are two screens, the team could use arrows or circles on the slides to indicate where the audience should focus their attention. When each team member was not speaking, he or she was focused on the speaker or the slides, which showed the audience where they were supposed to focus.
Tempo	**Presentation pace is consistent, pauses are effective, and the audience is kept engaged.**	Presentation pace is inconsistent, or needed pauses are missing, but the audience is kept engaged.	The presentation rushes or drags, and the audience occasionally becomes lost, bored, or disengaged.	The pace of the presentation consistently leaves the audience lost, bored, or disengaged.	There were no issues with the tempo. Pauses allowed the audience to think but did not cause the audience to lose interest.
Team Coordination	**Presentation and question-answering responsibilities appear planned and team members**	Presentation and question-answering responsibilities appear planned, and team	Presentation and question-answering responsibilities appear planned, but team members	Presentation and question-answering responsibilities do not appear planned.	It is obvious that the team has practiced this presentation. A change of speaker occurs two times during the presentation, and both changes are smooth. The old speaker properly introduces the new speaker.

	coordinate professionally.	members sometimes coordinate professionally.	do not coordinate professionally.		