



With this program, Bright Pink educates women's healthcare providers to appropriately stratify risk and start potentially life-saving conversations about breast and ovarian health with their young, female patients.

For more information, email us at ProviderEducation@BrightPink.org

THE WOMEN'S HEALTH PROVIDER EDUCATION INITIATIVE

This consists of a proprietary, research-based lecture entitled "Breast and Ovarian Cancer Prevention: Risk Stratification and Management in Young Women." This lecture was developed by a multidisciplinary team of medical experts from around the country, led by our Chief Medical Officer, Dr. Deborah Lindner.

UPON COMPLETION OF THE WORKSHOP, WHAT SHOULD PARTICIPANTS BE ABLE TO DO?

- **Discuss** breast and ovarian cancer risk with their young, female patients and feel a sense of urgency to initiate these conversations
- **Identify** which patients are at increased risk for developing breast or ovarian cancer and refer them for genetic counseling and testing as needed
- **Ensure** high-risk young women understand their options for prevention and early detection
- **Encourage** all young, female patients to practice healthy lifestyle habits, regardless of their risk level, in an effort to reduce their likelihood for developing breast and ovarian cancer

THIS PRESENTATION CAN BE DELIVERED ONE OF THREE WAYS:



IN-PERSON

One of our medical professional speakers will travel to your program to deliver this 60-minute lecture at your Grand Rounds, resident didactic, or educational meeting. You can also extend your presentation time to include an optional case study exercise. There is a minimum of 20 attendees for an in-person lecture.



LIVE WEBINAR

Our presentation can also be delivered through our online webinar platform to smaller groups or distance learners by one of our esteemed medical professional speakers. Attendees will be able to see and interact with the presenter as they go through the slides on the screen.



SELF-SERVICE ONLINE MODULE

We supply all steps of our presentation for online students to watch the lecture and assess their knowledge gained. We are able to assist the class instructor with monitoring completion.

WHAT IS THE COST?

There is no cost to your program. We cover speaker honorarium, travel, and program material costs.
This program is not funded by a commercial entity or pharmaceutical company.

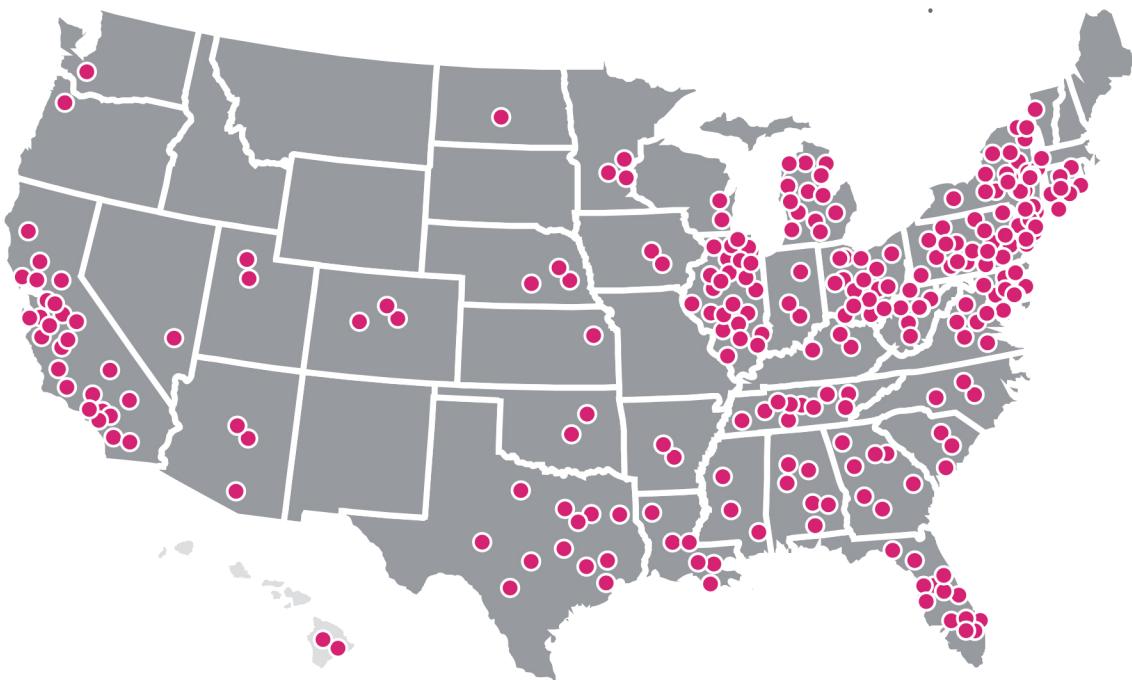
OUR SPEAKERS

This presentation is delivered by a team of over 40 trained medical professionals with passion and specialty in this subject. Our speakers are affiliated with institutions around the country including UCLA, NYU, Northwestern Feinberg School of Medicine, Harvard, Cleveland Clinic, and more.



EDUCATING
PROVIDERS
NATIONWIDE

We've trained
11k providers
at more than
250 programs



*Bright Pink is a national non-profit focused on the prevention and early detection of breast and ovarian cancer.
Bright Pink is a 501©3 organization and has no industry, commercial or financial interest*

AWARENESS IN ACTION

BrightPink.org • AssessYourRisk.org • ExploreYourGenetics.org

Bright Pink • & @BeBrightPink