Brooke Guarienti

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EDUCATION

Vanderbilt University Full Stack Web Development January -July 2020

Illinois State University

Bachelor of Science

Major in Food And Nutrition Management with Minor in Business Administration GPA: 3.7/4.00

August 2014 - May 2016

Heartland Community College

Associate in Art August 2010 - December 2013

SKILLS

Strong communication skills, strategic & critical decision-making, coachable, adaptable, accountable

Oracle NetSuite, Atlassian Trello, Analytics & SEO, Office 365, Google Suite, WordPress, Slack

COMMUNITY SERVICE

Cohn Learning Center
Nashville, TN | September 2017

Easterseals Events Bloomington, Illinois | 2015 - 2017

Eastview Christian Church Food Pantry Normal, Illinois | 2015 - 2017

Home Sweet Home Ministries Bloomington, Illinois | 2015

Western Avenue Community Center Bloomington, Illinois | 2015

Special Olympics Normal, Illinois | 2015

REFERENCES

Meagan Mings meagan.mings@lifeway.com

Aaron Beattie hello@aaronbeattie.com

EXPERIENCE

MONQ, LLC. | Goodlettsville, Tennessee

In House Sales & Office Manager | October 2019 - January 2020

- Composed communications to existing and potential customers to drive product sales
- Provided administrative assistance to the Director of Operations and Lead Retail Account Specialist
- Processed retail customer orders with accuracy and efficiency

Retail Account Specialist | *September 2019 - October 2019*

- Administered a high volume of phone calls to customers and effectively communicated with sales and operations teams
- Utilized spreadsheets for optimal organization and status tracking
- Demonstrated leadership amongst team by training others on complex NetSuite programing and organizational systems

Community Manager | *March* 2019 - September 2019

- Strategized, implemented, and managed Brand Ambassador
 Program which has grown to over 1,000 members in two months
- Improved marketing channel efficiencies through communication and collaboration with coworkers
- Coordinated monthly Ambassador budget with promotion allowances and processed monthly Ambassador earnings report
- Created, organized, and maintained the Ambassador promotional calendar

Digital Assistant | January 2019 - March 2019

- Edited, resourced, and published company blog posts in WordPress
- Optimized website speed, performance, and visibility by utilizing SEO techniques
- Developed strategies to improve content curation for E-Books while maintaining publishing quota

Easterseals Central Illinois | *Bloomington, Illinois* **Office Coordinator** | *August 2016 - July 2017*

- Coordinated Early Intervention services including referral, intake, admission and data entry
- Organized and balanced schedules for 16 therapists
- Liaison between Easterseals and government agencies
- Managed volunteer and observer programs
- Front Desk Reception

Eastview Christian Church | *Normal, Illinois* **Food Pantry Intern** | *May* 2016 - *August* 2016

- Launched a cost-effective alternative to decrease a product's monthly cost by 92%
- Fostered client relationships with community vendors
- Trained and mentored volunteers
- Organized high volume of phone calls for Food Pantry programs

Heartland Community College Fitness & Recreation Center *Normal, Illinois*

Front Desk Manager | August 2013 - August 2016

- Assisted in training new employees
- Facilitated tours for members
- Maintained order and enforced rules and regulations to ensure patron's safety and satisfaction