

## CLEARWATER DOWNTOWN DEVELOPMENT BOARD

Clearwater Main Library

December 5, 2012

Members Present:	David Allbritton	Chairman
	Dennis Bosi	Vice Chairman
	Thomas Wright	Treasurer
	Sean Belanger	Member
	John Herndon	Member
	Paris Morfopoulos	Member
	Tony Starova	Member

Also Present:	Jay Polglaze	Ex-Officio/Councilmember
	Geri Campos Lopez	Director, Economic Development & Housing
	Anne Fogarty-France	Board Administrator

1. Chairman David Allbritton called the meeting to order at 7:35 p.m
2. Clearwater Downtown Partnership Executive Board Chairperson Bill Sturtevant addressed the board concerning a request for DDB funding in the amount of \$3,750 to underwrite a portion of the Community Workshop: For the Love of Clearwater. He stated that the CDP believed that this will bring the business owner and the residents together. The first component is a luncheon planned at Island Way Grill for 130 invited guests. They expect about 100 to attend and Peter Kageyama will present to them and attendees will leave and come back a week later, or send representatives to the larger workshop.

CDP Executive Board Vice-Chairman Grant Wood advised the board that this initiative came from an Urban Land Institute workshop that they attended. Mr. Kageyama spoke at a luncheon and the workshop is based on book, *For the Love of Cities*. One of the purposes is to find those individuals that he calls co-creators and show them how to get involved in the downtown and the CDP is key because follow up is important. They plan to raise seed money that people can use to start initiatives and help facilitate and introduce them to individuals that can assist them.

Mr. Sturtevant noted that the CRA approved funding half the amount for the workshop contingent upon DDB funding.

Member Wright moved to approve \$ 3,750 for workshop funding with \$2,500 from the DCMA Creative Loafing Advertising line and \$1,250 from reserves. The motion was duly seconded and discussion ensued.

Members questioned how this would benefit the DDB?

Mr. Wood advised that the workshop would be a charette with people coming forward with ideas for initiatives that we can grant with seed money.

Geri Campos Lopez advised that she has known Mr. Kageyama over 10 years and that he was an incredible marketer and felt the workshop would be beneficial.

Anne Fogarty France also advised the board that Mr. Kageyama was an expert at facilitating workshops and noted that he includes his visits to many cities on his Facebook page.

Members had concerns regarding using consultants and wondered why the lunch was being held outside the district and suggested the Sage or Winter's Dolphin Tale Adventure be contacted and a downtown restaurant be the one to cater the event.

CDP organizers felt that it was difficult to find a district location for 100 attendees and felt it was critical to invite people to a nice location. They noted that the second part of the workshop would be held at the library.

Councilmember Polglaze advised that it was an opportunity to get people involved and we need to get the stakeholders involved first.

Members questioned if they should approve the funding contingent upon exploration of a location in downtown Clearwater.

The Chairman called for a vote.

Members Allbritton, Belanger, Herndon, Morfopoulos, Starova and Wright voted "Aye". Member Bosi voted "Nay." Motion carried.

### 3. Final Comments –

Chairman Allbritton thanked outgoing member Sean Belanger for his service on the board.

Member Belanger wished the board well and advised he still felt that more lights were needed on the Cleveland Street palm trees.

### 4. Adjourn. The Board adjourned their meeting at 7:50 p.m.

CLEARWATER DOWNTOWN DEVELOPMENT BOARD  
MEETING ACTION AGENDA

Wednesday, December 5, 2012 - 5:30 pm

12.05.12.01

**Member Wright moved to approve \$3,750 for workshop funding with \$2,500 from the DCMA Creative Loafing Advertising line and \$1,250 from reserves. The motion was duly seconded and discussion ensued. Upon vote being taken Members Allbritton, Belanger, Herndon, Morfopoulos, Starova and Wright voted “Aye”. Member Bosi voted “Nay.” Motion carried.**