

my CLEARWATER

Summer | May – Aug. 2018



MyClearwater.com



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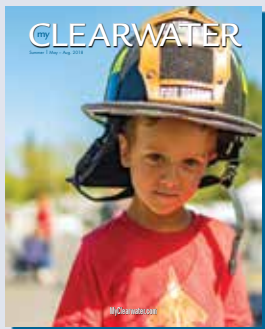
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ON THE COVER

This handsome boy is seeing what it's like to be a
firefighter at the grand opening of Fire Station #50.
See page 2 for details about the event.



Summer is here! As the temperatures heat up, Clearwater Beach is making waves (and international lists!) once again. I'm proud to say that Clearwater Beach once again was voted the No. 1 best beach in the United States – just as it had been in 2016 – as part of TripAdvisor Travelers' Choice Awards. Our bright and beautiful beach beat out Siesta Beach on Siesta Key (No. 2), Ka'anapali Beach in Hawaii (No. 3) and Miami's South Beach (No. 4), among others. Clearwater Beach also was named No. 7 on TripAdvisor's Top 25 beaches in the world, of which it's the only Floridian beach.

Both lists were generated based on rankings from TripAdvisor's customers following their vacations to destinations all over the world. These recognitions reflect the true opinions of those who come to Clearwater Beach, our guests from around the world.

In city news, Clearwater voters headed to the polls in March and voted in a new and a familiar face to the current City Council. I'd like to offer my congratulations to Councilmember Hoyt Hamilton on his re-election to another four years as a City Councilmember. I also would like to welcome Clearwater's newest Councilmember, David Allbritton. He has spent 36 years as a state-certified building contractor in Clearwater, and he has more than two decades of civic and public service experience in our beautiful city.

Hurricane season begins June 1. Hurricane Irma left a lasting impression on all of us last year. The city is working on its emergency plan, and you should be, too. City staff has been working hard all year long, coming up with ways the city can improve its responses during tropical storms and hurricanes. Residents should make sure to have an emergency plan in place and fully stock their emergency storm kits. Here's to hoping for a quiet storm season.

Sincerely,

Bill Horne

Bill Horne
City Manager

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GROUNDWATER REPLENISHMENT



WHERE DOES MY WATER COME FROM?

- No water is new. It has been reused over and over again for millions of years
- Clearwater's drinking water comes from a groundwater source called the Floridan aquifer, which is one of the major water sources in the U.S.
- If the water levels get too low in the aquifer, saltwater can get in from the layer below

WHAT IS THE DIFFERENCE BETWEEN INDIRECT AND DIRECT POTABLE REUSE?

- Indirect means that the purified water created through the three-step process is blended with a natural water source (like the Floridan aquifer)
- By contrast, direct potable reuse means that the purified water created is sent immediately to the home for consumption

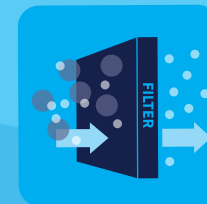
IT'S TESTED AND SAFE

- The three-part multiple barrier purification process removes all impurities, including pathogens, inorganic and organic compounds, and very small molecular weight compounds called micro constituents, like sucralose and caffeine
- The same process has been safely used in Orange County, CA since 2008 and other locations around the world
- More than 25,000 tests were performed on the pilot project
- Comprehensive third-party water quality monitoring and reporting will be required on a regular basis

WHAT IS GROUNDWATER REPLENISHMENT?

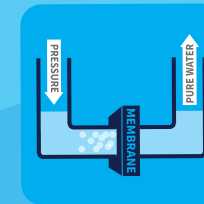
- This is a process that takes treated reclaimed water and processes it through three purification steps to create a water that is better than bottled water
- From there, the purified recycled water will be sent back into the aquifer through pipes to blend with water from nature
- This process, called indirect potable reuse, will improve water levels, reduce saltwater intrusion and offer an additional water supply for our residents

3 STEP PROCESS



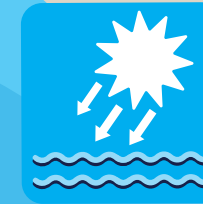
ULTRAFILTRATION

+



REVERSE OSMOSIS

+



UV/ADVANCED OXIDATION

BETTER THAN BOTTLED!

- The purified water created through the three-part process meets better-than-drinking water standards
- This is the same process that the major bottled water companies utilize
- Ultrafiltration (UF) > Reverse Osmosis (RO) > UV Treatment (UV)

CREATING A NEW LOCAL WATER SUPPLY

- Helps ensure high quality drinking water during drought season
- Protects our natural environment
- Keeps excess reclaimed water from being dumped into the bay
- Reduces saltwater intrusion



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