

October 4, 2017 - 5:30 PM - City Hall - 3rd Floor Council Chambers

AGENDA

- 1. Call to Order
- Citizen Comments Items Not on the Agenda
- 3. Oaths of Office Caitlein Jammo & Lina Teixeira
- 4. Approve the Minutes from the September 6, 2017 Meeting
- 5. Approve the Minutes from the September 18, 2017 Meeting
- 6. Adopt August 2017 Financial Statement for Filing
- 7. Appoint DDB Election Canvassing Committee Members (Meets on October 10, 2017 at Supervisor of Elections Office, 315 Court Street, 1st floor, at 3:00 p.m.)
- 8. Discussion Regarding November 7, 2017 Referendum Seth Taylor, Community Redevelopment Agency (CRA) Director
- 9. Discussion Regarding Second Century Studios Seth Taylor, CRA Director
- 10. Chairman's Report Chairman Morfopolous
- 11. Final Comments
- 12. Adjournment

ITEM 4

CLEARWATER DOWNTOWN DEVELOPMENT BOARD MEETING September 6, 2017 - 5:30 PM - City Hall - Council Chambers

Chairman Paris Morfopoulos Members Present:

Vice-Chairman Dennis Bosi

Member Thomas Wright Member Tony Starova Member Stu Sjouwerman

Board Administrator Anne Fogarty France Also Present:

Community Redevelopment Agency Director Seth Taylor

Ex-Officio/Councilmember Bill Jonson Absent: Ex-Officio/Councilmember Doreen Caudell

1. Chairman Morfopoulos called the meeting to order at 5:30 p.m. asking the board and Ex-Officio members to introduce themselves.

2. Citizens Comments--Items not on the agenda—No comments.

3. First Public Millage Hearing—Resolution 02-17. In accordance with Chapter 200 of the Florida Statutes, which defines requirements for the Determination of Millage and the rules governing Truth in Millage (TRIM) compliance, the DDB must hold two public hearings to adopt a final millage rate for the new fiscal year. The adoption of this resolution to establish the millage rate and the related budget resolution are an integral part of fulfilling these requirements. The DDB set a tentative millage rate of 0.9700 mil on August 2, 2017, which is the rate that appeared on the TRIM bill notices mailed to taxpayers in August.

Resolution 02-17 is presented in order to adopt the millage rate of 0.9700 mils to support the operating budget for the 2017/18 fiscal year. Member Wright read the resolution into the record.

Member Bosi moved to adopt Millage Resolution 02-17 on first reading. The motion was duly seconded and upon roll call, the vote was:

Member Morfopoulos, Member Bosi, Member Wright, Member Starova, and "Aves":

Member Sjouwerman.

"Nays": None.

Motion carried.

4. First Public Budget Hearing—Resolution 03-17. In accordance with Chapter 200 of the Florida Statutes and the rules governing Truth in Millage (TRIM) compliance, the DDB must hold two public hearings to adopt the budget. The adoption of this resolution adopting the 2017/18 millage rate and budget are an integral part of fulfilling these requirements. On June 7, 2017, the DDB approved a Preliminary Budget that outlined proposed estimates of revenues and expenditures for the 2017/18 fiscal year. The preliminary budget was also discussed at the August 2, 2017, DDB meeting. Member Sjouwerman read the resolution into the record.

Member Wright moved to adopt Budget Resolution 03-17 on first reading. The motion was duly seconded and upon roll call, the vote was:

"Ayes": Member Morfopoulos, Member Bosi, Member Wright, Member Starova, and Member Sjouwerman.

"Nays": None.

Motion carried.

5. Approve the Minutes from the August 2, 2017, Meeting

Member Wright moved to approve the minutes from the August 2, 2017, meeting. The motion was duly seconded and upon roll call, the vote was:

"Ayes": Member Morfopoulos, Member Bosi, Member Wright, Member Starova, and Member Sjouwerman.

"Nays": None.

Motion carried.

Adopt July 2017 Financial Statement for Filing

Member Wright moved to adopt the July 2017 Financial Statement for filing. The motion was duly seconded and upon roll call, the vote was:

"Ayes": Member Morfopoulos, Member Bosi, Member Wright, Member Starova, and Member Sjouwerman.

"Nays": None.

Motion carried.

7. Adopt FY 2017-2018 Budget with Funding for Santa & Suds 5K Fun Run—Anne Fogarty-France, Downtown Development Board Administrator stated that since Mr. Starova was required to recuse himself from voting on funding for the Santa & Suds 5K Fun Run at the last meeting due to a conflict, this item was removed from the budget approval process because a quorum was not present to vote on this at the August meeting. This item is before the DDB tonight for consideration. Ms. Fogarty-France, Downtown Manager, advised the Board that she amended the budget to include \$5,000 for this event on Line 40 and reduced the Future Downtown Initiatives line item by \$5,000.

Member Bosi moved to adopt the FY 2017-2018 DDB budget as amended with funding for the Santa & Suds 5K Fun Run in the amount of \$5,000 from the Future Downtown Initiatives line item. The motion was duly seconded and upon roll call, the vote was:

"Ayes": Member Morfopoulos, Member Bosi, Member Wright, and Member Sjouwerman.

"Nays": None.

Abstention: Member Starova.

Motion carried.

Chairman Morfopoulos suggested the Board move Item 10 before Item 8 in order to consider those who are on the ballot for the October election as candidates to fill the vacancies left by Chelsea Allison and Zachary Thorn.

Member Starova moved to consider Item 10 before Item 8. The motion was duly seconded and upon roll call, the vote was:

"Ayes": Member Morfopoulos, Member Bosi, Member Wright, Member Starova, and

Member Sjouwerman.

"Nays": None.

Motion carried.

8. Nominating Committee Report and Approval of Slate of Election Candidates—Chairman Paris Morfopoulos stated that nine people have been nominated for three Board vacancies: Fran Bartlett, Water's Edge; Dennis Bosi, Bob Lee's Automotive Repair; Ray Cassano, Station Square Realty; Venkat Devineni, Infi Systems; Caitlein Jammo, Johnson, Pope, Bokor, Ruppel & Burns LLP; Jere Jarrett, Family Life Chiropractic; Keanan Kintzel, Buzzazz Business Solutions; Gen Obolensky, Botanica Day Spa; and Lina Teixeira, Studio 627. Two candidates will fill three-year terms and one candidate will fill a one-year term. Business owners will vote to fill the three vacancies. The two candidates with the highest number of votes will fill the three-year terms and the one with the next highest number will fill the one-year term.

Member Bosi moved to approve the slate of candidates. The motion was duly seconded and upon roll call, the vote was:

"Ayes": Member Morfopoulos, Member Bosi, Member Wright, Member Starova, and Member Sjouwerman.

"Nays": None.

Motion carried.

9. Appoint Member to Fill DDB Member Seats Vacated by Zachary Thorn and Chelsea Allison— Chairman Paris Morfopoulos advised that the candidates appointed to fill these two vacancies will serve until the end of this calendar year. All the candidates just approved are interested in being appointed early. Ms. Fogarty-France was asked if owners could write in candidates and was advised there is a place on the mailed ballots to write in a candidate. The person whose name is written in does not have to indicate ahead of time his or her willingness to serve.

For the purposes of this appointment, it was decided each member would be given a ballot and will vote for two people. Those receiving the highest number of votes will fill the vacancies. If there is a tie, there will be a runoff of these candidates.

At the conclusion of the balloting, Lina Teixeira and Caitlein Jammo received the most votes.

Member Wright moved to appoint Lina Teixeira and Caitlein Jammo to the DDB. The motion was duly seconded and upon roll call, the vote was:

3

Member Morfopoulos, Member Bosi, Member Wright, Member Starova, and "Ayes": Member Sjouwerman.

"Nays": None.

Motion carried.

10. Appoint Member to Fill Treasurer Position—Chairman Paris Morfopoulos

Member Bosi nominated Member Wright to serve as Treasurer. He declined since this was a violation of his company's policy. Member Wright nominated Member Bosi as Treasurer.

Member Wright moved to appoint Dennis Bosi as Treasurer. The motion was duly seconded and upon roll call, the vote was:

Member Morfopoulos, Member Bosi, Member Wright, Member Starova, and "Ayes": Member Sjouwerman.

"Nays": None.

Motion carried.

11. Chairman's Report

Chairman Morfopoulos advised the Board of upcoming events.

The second public hearing on the budget scheduled for September 11, 2017, has been rescheduled to September 18, 2017, at 5:30 p.m. due to Hurricane Irma.

12. Final Comments

Member Wright thanked Chelsea Allison and Zach Thorn for their service on the Board.

Member Bosi welcomed Lina Teixeira to the Board and hoped everyone stays safe during the storm.

Member Starova thanked the outgoing members and welcomed the new members.

Member Sjouwerman welcomed Lina Teixeira to the board.

Seth Taylor stated he is looking forward to the next fiscal year.

13. The meeting was adjourned at 6:01 p.m.

ITEM 5

CLEARWATER DOWNTOWN DEVELOPMENT BOARD SECOND AND FINAL MILLAGE AND BUDGET HEARING September 18, 2017 – 5:30 PM – City Hall – 2nd Floor, Room 222

Members Present:

Paris Morfopoulos

Chairman

Dennis Bosi

Vice-Chairman

Tony Starova

Member

Stu Sjouwerman

Member

Also Present:

Bill Jonson

Ex-Officio/Councilmember

Seth Taylor

CRA Director

Anne Fogarty France

Board Administrator

Absent:

Thomas Wright

Member

- Chairman Morfopoulos called the meeting to order at 5:30 p.m. asking the board and Ex-Officio members to introduce themselves.
- 2. Citizens Comments--Items not on the agenda—CRA Director Seth Taylor announced that Tampa Bay Business Journal reported on the top 100 fastest growing Florida companies and Downtown Clearwater's KnowBe4 was #5 and Stratus Video was #6. He congratulated Member Sjouwerman on this exciting recognition.
- 3. Second Public Millage Hearing—Resolution 02-17. In accordance with Chapter 200 of the Florida Statutes, which defines requirements for the Determination of Millage and the rules governing Truth in Millage (TRIM) compliance, the DDB must hold two public hearings to adopt a final millage rate for the new fiscal year. The adoption of this resolution to establish the millage rate and the related budget resolution are an integral part of fulfilling these requirements. The DDB set a tentative millage rate of 0.9700 mil on August 2, 2017, which is the rate that appeared on the TRIM bill notices mailed to taxpayers in August.

Resolution 02-17 is presented in order to adopt the millage rate of 0.9700 mils to support the operating budget for the 2017/18 fiscal year. Member Sjouwerman read the resolution into the record.

Member Sjouwerman moved to adopt Millage Resolution 02-17 on second and final reading. The motion was duly seconded and upon roll call, the vote was:

"Ayes": Member Morfopoulos, Member Bosi, Member Starova, and Member Sjouwerman.

"Nays": None.

Motion carried.

Second Public Budget Hearing—Resolution 03-17— Chairman Morfopoulos advised that In accordance with Chapter 200 of the Florida Statutes and the rules governing Truth in Millage (TRIM) compliance, the DDB must hold two public hearings to adopt the budget. The adoption of this resolution adopting the 2017/18 millage rate and budget are an integral part of fulfilling these requirements. On June 7, 2017, the DDB approved a Preliminary Budget that outlined proposed estimates of revenues and expenditures for the 2017/18 fiscal year. The preliminary

budget was also discussed at the August 2, 2017, DDB meeting. Member Starova read the resolution into the record.

Member Bosi moved to adopt Budget Resolution 03-17 on second and final reading. The motion was duly seconded and upon roll call, the vote was:

"Ayes": Member Morfopoulos, Member Bosi, Member Starova, and Member Sjouwerman.

"Nays": None.

Motion carried.

5. Final Comments

Member Starova hoped that everyone was okay after the storm. He thanked the Church of Scientology for all they did to help Downtown Clearwater weather the storm.

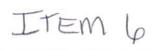
Member Sjouwerman was interested in a post mortem after Hurricane Irma. He thought there should be a plan for office buildings to assist them in such emergency situations. He also thanked the city for their pressure on Duke Energy for the office buildings.

Chairman Morfopoulos echoed the thanks to the Church of Scientology for their assistance.

Ex-officio Councilmember Jonson advised that they had called Lisa Mansell of the Church of Scientology to thank her.

Mr. Taylor advised that they will be better prepared for next year.

6. The meeting was adjourned at 5:47 p.m.



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1	Downto	wn Developm	ent Board			9/28/17 11:09 AIVI
2				_		
3	Statement	of Revenues 8	Expenditure	5		
5						
6		Approved	Amended		Year to	
7		Budget	Budget	August	Date	Difference
_	Income:					4.000
	Ad Valorem (Property) Taxes	262,815	268,815	-	266,914	4,099
10	Ad Valorem Taxes Prior Yr	100	100	13	63	(37) 689
	Interest Income	500	500		1,189	(211)
12	CRA Interlocal Agreement Rev	188,500	188,500		188,289	1,331
13	Misc Revenue	500	500	13	1,831 458,285	5,870
14	Total Income	452,415	458,415	13	430,203	3,070
15						
	Expenditures:					
17	Dramating District					
18	Promoting District Banner Installation & Maintenance	1,500	1,500	-	52	1,448
	Downtown Streetscape Maintenance	3,200	3,200	-	17	3,200
	Holiday Lighting	14,000	14,000	-	13,255	745
22	Total Promoting District	18,700	18,700	-	13,307	5,393
23						
24	Promoting Merchants				52,200	
	Graphic Design and Printing	3,000	3,000	-	331	2,669
	Advertising	10,000	10,000	•	2,666	7,334
27	List Serve	2,400	2,400	-		2,400 2,000
	Video Production	2,000	2,000		6.760	6,760
29	Jolley Trolley Downtown Loop	13,520	16,797	2	6,760 9,757	21,163
30	Total Promoting Merchants	30,920	34,197	-	9,737	21,103
31	2012-01-0 (727B) 2-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0					
32	Promoting Events	1,500	1,500	-	1,000	500
33	8th Annual Achieva Box Car Rally Bright House Clw Superboat National Championship	10,000	10,000	-	-	10,000
	City/Clw Celebrates America	2,500	2,500		2,500	-
	City/Fun n' Sun Festival	5,000	5,000	121	5,000	
	City/Sea Blues Festival	10,000	10,000	-	10,000	7.
		5,000	5,000		5,000	-
50	Festival Series including Blast Friday, Miracle on					
39	Cleveland Street & Cruisin at the Capitol	25,000	25,000	172	25,000	-
-	Cleveland Street Business Alliance: Taste of Downtown					
40	Downtown Funk, Little Miss Miracle Pageant	10,000	10,000		10,000	
	Pierce Street Market	7,500	7,500	-	7,500	
42	Pierce Street Market Vendor Incubator Space	-		-	4 000	
_	Santa & Suds Race/Walk for ASL & Deaf	4,000	4,000 3,000	•	4,000 3,000	
44			5,000	-	5,000	
	Garden Avenue Garage Mural		3,500	_	3,500	
_	Latino Anniversary Party		3,000	10	3,000	
47		-	3,000	-	3,000	(3,000
48		80,500	98,000	7.	87,500	(7,000
50						
51		46,353	25,577	-	150	46,353
52						
53						1404
54	VANDAMENTAL DESCRIPTION OF THE PROPERTY OF THE	200	200	100	334	The state of the s
55	Office Expenditures	750	750	-	35	
56	Dolphin Sign Replacement Cost	100	100	•		300
57	Palm Tree Lighting Replacement (as needed)	300	300	-	318	
58		2,000	2,000	36	825	
59	Legal Fees	3,500	3,500 66,950	5,579	61,371	
60		66,950 1,430	1,430	110	1,210	
61		1,430	6,000	0	5,822	
62		75,230	81,230	5,825	69,914	
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5				Vacuto	
6	Approved	Amended		Year to Date	Difference
7	Budget	Budget	August	Date	Difference
65 Fixed Payments				640	60
66 Officers & Directors Insurance	700	700	-		176
67 Liability Insurance (Dolphins)	1,422	1,422	-	1,246	
68 Annual Audit	7,500	7,500	-	7,500	244
69 CRA Increment Payment	188,500	188,500	-	188,289	211
70 State Special District Fee	175	175	•	175	-
71 Property Appraiser Fee	2,415	2,415	-	2,367	48
72 Total Fixed Payments	200,712	200,712	-	200,217	495
73					71 720
74 Total Expenditures	452,415	458,415	5,825	380,695	71,720
74 Total Expenditures 75				77.500	
76 Revenues in Excess of Expenditures	•	-	-	77,590	
77					
78 Expenditures in Excess of Revenues	-		(5,813)	-	
79				102 025	
80 Beginning Fund Balance 10-1-16		103,835		103,835	
81				101 125	
82 Ending Fund Balance		103,835		181,425	
83					
84 Minimum Reserves Approved by Board 7/12/2017		74,500			
85				170 622	
86 Cash in Bank as of 8/31/2017				179,622	

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ITEM 8

NOTICE OF CITY OF CLEARWATER REFERENDUM ELECTION

A **Referendum Election** of the City of Clearwater, Florida, will be held in conjunction with the Pinellas County Penny for Pinellas Referendum Election on Tuesday, November 7, 2017, between the hours of 7:00 a.m. and 7:00 p.m., for the purpose of submitting to the voters of the City of Clearwater the following ballot question:

Improvements to and use of Downtown Clearwater Waterfront

Shall City Charter Section 2.01(d)(6) be amended as provided in Ordinance 9063-17 to allow construction and maintenance of certain improvements including playgrounds, water features, artwork, a boathouse, Marina office, restrooms, surface parking, roadways, plazas, sidewalks, trails, elevated walkways, boardwalks, benches, picnic tables, water fountains, litter receptacles and similar amenities, to support active and passive uses of the city owned Downtown Waterfront, generally bounded by Pierce St., Drew St., the Bluff and the water?

All qualified electors who are residents of the City of Clearwater and who have registered on the registration books of the Supervisor of Elections of the county of Pinellas, as provided by law, shall be qualified to vote in this election. Copies of the full text ordinances establishing the ballot questions are available at Official Records & Legislative Services.

Rosemarie Call, MPA, CMC City Clerk 112 S. Osceola Avenue Clearwater, FL 33758



WWW.MYCLEARWATER.COM

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Make Your Vote Count!

Election Day is Nov. 7, 2017

Clearwater residents will vote on two referendum items on Nov. 7, 2017.

The first is to renew the Penny for Pinellas for another ten years and the second is to amend the City of Clearwater Charter to allow certain changes to the city-owned parcels along the downtown waterfront and in Coachman Park.

NOTICE OF CITY OF CLEARWATER REFERENDUM ELECTION

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YES O

AVISO DE LA CIUDAD DE CLEARWATER ELECCIÓN DE REFERENDO

Se llevará a cabo una elección de referendo de la ciudad de Clearwater, Florida, en conjunto con la Elección de Referendo "Penny for Pinellas" (Un centavo para Pinellas) del Condado de Pinellas, el martes 7 de noviembre de 2017, en un horario de 7 a. m. a 7 p. m., con el fin de presentar a los votantes de la ciudad de Clearwater la siguiente pregunta de la boleta:

Mejoras a y uso de la Zona Frente al Mar en el Centro de Clearwater

¿Se debe modificar la Sección 2.01(d)(6) de las Ordenanzas de la Ciudad, como se dispone en la Ordenanza 9063-17, para permitir la construcción y el mantenimiento de algunas mejoras, tales como áreas de juego, instalaciones hídricas, decoraciones gráficas, un cobertizo para botes, una oficina de Marina, baños, estacionamiento en superficie, calzadas, plazas, aceras, caminos, pasillos elevados, caminos entablados, bancas, mesas para días de campo, fuentes, recipientes de basura e instalaciones similares, para apoyar los usos activos y pasivos de la Zona Frente al Mar del Centro que es propiedad de la ciudad, que en lo general colinda con Pierce St., Drew St., Bluff y el agua?

sí O

SAMPLE

MUESTRA

What a "Yes" and "No" Vote Mean

A "yes" vote will give the city the authority to implement certain portions of the Imagine Clearwater plan and to construct and add the following features to city-owned parcels along the downtown waterfront: playgrounds, water features, artwork, a boathouse, Marina office, restrooms, surface parking, roadways, plazas, sidewalks, trails, elevated walkways, boardwalks, benches, picnic tables, water fountains, litter receptacles and similar amenities.

A "no" vote means that the city will not be given the authority to implement certain portions of the Imagine Clearwater plan and add the listed improvements and amenities to the city-owned downtown waterfront property.



On Nov. 7, 2017, Pinellas County residents will decide on the renewal of the Penny for 10 years (2020-2030).

Penny Facts:

- Funds only long-term capital infrastructure projects that support our local community
- · Shared between the County and 24 cities
- Not a new tax; the Penny has been in effect since 1990
- · Only applies to the first \$5,000 of a single purchase
- All Penny funds are collected in Pinellas and stay in Pinellas
- Some of Clearwater's proposed projects include sewer utilities infrastructure, waterfront/bluff
 improvements, public safety vehicles & facilities, community parks, bicycle/recreation trails and
 environmental park improvements, and a downtown parking garage.

