

CLEARWATER DOWNTOWN DEVELOPMENT BOARD MEETING
August 6, 2014 – 5:30 PM – City Hall – Council Chambers

Members Present:	Paris Morfopoulos Thomas Wright Craig Rubright Dennis Bosi John Doran	Chairman Vice-Chairman Treasurer Member Member
Also Present:	Bill Jonson Jay Polglaze Anne Fogarty France Geri Campos Lopez	Ex-Officio/Councilmember Ex-Officio/Councilmember Board Administrator Director, Economic Development & Housing Department
Absent:	Stu Sjouwerman Tony Starova	Member Member

1. Chairman Morfopoulos called the Downtown Development Board (DDB) meeting to order at 5:30 p.m. and introduced members.
2. Citizen comments.

David Allbritton, Clearwater Downtown Events, shared the Star Spectacular promotional flyer with the board. He advised that he was working with Bill Sturtevant and Terry Schmidt to bring the Jimmy Buffet Tribute Band, the Caribbean Chillers, to the September 26 event. The event is called Parrot Heads and Pirates and they are encouraging attendees to dress as Parrot Heads or Pirates. The opening band is the Tropics and the event is starting at 5:30 p.m. with the stage placed at Garden Avenue.

3. Approve the Minutes from the July 2, 2014 Meeting

Member Doran moved to approve the minutes from the July 2, 2014 meeting. The motion was duly seconded and upon roll call, the vote was:

“Ayes”: Chairman Paris Morfopoulos, Vice Chairman Thomas Wright, Treasurer Craig Rubright, Member Bosi, and Member Doran.

“Nays”: None.

4. Adopt June 2014 Financial Statement for Filing

Treasurer Rubright moved to adopt the June 2014 Financial Statement for filing. The motion was duly seconded and upon roll call, the vote was:

Ayes”: Chairman Paris Morfopoulos, Vice Chairman Thomas Wright, Treasurer Craig Rubright, Member Bosi, and Member Doran.

“Nays”: **None.**

5. Accept Recommendation from the DDB Audit Selection Committee and Authorize Chairman to Sign Engagement Letter

Member Doran moved to accept the recommendation from the DDB Audit Selection Committee and Authorize Chairman to Sign Engagement Letter from MHM. The motion was duly seconded and upon roll call, the vote was:

Ayes”: **Chairman Paris Morfopoulos, Vice Chairman Thomas Wright, Treasurer Craig Rubright, Member Bosi, and Member Doran.**

“Nays”: **None.**

6. CRA/DDB FY 2014-2015 Interlocal Agreement

Geri Campos Lopez advised that the only changes from last year’s agreement were the dates, dollar amount of increment payment, and the inclusion of the DDB approved goals in the Responsibilities of the DDB section. She stated that the administrative fee was staying the same as last fiscal year. The agreement also noted the DDB contribution for the boat slips.

Member Doran moved to approve the CRA/DDB FY 2014-2014 Interlocal Agreement. The motion was duly seconded and upon roll call, the vote was:

Ayes”: **Chairman Paris Morfopoulos, Vice Chairman Thomas Wright, Treasurer Craig Rubright, Member Bosi, and Member Doran.**

“Nays”: **None.**

7. Adopt Aggregate Millage Rate of 0.9651 mil for FY 2014-2015

Member Bosi moved to adopt the Aggregate Millage Rate of .09651 for FY 2014-2015. The motion was duly seconded and upon roll call, the vote was:

Ayes”: **Chairman Paris Morfopoulos, Vice Chairman Thomas Wright, Treasurer Craig Rubright, Member Bosi, and Member Doran.**

“Nays”: **None.**

8. FY 2014-2015 DDB Budget Discussion

Chairman Morfopoulos advised that there was a meeting earlier that day regarding Blast Friday. Rod Irwin, Community Redevelopment Agency (CRA) Executive Director discussed the initial concept for the event, and the need to change some components to satisfy the Council and DDB’s wishes. He noted the reluctance to approve future funding until there is more info on and asked the board to consider if funding should be contingent on the CRA

funding for Blast Friday. The board will discuss this further at the DDB Special Budget Meeting on August 21, 2014.

9. Set First and Final Public Budget and Millage Hearing Dates for September 3 and 16, 2014.

Ms. Anne Fogarty France advised the board that the First Public Budget and Millage Hearing Date was September 3 at the board's regular meeting and the Second and Final Hearing would take place on September 16, 2014 at 5:30 p.m. in Council Chambers.

10. Appoint Nominating Committee for October 14, 2014 Election

Chairman Paris Morfopoulos stated that all members are eligible to be a member of the October 2014 Election nominating committee except Members Bosi and Doran. He asked members to assist in recruiting potential candidates to run for election and bring their names to the next meeting. Be sure to let Anne know if you have found a qualified candidate and added that in order to be eligible, a person must live, work or own property in the DDB district.

Members Wright, Rubright, Morfopoulos volunteered to be appointed to the Nominating Committee.

11. Chairman's Report

Chairman Morfopoulos stated that the monthly Downtown Coordinating Committee meeting was held and attendees discussed their initial thoughts about Blast Friday and the Urban Land Institute recommendations. He also noted that he was asked to give a presentation on the DDB approved Admin Scale and stated it was well received.

12. Final Comments

Member Rubright noted he was happy with everything that was going on in the downtown.

Member Wright – No Final Comments.

Member Bosi – No Final Comments.

Member Doran advised he took a vacation out west and visited Boulder, CO and Salt Lake City, UT. He particularly liked the Pearl Street Mall and noted the farmer's market they had every Saturday. The market was three blocks long and attracted thousands of people every Saturday. He noted that we have gone overboard in not considering what everyone else has done and felt there was nothing wrong with borrowing from what others have done.

Ex-officio Councilmember Jonson stated that he looked at the District Directory Sign after last month's meeting and asked staff what the cycle was for updating. He felt it should be done more than once a year if we have new businesses and asked that the \$400 per year cost be included in budget discussions. He added that he had visited two Franklin Street businesses: Clear Track Studios has a National recording studio in their building and Judith Gilbert who is a tax preparer. Ex-officio Councilmember Jonson stated that Ed McMahon, of ULI noted the

need to have variety of things to be successful and add to the vibrancy of downtown and identified Loveland, CO as a town to look at.

Ex-Officio Councilmember Polglaze stated that the entity that has the contract on the Strand has requested the contract be extended. He added that the Council will seal the deal on Prospect Lake Project and hoped that there would be a shovel in ground in October. He stated that there were items that we can accomplish from the ULI study and the council would be looking at the next logical steps.

Ms. Lopez advised that the City was scheduled to close on the Prospect Lake property on August 11, 2014, and noted that once the council approves the project there would be a groundbreaking in November/December.

Chairman Morfopoulos stated that there was good discussion tonight. The ULI presentation was great and felt that the board needed to pay attention to what their mission is. He added that the board was made up of well connected people and thought that they were underutilizing our contacts and those who can help with sponsorship. He ended by asking why one of the Blast Friday events isn't a Phillies event.

13. The meeting was adjourned at 6:56 p.m.