

	A	B	C	D	E
1		Downtown Development Board FY 2018-19 Preliminary Budget 0.9700 Millage Rate			
2					
3					
4					
6		Income	Budget	FY 2017-18	
7					
8		Ad Valorem/Property Taxes 0.9700 mil	332,350	281,758	
9		Ad Valorem Taxes Prior Year	100	100	
10		Interest Income	500	500	
11		CRA Interlocal Agreement Revenue	263,850	210,441	
12		Misc Revenue	500	499	
13		Total Income	597,300	493,298	
14					
15		Expenditures			
			Proposed Budget	Budgeted FY 2017-18	Pending Requests FY 2018-19
16					
17		Downtown Arts & Beautification			
18		Banner Installation & Maintenance		1,000	
19		Clearwater Arts Alliance/Cultural Map			4,800
20		Downtown Streetscape Maintenance		3,200	
21		Mural Projects		1,500	
22		Holiday Lighting		15,000	
23		Total Downtown Arts & Beautification	0	20,700	4,800
24					
25		Downtown Marketing			
26		Graphic Design and Printing		3,000	
27		Advertising		10,000	
28		Website Content (includes List Serve & Video Production)		4,400	
29		Jolley Trolley Downtown Loop		14,466	15,951
30		Total Downtown Marketing	0	31,866	15,951
31					
32		Downtown Events			
33		Achieva Box Car Rally - 9th Annual		1,500	1,500
34		City/Sea Blues Festival		10,000	10,000
35		City/Bay 2 Beach-FKA Fun 'n Sun		5,000	
36		City/Clearwater Celebrates America		2,500	2,500
		Clearwater Jazz Festival Downtown Party		5,000	5,000
37					
		Downtown Clearwater Craft Beer & Music Festival		7,500	7,500
38					
		Downtown Clearwater Merchants Association Yearly Events (Blast Friday Supplements, Taste of Downtown, Downtown Funk, Miracle on Cleveland Supplement, Art Crawls)		15,000	15,000
39					
		Festival Series including Blast Fridays, Miracle on Cleveland St. & Cruisin at the Capitol (Ruth Eckerd Hall)		30,000	40,000
40					
		Hooters Clearwater Super Boat National Championship		10,000	10,000
41					
42		Santa & Suds 5K Fun Run		5,000	10,000
43		Station Square Park Events		10,000	
44		Jeeps Downtown		5,000	
45		Open Air Paint Party & Art Bazaar		6,000	
46		Dali Tours Downtown		1,500	
47		Total Downtown Events	0	114,000	101,500
48					
49					
		Initiatives Adopted at Collaborative Labs: Marketing, Business Assistance, Imagine Clearwater	234,047		
50					
51					
52					
53		Staff & Office Administration			
54		Operating Expenditures	1,000	1,000	
55		Public Meeting Notices	2,000	2,000	
56		Legal Fees	3,500	3,500	
57		CRA Mgt & Admin Fee (3.5% increase)	71,026	68,624	
58		DDB Minutes Preparation	1,452	1,452	
		DDB Planning Session/ Collaborative Labs		2,400	
59					
60		Total Staff & Office Admin	78,978	78,976	
61					
62		Fixed Payments			
63		Officers & Directors Insurance	750	700	
64		Liability Insurance (Dolphins)	1,500	1,422	
65		Annual Audit	8,500	8,000	
66		CRA Increment Payment	263,850	210,441	
67		State Special District Fee	175	175	
68		Tax Collector Commissions	6,500	6,000	
69		Property Appraiser Fee	3,000	2,535	
70		Total Fixed Payments	284,275	229,273	
71					
72		Total Expenditures	597,300		
73					
74		Beginning Fund Balance 10-1-17	152,292		
75					
		Minimum Reserves Approved by Board 7-12-17 (Amount to be adopted each budget year.)	74,500		
76					