

A	B	C	D	E	F
1	<div> Downtown Development Board FY 2016-17 Preliminary Budget Approved 6/8/16 (updated Ad Valorem 7/1/16) </div>				
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4					
6	Income	Budget			
7					
8	Ad Valorem (Property) Taxes 0.9651 mil	262,815			
9	Ad Valorem Taxes Prior Yr	100			
10	Interest Income	500			
11	CRA Interlocal Agreement Rev	188,500			
12	Misc Revenue	500			
13	Total Income	452,415			
14					
15	Expenditures				
16					
17	Promoting District				
18	Banner Installation & Maintenance	600			
19	Downtown Streetscape Maintenance	3,200			
20	Holiday Lighting	14,000			
21	Total Promoting District	17,800			
22					
23	Promoting Merchants				
24	Graphic Design and Printing	3,000			
25	Advertising	3,000			
26	List Serve	2,400			
27	Video Production Services	2,000			
28	Jolley Trolley Downtown Loop	13,520			
29	Total Promoting Merchants	23,920			
30					
31	Promoting Events		REQUESTED		
32	Achieva Box Car Rally - 8th Annual		1,000	*	
33	Bright House Clw Superboat Nat'l Festival		15,000		
34	City/Clearwater Celebrates America		2,500		
35	City/Fun 'n Sun Festival		5,000		
36	City/Sea Blues Festival		10,000		
37	Clearwater Jazz Festival Jazz Walk		5,000		
38	Festival Series including Blast Fridays, Miracle on Cleveland St. & Cruisin at the Capitol		25,000		
39	Cleveland Street Business Alliance: Taste of Downtown, Downtown Funk, Little Miss Miracle Pageant		10,000		
40	Pierce Street Market		15,000		
41	Santa & Suds Race/Walk for ASL & Deaf Awareness		4,000		
42	Total Promoting Events	92,500	92,500		
43					
44	Unallocated Funds	42,253			
45					
46	Staff & Office Administration				
47	Downtown Meeting & Event Support	200			
48	Office Expenditures	750			
49	Dolphin Sign Replacement Cost	100			
50	Palm Tree Lighting Replacement (as needed)	300			
51	Public Meeting Notices	2,000			
52	Legal Fees	3,500			
53	CRA Mgt & Admin Fee (2.5% increase)	66,950			
54	DDB Minutes Preparation	1,430			
55	Total Staff & Office Admin	75,230			
56					
57	Fixed Payments				
58	Officers & Directors Insurance	700			
59	Liability Insurance (Dolphins)	1,422			
60	Annual Audit	7,500			
61	CRA Increment Payment	188,500			
62	State Special District Fee	175			
63	Property Appraiser Fee	2,415			
64	Total Fixed Payments	200,712			
65					
66	Total Expenditures	452,415			
67					
68	Beginning Fund Balance 10-1-15	89,716			
69					
70	Minimum Reserves Approved by Board 7-13-16	70,000			
71					
72	* - Achieva requested 1,000 or above...				
73					
74	Shading denotes new line item this fiscal year.				

Item 8