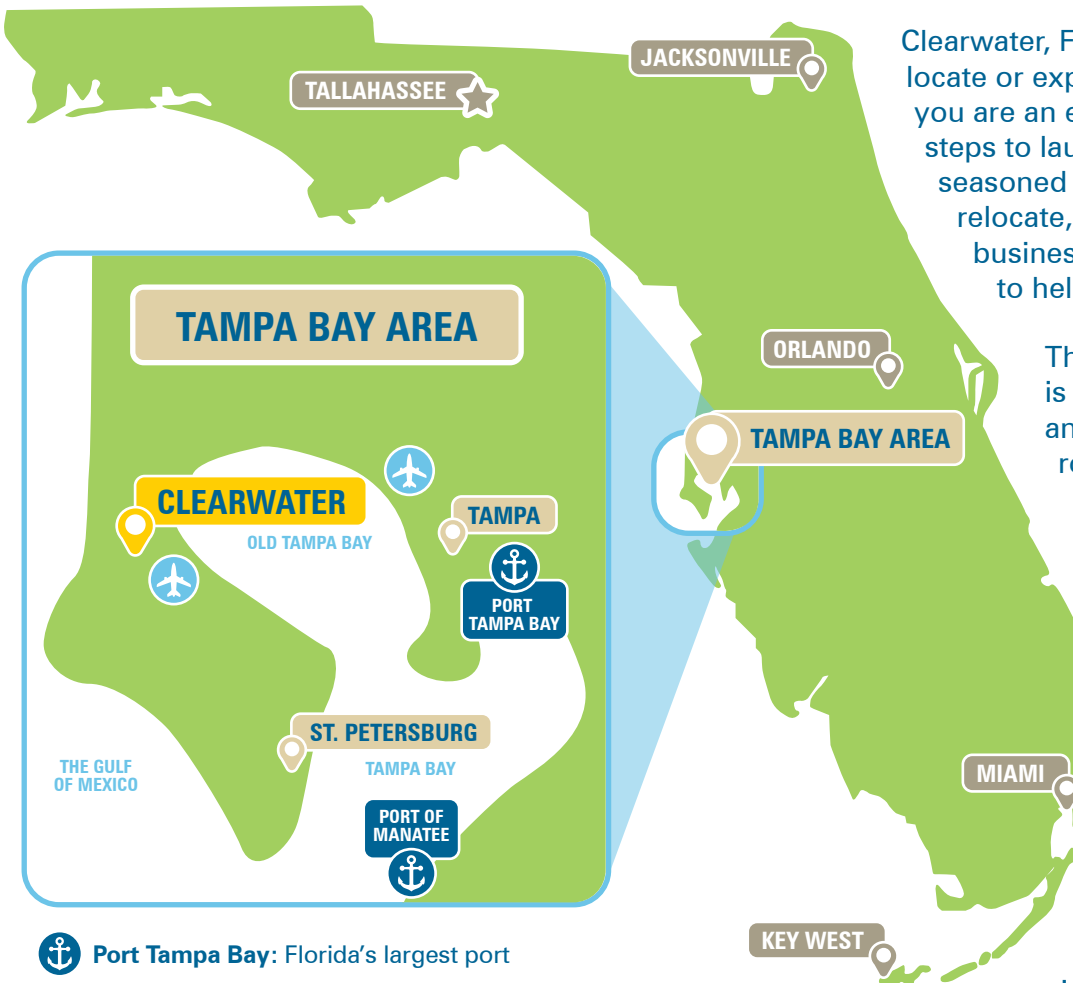



# WHY CLEARWATER?



Clearwater, Florida is the ideal place to locate or expand your business. Whether you are an entrepreneur taking first steps to launch your business or a seasoned business looking to grow or relocate, our community provides the business climate and opportunities to help you succeed.

The city of Clearwater, Florida is located in Pinellas County, and lies in the center of the robust Tampa Bay market. Clearwater's vibrant business community, family-friendly environment, great schools, and extensive indoor and outdoor recreational activities makes it an ideal location to call home. It is the kind of community where people come for a vacation and never want to leave-- because in Clearwater, Florida you really can have it all!

-  **Port Tampa Bay:** Florida's largest port
-  **Port Manatee:** Closest U.S. deep water seaport to the Panama Canal
-  **Two international airports** within a 30-minute drive



## PORT TAMPA BAY:

Bulk, break-bulk,  
containerized,  
+ Panamax,  
and heavy-lift

30-minute drive time



## PORT MANATEE:

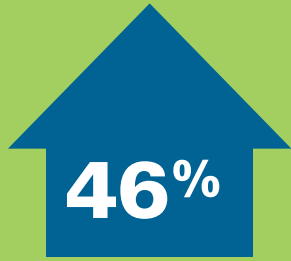
Bulk, break-bulk,  
containerized,  
and heavy-lift

50-minute drive time



**CLEARWATER**  
BRIGHT AND BEAUTIFUL • BAY TO BEACH

# FAST FACTS



Expected population  
growth from 4.1 million  
to 6 million by 2040

**4.458%**

Corporate Income Tax Rate  
4th lowest in the nation

**0%**

Personal state  
income tax



2.1 million labor force



\$218 billion gross  
regional product

The Tampa Bay market's significant economic clout is also evidenced by more than \$70 billion in consumer spending and a labor force 2 million strong. The region is ranked number 20 in the U.S. for job growth and carries the country's 13th largest media market.



Fortune 500 Companies  
are headquartered in  
the Tampa Bay MSA.

## LABOR MARKET

Analysis of our labor market using Bureau of Labor Statistics data in comparison with generally comparable MSAs throughout the southeastern U.S. (excluding only Atlanta, Dallas-Ft. Worth and Houston), adjusted for population differences, reveals that Clearwater has more employed in a substantial number of professional categories.

It further revealed the cost of labor in Clearwater is materially lower for most labor categories than comparable MSAs in the southeastern U.S.



**CLEARWATER**  
ECONOMIC DEVELOPMENT & HOUSING

City of Clearwater Economic Development Division

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