CLEARWATER DOWNTOWN DEVELOPMENT BOARD January 6, 2010 – 5:30 p.m.

Members Present: David Allbritton Chairman

Bob Fernandez Vice-Chairman

Dennis Bosi Member
Charles Lykes Member
Paris Morfopoulos Member
Jay Polglaze Member
Thomas Wright Member

Absent: Carlen Petersen Ex-Officio/Councilmember

Also Present: John Doran Ex-Officio/Councilmember

Geri Campos Lopez Director of Economic Development &

Housing

Courtney Orr Downtown Manager Anne Fogarty France Board Administrator

The Chairman called the meeting to order at 5:30 p.m. p.m. at City Hall.

2 - Oath of Office

Anne Fogarty France administered the Oath of Office to Charles Lykes, Thomas Wright and Paris Morfopoulos.

- 3 Recognition for Terry Schmidt Chairman Allbritton advised that we will have to table this item as Terry Schmidt is unable to attend due to a family health issue.
- 4 Citizen Comments Items Not on the Agenda
- 5 Election of Officers for FY 2009/2010

Each January the DDB votes on board officers to fill the position of Treasurer, Vice-Chairman and Chairman.

a. Chairman Allbritton called for nomination for the office of Treasurer. Member Fernandez nominated Member Bosi for Treasurer. Hearing no further nominations, Chairman Allbritton called for a motion.

Member Fernandez moved to elect Dennis Bosi to the office of Treasurer. The motion was duly seconded and carried unanimously.

b. Chairman Allbritton called for nomination for the office of Vice-Chairman. Member Bosi nominated Member Fernandez for Vice-Chairman. Hearing no further nominations, Chairman Allbritton called for a motion.

Member Bosi moved to elect Member Fernandez to the office of Vice-Chairman. The motion was duly seconded and carried unanimously.

c. Chairman Allbritton called for nomination for the office of Chairman. Member Lykes nominated Member Allbritton for Chairman. Hearing no further nominations, Chairman Allbritton called for a motion.

Member Lykes moved to elect Member Allbritton to the office of Chairman. The motion was duly seconded and carried unanimously.

6 - Approve the Minutes of the December 2, 2009 Regular Meeting.

Member Lykes moved to approve the minutes of the December 2, 2009, meeting as submitted in written summation to each board member. The motion was duly seconded and carried unanimously.

7 – Adopt November 2009 Financial Statement for Filing.

Vice-Chairman Fernandez moved to adopt the November 2009 Financial Statement for Filing. The motion was duly seconded and carried unanimously.

8 – Discussion on Combining DDB Business Visitation & DDB Promotion Committees

Member Bosi advised that there was a lot of overlap between the work of the two committees and felt it would be more efficient to combine the two committees to work together and pull in the resources of the volunteers.

Chairman Allbritton suggested that a simultaneous meeting with one board member who would run both committees and asked Member Bosi to take on that role.

Member Bosi agreed to co-chair both committees.

Member Wright moved to approve having one DDB member co-chair both DDB Promotion and Business Visitation Committees that will meet on the same night. The motion was duly seconded and carried unanimously.

9 - Chairman's Report

a. Chairman Allbritton advised that he originally thought he would be advising the board that he would be giving a monthly update on the Downtown Coordination Committee when they met. He thought they would be meeting next week and he received some wrong information as they actually met that afternoon. In the future he will bring updates from this committee to the board as they coordinate the efforts in the downtown. The committee has been meeting for three to four months since September and there has not been anything new to bring back to the board. Chairman Allbritton anticipates that this year they will be meeting every month and will keep the members informed about what transpires.

b. Chairman Allbritton brought up other initiatives for DDB Action and wanted to move forward with a merchant's information session sponsored by the DDB. In the past, the DDB has talked about getting merchants more involved in the DDB and he would like to keep that moving forward.

Vice-Chairman Fernandez agreed that this was a good idea. He noted that there was a business association years ago that put on a lot of events when he first got active in downtown activities and at the same time we had a Main Street Promotions committee. All those committees are wiped out and with the streetscape being done we need to do more for the merchants and have more activities. The only two regular events that we have are Farmer's Market and 4th Fridays. We need more events, smaller ones that don't cost a lot of money to bring people out from different areas. Vice-Chairman Fernandez noted that he would like to be part of the committee to assist in some way if there was not another board member involved where minutes would need to be taken.

He brought in a box of information from the previous business association that former merchant Al Bitman of Park Jewelers helped found. They were doing a doing a lot of things that could be reviewed by a new group and hopefully this could start some activity downtown since the City of Clearwater no longer wanted the Main Street program.

Member Bosi stated that he was working with a couple of business owners in the Cleveland Street District (CSD). They were very enthusiastic about getting involved on the ground level. He was working with some people to put together an organization to give merchants their own voice and figure out what they wanted to happen downtown. He would be meeting with other business owners next week and would send an e-mail to let everyone know the outcome of the meeting.

Vice-Chairman Fernandez asked if they would be incorporating as non-profit organization.

Member Bosi stated that this was occurring on the ground level with only initial discussions having taken place so far. The goal would be to put something together and he was not sure what would be involved. He advised that merchants are interested in getting involved. Member Fernandez had provided the box of information that was being reviewed to see what was involved in starting an organization.

Vice-Chairman Fernandez asked if the group was looking for funding to get it going.

Member Bosi said that the organizers would be seeing what the interest was and try to put together a meeting of the local business owners to see what kind of participation they could get. He advised that he would like to use the Promotion Committee volunteers and block captains to help get the word out. There might be funding involved for a mailing and he felt that we don't want to make it a membership organization to make the merchants pay.

Chairman Allbritton stated that the DDB had to be careful not to do any special interest funding but that this was exactly what the board was for though, to promote

downtown. In the efforts to put together a group to promote the downtown overall was something that could be brought back to the board for a vote.

Member Bosi noted that he was working on a game plan with the owner of Dunkin Donuts/Baskin Robbins who would be the one heading it up. He noted that he would be bringing it back to the board. Member Bosi thought that having refreshments for the first meeting was needed and that the biggest expense would be for postage for flyers that would need to go out. He noted that he has had merchants approach him while organizing this and it seems that people are ready to step up and get involved.

Member Polglaze asked if there was a downtown merchant's organization at this time as it would be good to have one voice to relay their thoughts.

Member Bosi noted that there is not such an organization now but that they had one in the past.

Member Polglaze noted that a meeting of this type could unite the merchants and help us help them. He felt it was critical to get that buy-in component to make them feel this is their event. There were so many organizations such as the DDB and Clearwater Downtown Partnership (CDP) and the City that are trying to help them and they need to be encouraged get involved and help themselves.

Member Bosi agreed that this is the type of organization that needs to be formed and get us more information about what they want. He noted that he would forward the correspondence he has to the board.

Chairman Allbritton felt it was good idea and it would eventually happen. It would be good to help get it started and this could help stimulate other businesses coming here.

Member Polglaze questioned if, in lieu of having a committee with a DDB chairperson/cochairperson where the meeting would have to have a public notice and have minutes taken, if we could make it a two-tiered approach. Member Bosi could approach them first to provide information to motivate them and have another DDB member do the follow up with similar or the same information. This could doubly motivate the merchants and encourage them to get involved. Member Polglaze wondered if there would be any problem with this being done as long as the efforts were coordinated between board members.

Vice-Chairman Fernandez stated that we cannot have two DDB members at a meeting without advertising the meeting and taking minutes.

Member Polglaze noted that Member Bosi could meet with the merchants on a certain week of the month and provide information and then two weeks afterward he could do the follow up visit. The merchants would get approached two times a month to get involved.

Member Bosi felt that everyone should put the word out and suggest to every merchant they get involved as the group was getting started.

Member Lykes questioned if this organization would do what the Clearwater Regional Chamber of Commerce (CRCC) does?

Member Polglaze stated that most businesses become a chamber member and he doesn't think they have the staff that CDP or DDB has to be able to facilitate the kind of events that are needed to make downtown vibrant and successful. For instance, the CRCC is not involved with many events and the events that they are able to do that that take place in other areas of the city.

Chairman Allbritton noted that the CRCC is more widespread and takes care of all of Clearwater and whereas the CDP and DDB have a more specific geographical area.

Member Lykes noted that he heard the CRCC talk about expanding their scope. He further stated that in the past the board had talked about an opportunity with advertising on WTAN. He was listening to WTAN today and heard them advertise that they have a weekly spot available for \$6,000 per year. Member Lykes felt it would be good to send someone over there to find out what the requirements would be as far as money and personnel. Then the DDB could make it available to downtown businesses promote their businesses and reimburse the DDB.

Chairman Allbritton asked if Member Lykes would like to work with WTAN.

Member Lykes agreed to approach WTAN because he thought it was time to do this. A moderator would be needed to coordinate weekly guests.

Vice-Chairman Fernandez stated that Ex-officio Councilmember Doran had volunteered to do this in the past but not every week but once a month.

Chairman Allbritton noted that he would be willing to put some time into this as well and advised new members that it was real important for each board members be involved downtown with the merchants.

Member Lykes advised that he would go to WTAN before the next meeting and get the information.

Member Polglaze agreed with the Chairman that it's good to coordinate the city's efforts, the CDP and the DDB to have more success. He felt that it will have the have the best, biggest and longest impact. He agrees that the buy-in factor it important with each board member needing to get out and touch the merchants and get the word out and get involved. He knew we are limited by the Sunshine Law but we can do it on our own and then get together and get more feet on the street.

Chairman Allbritton noted that Miles for Hope, an organization for finding a cure for brain cancer had an event at Coachman Park last year that the board sponsored. He advised that they presented the board with a plaque thanking them for their contribution.

Chairman Allbritton recognized audience members that were to speak under Citizen Comments regarding items not on the agenda.

Maurice Mickens, CEO for the Mt. Carmel Community Development Corporation addressed the board by noting that they started something last September as a fundraiser for non-profits in the area that also brought an event to downtown Clearwater. In September they held a Jazz Concert and there were over 450 people in attendance. The event was held at the Fort Harrison. He wanted to advise the board that on February 6 they would be having a play called "A Raisin in the Sun" at 7 p.m. also at the Fort Harrison. The cost is \$25.00 and they would be raising funds for other non-profits in the area. This particular venue is a great place and was bringing a lot of people to the area and noted that February is Black History Month. This event is the second in a series of events that they will be having in downtown Clearwater and they were interested in holding events at different downtown venues. They would like to be in a position to do advertising at different events where they can have tables to promote the events and on the mailing list and asked for the board's help in doing this.

Vice-Chairman Fernandez asked if the group was a corporation, a non-profit group or a national group.

Mr. Mickens advised that they were a non-profit corporation under the name Harlem Nights as a series and were not a national group but a group that was borne out of Mt. Carmel Church in North Greenwood at 908 Palm Bluff.

Shery Van Houtegen noted that this was part of Black History Month celebration in February.

Member Polglaze stated that he attended the jazz concert in September and that it was an outstanding event with a full house. He noted that he was glad to hear that this was happening downtown.

Vice Chairman Fernandez asked if this event was sponsored by Mr. Micken's church.

Mr. Mickens advised that the Mt. Carmel CDC was the social arm of the church that was doing a lot to make the area better starting the North Greenwood Coalition in the fight against drugs and crime. He added that they were looking for sponsors that would get a special table with wine at the table with ten tickets.

Member Polglaze noted that the educational component was very nice as it brought in teachers who have good experience in working with the children involved and urged Mr. Mickens to get involved with Jazz Holiday and 4th Friday.

Vice-Fernandez Fernandez noted that in regard to sponsorship, any DDB sponsorship would have to be spent in the downtown area.

Member Bosi asked if the group was planning to do anything on the street level such as what was done in Sarasota.

Mr. Mickens stated that he had attended the last 4th Friday event and felt it was excellent and it reminded him of when he lived in Harlem, NY and he would like to be a part of it.

Chairman Allbritton thanked Mr. Mickens and advised him that the DDB would be following what his group was doing.

Chairman Allbritton noted that there was another restaurant, La Cachette that recently opened downtown across from the Post Office. He felt that the DDB should send them a gift and opened it up for discussion.

Vice-Chairman Fernandez felt that was a good idea and thought that we should be doing this.

Courtney Orr, Downtown Manager, stated that we would like to discuss this at the next meeting but because La Cachette opened in November she would like the board to address it now instead of delaying this until the next meeting. We could bring back another recommendation to the next meeting.

Chairman Allbritton felt that instead of a plaque that we send a small plant that says that we're glad they're here.

Vice-Chairman Fernandez made a motion to honor any new businesses that come into the District as a regular ritual to recognize them.

The motion was duly seconded and it was suggested that a dollar limit be added.

Vice-Chairman Fernandez added the amount of \$30.00 to his original motion.

Member Morfopoulos stated that this amount might not be sufficient for a flower arrangement.

Vice-Chairman Fernandez rescinded his motion and increased the amount to \$50.00 in his original motion.

Member Lykes advised that he had purchased a gift for client opening a business and felt that the board should increase the amount to \$150.00 as it was more in line. The gift could have something that would have the Clearwater DDB logo on it.

Discussion ensued as to what was done before and what amounts would be appropriate.

Ms. Fogarty France stated that welcome packets were the only things that were provided to businesses and that former Member Aranjo was going to work on coming up with a gift idea to bring to the board. She further suggested that the Promotion Committee research gift idea choices and bring this back to the board for their approval.

Member Morfopoulos made a motion that the DDB spend up to \$75.00 to be taken from Office Expenditures.

Member Polglaze suggested that staff call other DDBs to get their input.

Ms. Orr advised that the Promotion Committee would take this discussion on but that tonight we wanted to ask for your approval to purchase a gift for La Cachette.

Chairman Allbritton called for a second. The motion was duly seconded and discussion ensued.

Member Wright stated he felt that Member Lykes' suggested amount was more in the ballpark on what to spend as it did not seem as if there was a tremendous amount of businesses locating here. From his experience at La Cachette they may not want a plaque just as if it were a tire shop we might not want to give them a flower arrangement.

The motion was duly seconded and carried unanimously.

10 - Clearwater Downtown Partnership (CDP) Update

Bill Sturtevant, CDP Chairman advised the board that he first wanted to advise the board that the CDP was working on their strategic planning and would share their plans if the board desired.

He gave a wrap up on the Miracle on Cleveland Street event. They event had relatively no problems and it was a good event that brought 5,000 people to the district and doubled last year's attendance. They were excited about doing the event along with the city's wreath contest and tree lighting.

Mr. Sturtevant showed last year's postcard with seven sponsors and showed this year's card with 27 sponsors, some of whom are major corporations. He felt that with the board's support it showed that all their hard work is really working.

He had hoped to announce the 4th Friday media sponsor tonight but was unable to do so. They are in final discussions with two sponsors and he can't wait to advise the board and felt that it was one link that was missing.

Karla Jo put together a marketing piece that is provided to sponsors that he distributed but did not have enough copies for the board. He planned to distribute to the city council and would do so in the near future.

Ms. Fogarty France advised that a copy was required for the record and Mr. Sturtevant promised to provide that the next day.

He stated that they were giving some serious thought to restructuring the 4th Friday events and this was due to the success of 4th Friday. They were considering having a Miracle type event in each quarter with a theme that would bring a large crowd to downtown. This would give positive exposure to the CSD and bring more exposure to 4th Fridays. The media exposure due to the cancellation was outstanding.

The next event is January 22, 2010. They are challenged again with five Fridays in the month and there are four or five months that have five Fridays.

Media coverage is the most important thing and they are working on that. January to June 4th Fridays are regular events. They have talked to Ruth Eckerd Hall about doing something with them at the Capitol Theatre and have smaller events in July and August on the 400 block of Cleveland Street. In September they thought about having the larger event as a pre-cursor to Jazz Holiday.

Vice-Chairman Fernandez advised that he thought they were doing a great job.

Chairman Allbritton thanked Mr. Sturtevant for his energetic approach to promoting downtown.

Mr. Sturtevant ended by sharing that he had come across St. Petersburg's former mayor, Rick Baker and new mayor, Bill Foster, at an event he attended last month. He introduced himself and told them he liked what they had done with their downtown. Both gentlemen reiterated that many events were the key to promoting downtown. They both noted that they had heard about the Miracle on Cleveland Street event and that they thought we were doing a great job.

11 – Final Comments

Member Wright advised that he was happy to be here and learn more about the downtown area.

Member Bosi welcomed the new members and that he looked forward to working with them as they learned more about downtown.

Vice-Chairman Fernandez announced that the Farmer's Market was holding their 16th annual Souper Soups event next week on January 14 between 11:30 a.m. and 1:00 p.m. Ten restaurants were donating the soup. This year would be different in that in the past they have sold the soup and this year they were collecting non-perishable canned food items for Religious Community Services (RCS) food bank. Cash donations would also be accepted and RCS would be there to answer any questions.

Chairman Allbritton welcomed the three new members, Thomas Wright, Paris Morfopoulos and the re-elected Charles Lykes and stated that he looked forward to working with them.

Ex-officio Councilmember John Doran noted that he had already welcomed everyone back for the New Year and since there are new folks here and with all due respect to Mr. Fernandez he wanted to speak to Main Street and it wasn't that the city didn't want to do Main Street anymore but that it was due to limited funding and priorities and we didn't believe that we could continue to do Main Street and other things that needed to be done. A decision was made and the other thing that he wanted to point out that was that most Main Streets are bottom up, grass roots organizations and our Main Street was primarily staffed by, funded by and operated by people who work for the City of Clearwater. It was not done here like it is done in other places and it was a matter of priorities. And that is not to say that it couldn't be part of a Clearwater program, it just would have to be grass roots driven.

He added that this segues into what Mr. Bosi stated earlier. One of the problems with the CSD has been is that most of what goes on here is top down oriented and the Chamber with all that they do, does not have that much that is grass roots, bottom up. The DDB had a different function at first and collects taxes and spends taxes. The purpose of the DDB is to promote downtown businesses and properties and increase property values. The CDP is not street front, or merchant driven or storefront driven. The problem is that to really be effective is to have a separate grass roots organization. The other way, which is was his preferred way, would be to have separate DDB committees that are functional and do things. This allows each of the DDB members to be a part of a committee that does promotions or design or business recruitment and to do this not only by yourself, but with the merchants who have the most to gain. If they can't bring themselves to be part of the DDB, they can be part of the merchant's organization. He also felt that the promotions committee has two opportunities, and felt that like Auntie Mame, you have to have a gimmick. One opportunity for an event is the Harbor View which will soon be demolished. Viewing this demolition can be a hook to bring people downtown and to get the people talking. The second hook has to do with the receipt of stimulus money as we finally received money to finish the Pinellas Trail. The Trail came up to an area north of Drew Street and there has been section that goes through our downtown that everyone complains about that needs to be completed. It is being worked on. It will be done soon and there is an opportunity for a short race or a small parade to get people to come downtown and use the Trail.

The last thing he was some reluctant to bring up and Mr. Allbritton as Chairman is too gracious to bring up. He stated that these are your meetings and you can make them last as long as you want to. His observation was that if you continue to keep having these long meetings you are in for a lot of work. At the city council level, the Mayor runs the meeting and acknowledges people to speak and it tends to make things more organized and he would consider this to be the protocol. A lot of the discussion tonight and a lot of the work should be done before you get here and this comes back to the committees. This is not the right place, in his opinion, to have the conversations that could be done ahead of time and this is just his opinion.

Member Lykes stated that we are going to get the committee in place and get to know each other in moving forward. He felt this was one of the best meetings that have taken place and wished everyone a happy new year.

Member Morfopoulos thanked everyone for welcoming him. He had two questions in order to get more information regarding a merchants association. What is the function of having a totally separate organization as opposed to having something under the DDB and is there someone who is outside the DDB that should be running it. He feels it should be either under our leadership as a committee or have it be under the person who feels they should run it. There was a DCA, Downtown Clearwater Association, years ago that didn't seem to accomplish much of anything. If we are going to start a new organization or have a committee, he suggests that a chart with a description of what each committee or association does be created and provided in any communications to merchants. He also wasn't that clear as to what the people from Raisin in the Sun were asking. He felt it was a worthwhile thing that they were doing whether it was directly applying to downtown businesses or not.

Ms. Fogarty France noted that they wanted to promoted be on our mailing list. She stated that the September concert by Harlem Nights was advertised in the District Update and she had advised them prior to the DDB meeting that they would again be promoted. She added that she advised Mr. Mickens to contact Mr. Sturtevant about having a table at the next 4th Friday.

Member Polglaze stated that he is excited and motivated to serve on the board. He felt that the DDB's objectives are outstanding and that we'll have a great year in spite of the economy. As a new member, he had a question about the committees that we all are eager to serve on. When do we do that and meet and form those committees and get to work versus these once a month meetings. He asked how we work outside of these meetings as he is concerned that the board was not getting enough done at the meetings. He understood that if two of us get together, the meetings have to be noticed and advertised and noted that Councilmember Doran stated we shouldn't be doing the work here so what is the protocol? He felt we should be coming to these meetings with reports as opposed to starting our ideas here.

Member Lykes stated there is a methodology and for instance he would be researching WTAN and will disseminate information to Anne and bring report to the next meeting and relay the data at that point.

Member Polglaze noted that board members would be working individually instead of together where we can accomplish more and asked again if we are doing a two tiered approach to businesses.

Member Bosi noted that the way that came about was when he first got involved with the Promotion Committee there were some issues he felt that a business organization should be addressing instead of the Promotion Committee. After talking to the merchants, he thought a merchant's association would be a good solution. And, if this organization takes off this may not be good for me to be involved in as the Co-chairperson of the Promotion Committee so another board member might need to take over since he can't be on both committees.

Member Polglaze asked why we do not have workshops to hammer things out all together.

Member Bosi noted that we have had special meetings in the past to deal with special issues that were advertised and where minutes were taken to do this.

Ms. Campos Lopez stated that the way that the Business Visitation Committee worked in the past was with volunteers as block captains who are assigned to get the information out. At the meetings that Member Bosi chairs the volunteers are assigned tasks. This is a whole new concept and in the past DDB members have gone out on their own and this was only done at their own initiative. Having these other workshops are difficult as you have to have ten days to advertise meetings and the board needs to consider staff time as well. Right now Member Lykes is right in that as you identify things to be done and you do your homework and bring reports back the to the DDB. The Promotion and Business Visitation Committee can identify from there what other things need to be done. These

items can be brought back to the board and different board members can be assigned tasks that they can do and report back to the board. You'd be working together although not two at the same time.

Member Polglaze stated that as opposed to just granting sponsorships and spending money, we all want to be involved and that's what his question was about, how do board members get involved and he appreciated everyone's patience as he learned how the board worked.

Chairman Allbritton noted that as time goes on board members can see where their interests are and can bring motions to the board accordingly. He added that the board needed a special meeting, we can call it but to do that every month would be expensive and hard to do. He suggested that having a special meeting is something that could be a good idea to do in a few months.

Member Polglaze thought it would be nice if every member had an initiative. Member Lykes is working on WTAN, he noted that he was all about events and had a good relationship with businesses to get them involved and offered to work with Member Bosi on merchant follow-up.

Member Bosi responded by stating that Member Polglaze was welcome to take the lead on the merchants association. He could have Ms. Fogarty France and Ms. Orr get with him to coordinate with the business owner he was working with he would have no problem with that.

Member Polglaze stated that Member Bosi was already working with the block captains doing the business visitation and asked if this was the group that he was referring to.

Member Bosi noted that he was referring to the group that Vik Patel is working on with him.

Ms. Orr stated that this group would be separate from the DDB not under the umbrella of the DDB, a peer-to-peer group.

Member Polglaze stated that he would like to get buy in from the merchants on the events and feels he could do that and if Member Bosi took the lead, together we could get cohesiveness for the group and the events and activities.

Member Bosi noted that we would just need to work with each other through Ms. Fogarty France.

12 - Adjournment

Vice-Chairman Fernandez moved to adjourn the January 6, 2010 Regular Meeting of the Clearwater Downtown Development Board at 6:50 p.m. The motion was duly seconded and carried unanimously.

CLEARWATER DOWNTOWN DEVELOPMENT BOARD MEETING ACTION AGENDA Wednesday, January 6, 2010 – 5:30 p.m.

01.06.10.01

- a. Member Fernandez moved to elect Dennis Bosi to the office of Treasurer. The motion was duly seconded and carried unanimously.
- b. Member Bosi moved to elect Member Fernandez to the office of Vice-Chairman. The motion was duly seconded and carried unanimously.
- c. Member Lykes moved to elect Member Allbritton to the office of Chairman. The motion was duly seconded and carried unanimously.

01.06.10.02

Member Lykes moved to approve the minutes of the December 2, 2010, meeting as submitted in written summation to each board member. The motion was duly seconded and carried unanimously.

01.06.10.03

Member Fernandez moved to adopt the November 2009 Financial Statement for Filing. The motion was duly seconded and carried unanimously.

01.06.10.04

Member Wright moved to approve having one DDB member co-chair both DDB Promotion and Business Visitation Committees that will meet on the same night. The motion was duly seconded and carried unanimously.

01.06.10.05

Member Morfopoulos made a motion that the DDB spend up to \$75.00 to be taken from Office Expenditures.

Chairman Allbritton called for a second. The motion was duly seconded and discussion ensued.

The motion was duly seconded and carried unanimously.

01.06.10.06