

	<b>A</b>	<b>B</b>	<b>C</b>
1		Downtown Development Board FY 2018-19 Budget Approved 8-1-18 0.9700 Millage Rate	
2			
3			
4			
5			
6		<b>Income</b>	<b>Budget</b>
7			
8		Ad Valorem/Property Taxes 0.9700 mil	342,497
9		Ad Valorem Taxes Prior Year	100
10		Interest Income	500
11		CRA Interlocal Agreement Revenue	274,651
12		Misc Revenue	500
13		<b>Total Income</b>	<b>618,248</b>
14			
15		<b>Expenditures</b>	<b>Budget</b>
16		<b>Marketing</b>	
17		Achieva Box Car Rally - 9th Annual	1,500
18		City/Sea Blues Festival	10,000
19		City/Clearwater Celebrates America	2,500
20		Clearwater Jazz Festival Downtown Party	2,500
21		Downtown Clearwater Craft Beer & Music Festival	5,000
22		Downtown Clearwater Merchants Association Yearly Events (Taste of Downtown, Downtown Funk, Miracle on Cleveland Supplement, Art Crawls)	10,000
23		Festival Series including Blast Fridays, Miracle on Cleveland St. & Cruisin' at the Capitol (Ruth Eckerd Hall)	40,000
24		Hooters Clearwater Super Boat National Championship	10,000
25		Santa & Suds 5K Fun Run	1,500
26		Graphic Design and Printing	3,000
27		Advertising	10,000
28		Demolition/Fundraising Imagine Clearwater Party (WP)	10,000
29		Public Relations Firm (WP) and Website Content to include List Serve and Video Production	24,400
30		Incubator Incentives Collateral (WP)	5,000
31		Art/Tech Exhibitions (WP)	25,000
32		<b>Total Marketing</b>	<b>160,400</b>
33			
34		<b>Business Assistance</b>	
35		Holiday Lighting	15,000
36		Downtown Streetscape Maintenance	3,200
37		Jolley Trolley Downtown Loop	15,951
38		<b>Total Business Assistance</b>	<b>34,151</b>
39			
40		<b>Policy and Project Work</b>	
41		Create High Tech CEO Council (WP)	5,000
42		One Stop Shop Education Campaign (WP)	5,000
43		Station Square Park Events	10,000
44		<b>Total Policy and Project Work</b>	<b>20,000</b>
45			
46		<b>Future Downtown Initiatives</b>	<b>29,153</b>
47			
48		<b>Staff &amp; Office Administration</b>	
49		Operating Expenditures	1,000
50		Public Meeting Notices	2,000
51		Legal Fees	3,500
52		CRA Mgt & Admin Fee	71,026
53		DDB Minutes Preparation	1,452
54		<b>Total Staff &amp; Office Admin</b>	<b>78,978</b>
55			
56		<b>Fixed Payments</b>	
57		Officers & Directors Insurance	750
58		Liability Insurance (Dolphins)	1,500
59		Annual Audit	8,500
60		CRA Increment Payment	274,651
61		State Special District Fee	175
62		Tax Collector Commissions	7,350
63		Property Appraiser Fee	2,640
64		<b>Total Fixed Payments</b>	<b>295,566</b>
65			
66		<b>Total Expenditures</b>	<b>618,248</b>
67			
68		Beginning Fund Balance 10-1-17	152,292
69			
70		Minimum Reserves Approved by Board 7-11-18 (Amount to be adopted each budget year.)	75,000
71			
72		WP = Work Plan items with costs associated (Collaborative Labs Tactical Plan Items)	
73			