

	B	C	D	E
1	Downtown Development Board FY 2017-18 Preliminary Budget Propose 0.9700 Millage Rate			
2				
3				
4				
6	Income	Budget		
7				
8	Ad Valorem/Property Taxes 0.9700 mil	282,367		
9	Ad Valorem Taxes Prior Year	100		
10	Interest Income	500		
11	CRA Interlocal Agreement Revenue	209,547		
12	Misc Revenue	500		
13	Total Income	493,014		
14				
15	Expenditures			
16				
17	Downtown Arts & Beautification			
18	Banner Installation & Maintenance	1,000		
19	Downtown Streetscape Maintenance	3,200		
20	Mural Projects	7,500 *		
21	Holiday Lighting	15,000		
22	Total Downtown Arts & Beautification	26,700		
23				
24	Downtown Marketing			
25	Graphic Design and Printing	3,000		
26	Advertising	10,000		
27	Website Content (includes List Serve & Video Production)	4,400		
28	Jolley Trolley Downtown Loop	14,466		
29	Total Downtown Marketing	31,866		
30				
31	Downtown Events		REQUESTED	
32	Achieva Box Car Rally - 9th Annual		1,500	
33	Festival Series including Blast Fridays, Miracle on Cleveland St. & Cruisin at the Capitol		39,000	
34	City/Sea Blues Festival		10,000	
35	City/Bay 2 Beach Music and Art Festival (formerly known as Fun 'n Sun)		10,000	
36	City/Clearwater Celebrates America		2,500	
37	Clearwater Jazz Festival Downtown Party		5,000	
38	Downtown Clearwater Merchants Association Yearly Events (Blast Friday Supplements, BBQ Block Party, Downtown Funk, Miracle on Cleveland Supplement, Sidewalk Sales)		15,000	
39	Downtown Clearwater Monthly Art Events	*	3,000	
40	Jeeps Downtown	*	5,000	
41	Santa & Suds 5K Fun Run		5,000	
42	Spectrum Clearwater Super Boat National Championship		15,000	
43	Station Square Park Events	*	10,000	
44		-	121,000	
45	Total Downtown Events	121,000		
46				
47	Future Downtown Initiatives	8,493		
48				
49	Staff & Office Administration			
50	Operating Expenditures	1,000		
51	Public Meeting Notices	2,000		
52	Legal Fees	3,500		
53	CRA Mgt & Admin Fee (2.5% increase)	68,624		
54	DDB Minutes Preparation	1,452		
55	Total Staff & Office Admin	76,576		
56				
57	Fixed Payments			
58	Officers & Directors Insurance	700		
59	Liability Insurance (Dolphins)	1,422		
60	Annual Audit	8,000		
61	CRA Increment Payment	209,547		
62	State Special District Fee	175		
63	Tax Collector Commissions	6,000		
64	Property Appraiser Fee	2,535		
65	Total Fixed Payments	228,379		
66				
67	Total Expenditures	493,014		
68				
69	Beginning Fund Balance 10-1-16	103,835		
70				
71	Minimum Reserves Approved by Board 7-13-16 (Amount to be adopted each budget year.)	70,000		
72				
73	* - New Initiative or Event			