

RFP #42-20, Downtown Clearwater Lighting

Exhibit A- Project Sites

Below are a list of sites that have been identified as target areas for incorporating lighting and projection art experiences.

Areas not listed: Applicants may suggest any sites or buildings that would be ideal candidates for lighting and/or projection art but are not listed in this Request for Proposal. If an applicant wishes to submit an area for enhancement, the city requests that they include within their recommendation a rationale for the selection of the site.

Ground, Base, and Up-lighting (1 site):

- **Cleveland Street (400-1100 blocks / Osceola Avenue – Missouri Avenue):** The trees and landscape features that border the north and south sides of Cleveland Street heading east from Osceola Avenue to Missouri Avenue are prime locations for ground, base, and up-lighting installations. Many trees have an existing up-lighting fixture that can be modified with a lighting gel or swapped out for another fixture. Some trees also have access to a nearby power source that can supply electricity to up-lighting fixtures and can be made ready to power string lights and other illumination devices.



Figure 1: The 500 block of Cleveland Street

Projection Art (4 sites):

- **Station Square Park (612 Cleveland Street)**: Station Square Park presents two opportunities for projection art: the east façade of the Bank of America building, and the south façade of the Clearwater Tower parking garage.



Figure 2: Station Square Park projection art opportunities – Bank of America building (left) and Clearwater Tower parking garage (right).

- **Capitol Theatre (405 Cleveland Street)**. The historic Capitol Theatre presents two opportunities for projection art: the north façade, including the marquee, and the west façade.



Figure 3: Capitol Theatre

- **1100 Apex Apartments (1100 Cleveland Street)**: At 15-stories tall, the 1100 Apex Apartments building is an anchor of the eastern edge of the Cleveland Street District. The east, west, and south façades are all ideal candidates for projection art.



Figure 4: 1100 Apex Apartments

- **The Nolen Apartments (949 Cleveland Street)**: This mixed-use residential and retail complex has multiple façades spread across five-buildings, most notably the west façades of buildings A and C fronting Prospect Avenue.



Figure 5: The Nolen