Banner Block

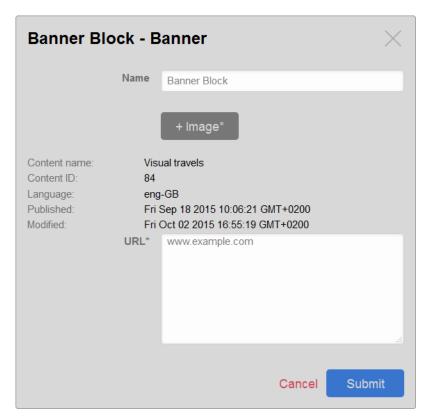| Overview |
|---|
| Banner Block allows you to insert a banner which opens a link when clicked. |
| |
| A Banner Block is an image Content item with a URL attached to it. The URL opens when the visitor to the Landing Page clicks the image. |

Available Banner Block settings

Option	Description
Name	Enter the Banner Block name.
Image	Use the Universal Discovery Widget to select an image Content item.
URL	Enter the URL which should open when you click the banner.

Banner Block - Banner ✕

Name `Banner Block`

+ Image*

Content name: Visual travels
Content ID: 84
Language: eng-GB
Published: Fri Sep 18 2015 10:06:21 GMT+0200
Modified: Fri Oct 02 2015 16:55:19 GMT+0200

URL* `www.example.com`

Cancel   **Submit**

Banner Block configuration window

Tip
When you select an image Content item, the information of this content will be shown in

this window.