BROOKLYNN KELLY

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(586)-765-2371

I'm a student **designer** with a passion for mediating positive relationships between humans and technology.

Education

Macomb Community College (2022)

Associates of General Studies Concentration in Psychology

Michigan State University (Expected Fall 2024)

B.A. in Information Science

Work Experience

Zumiez – Sterling Heights, MI

Sales Associate

May 2022 to August 2022

Burlington Stores – New Baltimore, MI

Sales Floor Associate

July 2021 to August 2022

Krispy Kreme – Utica, MI

Team Member

February 2020 to November 2022

Academic Projects

Sparty's Mobile Vending Machine

November 2023 – December 2023

Michigan State University

East Lansing, MI

- Collaborated with peers to address a design problem based on observations around campus
- Engaged in the design-thinking process to collect user insight and develop prototypes
- Responsible for using Figma to create low-fidelity wireframes and high-fidelity prototypes

MSU "Spartan Swole" Fitness App

October 2023 – November 2023

Michigan State University

East Lansing, MI

- Performed competitive analyses to identify design flaws and advantages of fitness applications
- Used Figma to create low-fidelity wireframes and high-fidelity interactive prototypes
- Conducted usability testing to measure satisfaction and receive feedback on prototypes for iteration
- Filmed and edited video prototype to demonstrate the interactivity of application

Portfolio Website Project

October 2023 - December 2023

Michigan State University

East Lansing, MI

- Built mockups and high-fidelity prototypes using Figma
- Developed website using HTML, CSS, and JavaScript
- Incorporated responsive design to accommodate for multiple users and devices

Skills

Design: UX Design, Prototyping, Wireframing, User Research, Usability Testing, Competitive Analysis, UI Design

Tools: Figma, Photoshop, Miro, MS Visual Studio

Programming: Python, HTML, CSS