## **Brooklin Becker**

### Bachelor of Information Student at the iSchool, University of Toronto

linkedin.com/in/brooklin-becker | github.com/brooklinbecker | brooklinbecker.com

# **Education**

## University of Toronto, Toronto ON

Bachelor of Information

September 2023 – April 2025

• Relevant coursework: Worlds Become Data; Computational Reasoning; Information Practice in Organizations; How to Design; Designing Interactive Systems; Integrative Approaches to Technology and Society; Information Memory and Culture; Decolonial Digital Humanities

Bachelor of Arts - Criminology and Sociolegal Studies

September 2020 – August 2023

Relevant coursework: Socio-legal Studies; Politics of the Criminal Justice System; Criminal Law; Criminal Justice; Crime & Deviance; Social Control; Social Institutions; Social Policy; Industrial Labour; Politics of Development; Principles of Economics (Micro & Macro)

#### **Research Interests**

Data Humanism; Criminological Data Analysis; Criminal Justice Policy Analysis; Performative Architecture.

## **Selected Projects**

## **Student Leader Experience Project**

2023 - 2024

Student Engagement, University of Toronto

- Directed a quantitative research project addressing student leader pain points in operating clubs/organizations.
- Conducted data collection and analysis leading to bottom-up changes within the Student Engagementendorsed resource framework.
- Revised the framework to improve communication between the institution and student leaders, resulting in a lower rate of formal complaints and inquiries.

#### Presto Metrolinx Self-Service Kiosk Interface Redesign

2024

Course Project – Designing Interactive Systems

 Collaborated on an accelerated end-to-end research and design project which sought to redesign the current interface of the Presto Metrolinx self-service ticket kiosks by implementing accessibility-focused features for those with visual impairments.

#### WayWise - University of Toronto Wayfinding App [available]\*

2023

Course Project - How to Design

 Collaborated on a capstone research project focused on addressing user challenges within a university setting, utilizing UX design tools and lean research methods to develop innovative technological solutions which address student pain points with regards to navigation/wayfinding on the University of Toronto's St. George campus.

## **Selected Papers**

- Barfoot, S, Becker, B, Mohammadi, M. (2024). *Gender, Age, and Peer Influence on Food Incentives in Elementary Schools.* Academic Paper Worlds Become Data. [available]\*
- Becker, B. (2024). Measuring Material Progression in Toronto's Major Crime Frequency. Academic Paper
  Worlds Become Data. [available]\*

# **Professional Experience**

## University of Toronto, Student Engagement

Campus Organizations Assistant

September 2023 - Present

- Worked to enhance organization efficiency through policy review and development; leveraged data-driven projects to improve the workflow pipeline.
- Collaborated within a team environment to understand and address information management needs, often individually identifying and taking on management issues.

## University of Toronto, Student Engagement

Special Projects Assistant

September 2022 - May 2023

- Managed data sorting and archiving for several IT projects, enhancing information clarity within student workshop scheduling system platform.
- Led a contract-long project involving consistent data uploads, cleaning, and transformation to maintain upto-date information on the Career Learning Network platform.

## Volunteer Work

#### University of Toronto, Committee to Allocate Student Activity Space

2024

Committee Member

Volunteered to go through applications for student activity space on-site at University of Toronto's St.
 George campus; determined which recognized campus groups should be granted club activity spaced based on said applications.

#### Grants

Woodsworth College 30<sup>th</sup> Anniversary Alumni Award Woodsworth College Grant

2023

2022/2023

## **Skills**

Technical

- R/RStudio
- Basic Front-End Stack

- Tableau (Novice)
- Python (Novice)
- Power BI (Novice)
- AutoCAD (Novice)
- SketchUp (Novice)
- Rhino (Novice)

# Design

- Figma
- Miro
- Balsamiq