

Brooklin Becker

brooklinbecker.com

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Education

Bachelor of Information

Faculty of Information, University of Toronto

Information Studies (2023-25)

Criminology & Sociolegal Studies (2020-23)

2025

(expected)

Representative Courses: Worlds Become Data, Information Practice in Organizations, Social Institutions, Social Policy

Selected Projects

WayWise U of T Campus Wayfinder

2023

Course Project (How to Design)

- Conducted a research project seeking to enhance campus navigation using different outreach methods to record student experiences on U of T's St. George campus.
- Collected and analyzed both qualitative and quantitative data to identify user experience concerns and formulate strategic implementation plans.
- Oversaw academic writing section of the project report; synthesized findings and contextualized their significance.

Clubs/Organizations Student Leader Experience Project

2024

Student Engagement, University of Toronto

- Directed a quantitative research project targeted at understanding student leader challenges in managing and leading student clubs/organizations.
- Collected and analyzed qualitative data, findings of which drove measurable change between the institution and student leaders based on a lower rate of formal complaints.
- Presented findings to broader Student Life staff, fielding inquiries and conversation regarding changes made and changes-to-be-made.

Selected Papers

Barfoot, S; Becker, B; Mohammadi, M. (2024). Gender, Age and Peer Influence on Incentives in Chicago Elementary Schools. *Course Essay, INF312 – Worlds Become Data*. [\[available\]](#)

Becker, B. (2024). Measuring Material Progression in Toronto's Major Crime Frequency. *Course Essay, INF312 – Worlds Become Data*. [\[available\]](#)

Professional Experience

Campus Organizations Assistant

2023 - Present

Student Engagement, University of Toronto

- Developed and reviewed policies, processes and communication standards to enhance staff workflow efficiency, procedural efficacy, and information archival accuracy.
- Lead several small scale, quantitative data projects by analyzing archival data, findings of which contributed to positive overall impact and increased efficiency of staff workflow.
- Developed several process documents, standardizing workflow policies and procedures.

Special Organizations Assistant

2022 - 2023

Student Engagement, University of Toronto

- Managed data sorting and archiving for various projects at the student-facing level, enhancing information clarity in the university's workshop scheduling system.
- Oversaw a contract-long project involving consistent data uploading, cleaning, and transformation to maintain up-to-date information on the Career Learning Network.
- Independently conducted a comprehensive research project to enhance undergraduate workshop programming through qualitative data collection and analysis, culminating in a department-wide presentation of findings.

Volunteer Experience

Committee to Allocate Student Activity Space

2024

Student Life, University of Toronto

Additional Experience

Bar Server

Summer 2022

Wayne Greztky Estates Winery & Distillery, Niagara-on-the-Lake

Server and Bartender

Summer 2021

The Jetty Bar and Grill, Turkey Point

Skills and Qualifications

Qualitative Research Methods	Data Analysis & Visualization	R/RStudio
Quantitative Research Methods	Knowledge Translation	Tableau (Novice)
Data Collection & Validation	Project Management	Power BI (Novice)