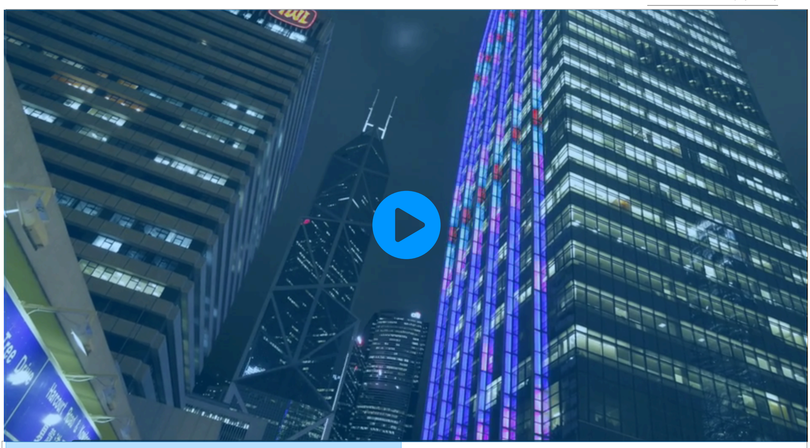

LOGO

"Innovation is hard because *solving problems people didn't know they had & building something no one needs* look identical at first"

– Christopher A. Sinclair, CEO at Mattel

[FPO] How does [Mattel] stack up? Find out with the Innovation Index™

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