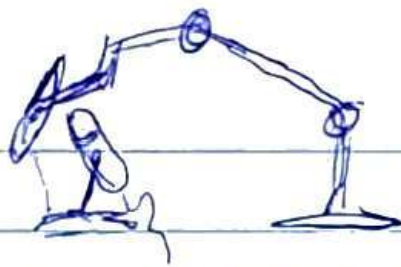


So You Want To Start a Podcast

Tools not as important as the work



or just a phone

Equipment

Expertise I don't know... Everyone is expert at something
Following No body will listen. Who cares?
Skills With Tech & Topic. better up front!!!
Time Turn this into recharge time.

Personal Brands Community Members

Hobbyists → Code in public

story tellers **FANS**

↳ swap judgement

See Podcast "You are the brand" is it local?

Anchor App to record the podcast.

spotify

CODE: EMBER

www.emberstudioscreative.com/libsyn

Anchor

} distributor

Youtube podcast, & video.

Episide SEO

Finish! Today I learned ? from writing
with my Action Items.

Write out my goals of the app, SOC, SA

Learning to write

Building something is public

Technology for building quickly but safely

Learning is public.

* Using writing as a tool for thinking.

~~Steps~~

First STEPS...

Phases

Pre Production: ^{Gear} Hardware, ~~artwork~~ ^{topic}, format
→ ^{something you care about.} { just you talking
Interviews
group of people

Production: Script, Record
→ ^{Has to HAVE show name NOT fancy YOUR NAME} Keep is simple

Post Production: Music, Editing, mixing, Proofreading ^{Peoples volumes, maybe music} ~~the notes~~ ^{Listen TO IT} ^{show notes.} ^{Save Design}
Hoffs How loud does it sound.

Deployment: Publishing, monetizing, promoting

Promotion

Social Media

Buffer*

Hootsuite

Loomly

Sprout

Capra*

Adobe Express

Email

Convert Kit

Analog (..)

Mailchimp

Kajabi

ActiveCampaign

Website

Bluehost*

GoDaddy

Squarespace

Google Cloud

Amazon Web Services

WordPress*

Monetization

Ads

Merch

Premium Content

Redbubble

T-Spring

Patreon

"AIR"

Association for Independent Radio.

W