

# Experience from industry

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## **Advanced Programming Concepts**

Mark Hebbel

DESY – 11.10.2012

# This Is Basler

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# This Is Basler

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**Global leader in digital cameras**

**2011 revenue € 55.1 million**

**Founded 1988**

**267 employees\***

**Strong international presence**



\* of fulltime equivalent jobs as of Dec 31<sup>st</sup>, 2011

# Key Markets & Applications

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## Factory, e.g.

- Automotive
- Semiconductor, Electronics, LCD
- Printing
- Packaging

## Traffic, e.g.

- Tolling
- Speed/Red Light enforcement
- Parking enforcement
- Traffic density measurement

# Key Markets & Applications

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## Medical/Life Sciences, e.g.

- Microscopy
- Ophthalmology
- Tomography
- Lab Automation



## Surveillance, e.g.

- Banking
- Gaming
- Education

## Key Markets & Applications

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### **Point-of-Sale, e.g.**

- Reverse Vending Machines
- Cashier Systems

## **Our Vision and Our Mission**

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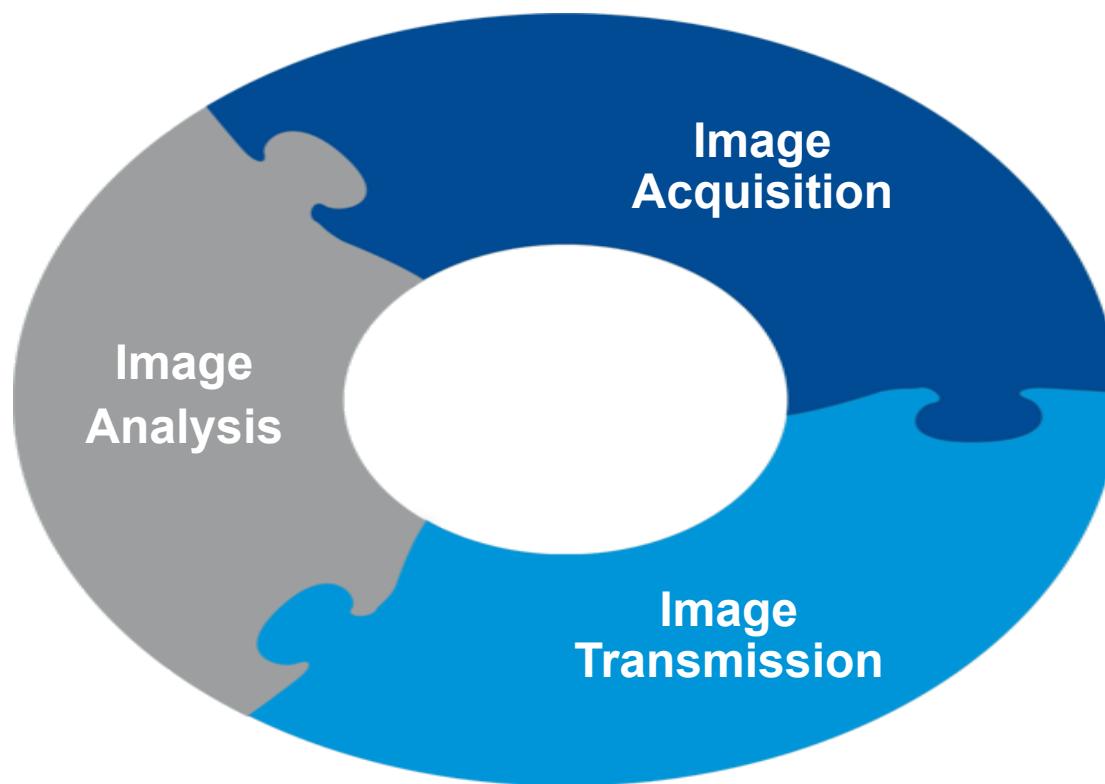
**Advancements in technology will  
improve the quality of our lives.**

**We give technology the power of sight.**

# This Is Basler

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## Core Competencies



# This Is Basler

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**Become Number 1 in Industrial Cameras**

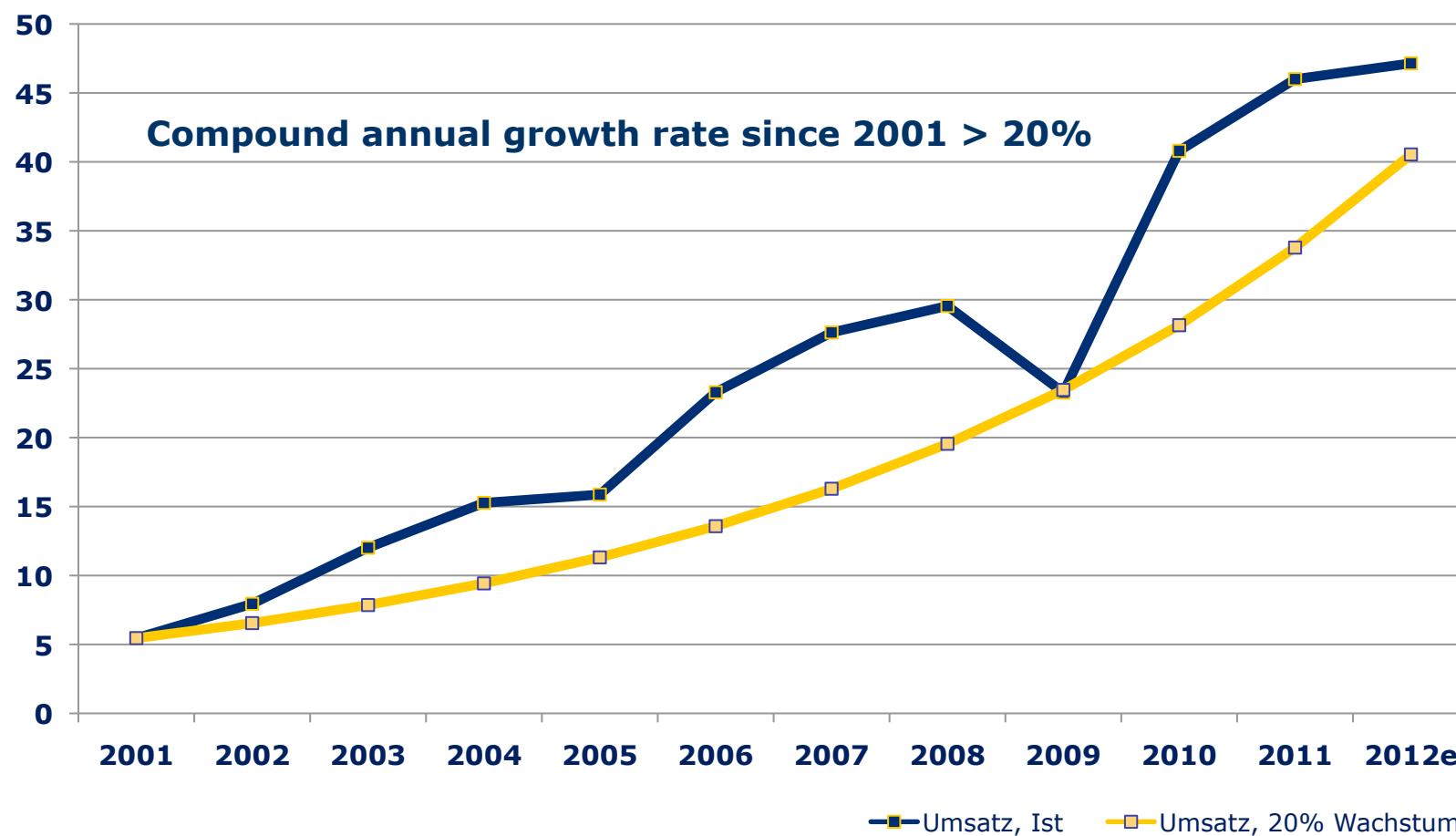




## Our Customers

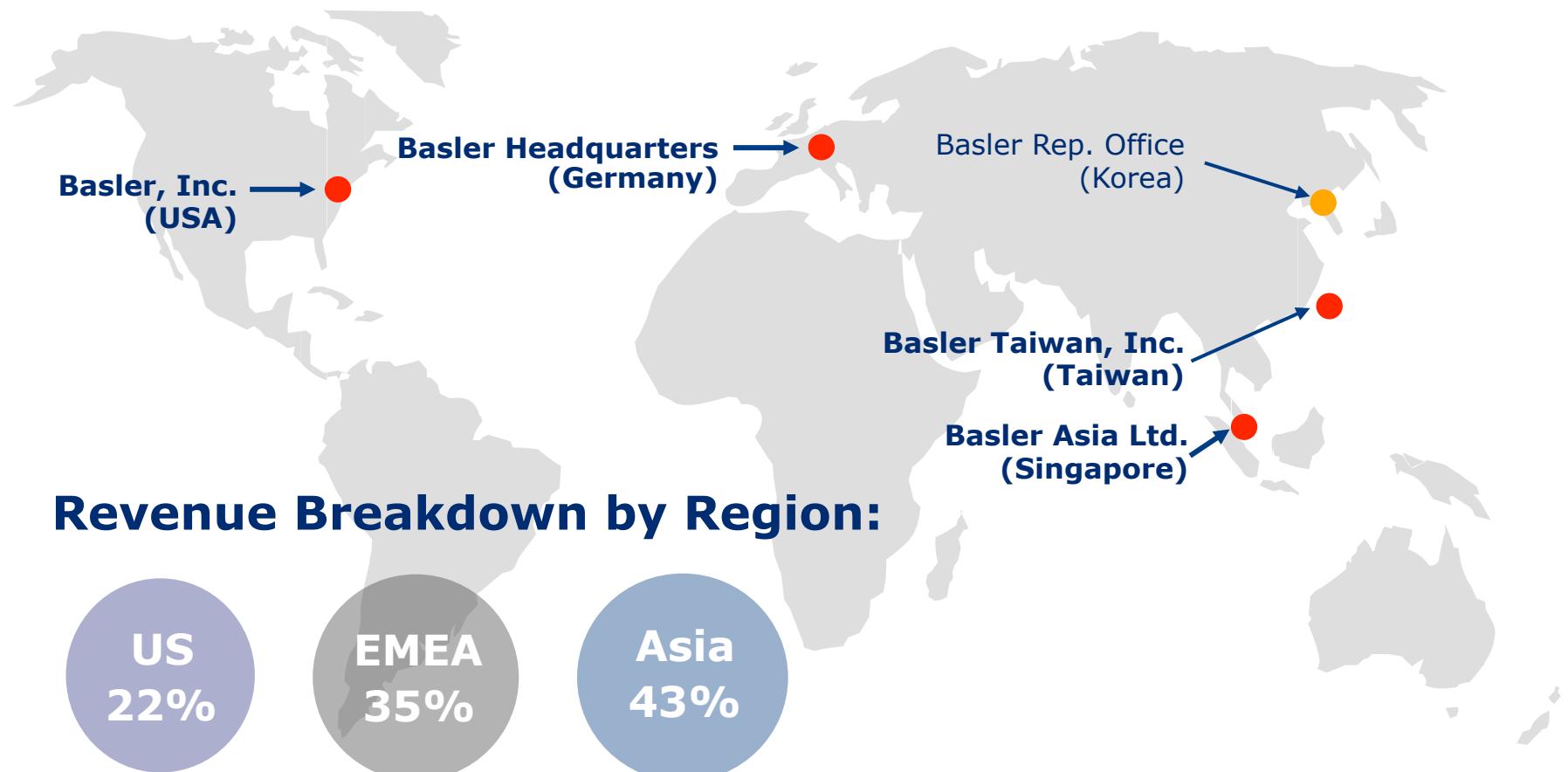


## Revenue Growth Track Record



\*Camera revenue Basler in € mill. since 2001

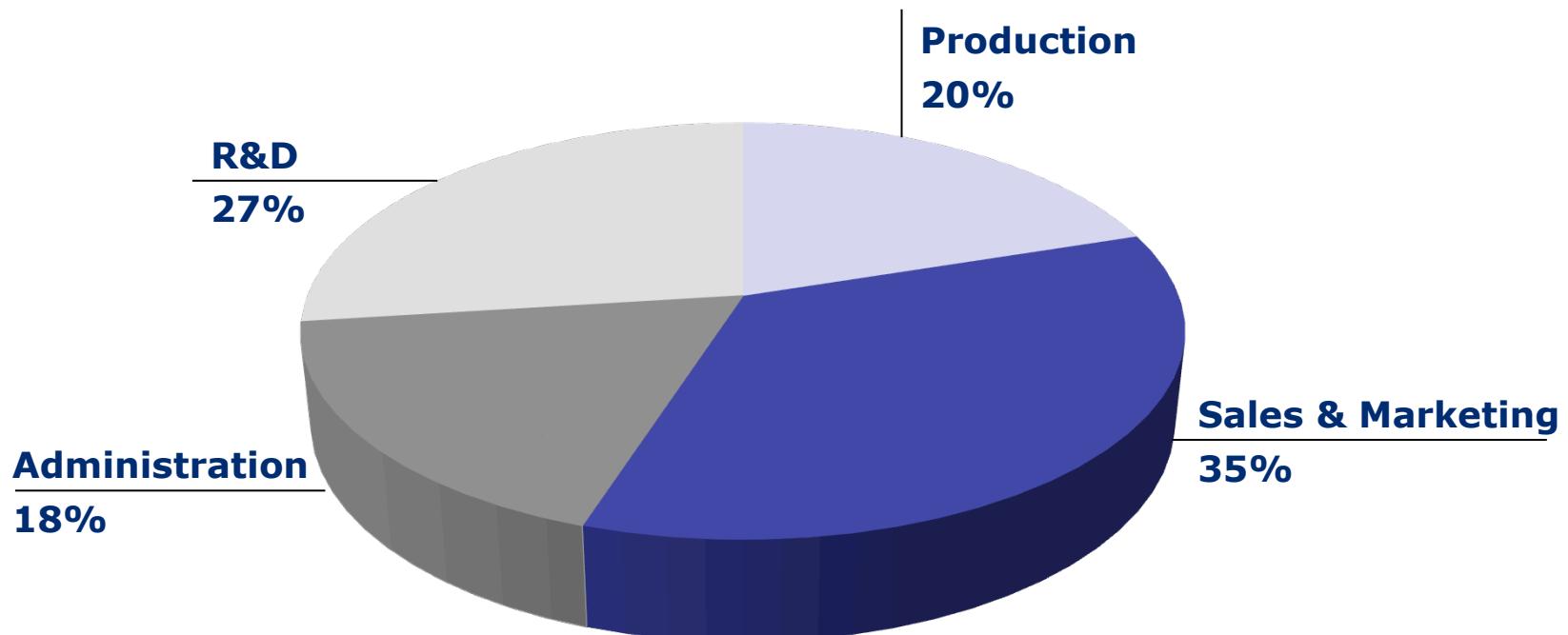
# Locations



## Team

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**267 employees\***



\*average no. of fulltime equivalent jobs as of Dec 31, 2011



**Thank you for your attention!**

Mark Hebbel

[Mark.Hebbel@baslerweb.com](mailto:Mark.Hebbel@baslerweb.com)

