



## Blockchain Made Simple - A Non-Technical Explanation: Harvard Business Review Says Blockchain Could Reshape the Economy. (Paperback)

By John A McCormick

Independently Published, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. Why learn about Blockchain? It is already transforming the business world, and companies such as IBM and Microsoft are making significant investments in Blockchain THIS IS A NON-TECHNICAL INTRODUCTION What is it good for? Smart contracts - Supply chain management - Relief efforts - Medical research - Epidemiology - and, yes, least important, bitcoin. From IBM to the UN, blockchain is already impacting how large organizations work. Why learn about blockchain? Harvard Business Review says blockchain could reshape the economy. \$400 million US will be invested in blockchain business technology in 2019. Blockchain is a form of distributed database - It is NOT synonymous with Bitcoin. Bitcoin is to blockchain as the dollar bill is to the printing press - Just One Example! Why should you learn about blockchain? After all, you have zero interest in cryptocurrencies, the semi-mythical money backed by nothing but complex encryption, not gold, not silver, not even a government or a bank. However, blockchain has almost nothing to do with Bitcoins. Bitcoin is to blockchain as spam is to email. That is, you can't have spam without email - so too you...

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