Having the team as part of the project from the very beginning is more than beneficial to the whole project; it allows us both to bounce ideas of the best solution for the new range and the most cost effective and most efficient solution in stores.

The team's experience with the product, installations and in store allows us to gain a full understanding of how to implement the review in the most effective manner. The focus the team gives on completing the store means that issues from store are minimal and stores are kept completely in the loop with the activity and snagging dates at all times.

Our stores seem to trust the teams with their plinths entirely allowing SSO staff to focus on future activity and solving larger scale issues than spending time dealing with trivial issues log queries.

Sara Cromar

**Bathroom Merchandiser**