

# BROOK JIANG

3465 Sansom St, Philadelphia, PA 19104 | brookx@wharton.upenn.edu | 908-547-7420

---

## Education

---

<b>UNIVERSITY OF PENNSYLVANIA — WHARTON SCHOOL &amp; THE COLLEGE</b>	MAY 2020
<ul style="list-style-type: none"><li>• Huntsman Program in International Business and Studies; French minor</li><li>• HuntsmanHacks Case Competition — 1st Place</li><li>• Raised more than \$5000 for startup NEU in consulting project</li></ul>	
<b>BRIDGEWATER-RARITAN REGIONAL HIGH SCHOOL</b>	JUNE 2016
<ul style="list-style-type: none"><li>• Presidential Scholar — Semi-finalist, 2016</li><li>• Grand Concours (National French Exam) — Silver Medalist, 2015</li></ul>	

---

## Leadership Experience

---

<b>THE DAILY PENNSYLVANIAN — ADVERTISING REPRESENTATIVE</b>	2016-PRESENT
<ul style="list-style-type: none"><li>• Marketed the student newspaper with a weekly readership of over 24,000 to local and national clients</li><li>• Collaborated with business owners to provide superior service and expand their reach</li></ul>	
<b>WHARTON UNDERGRADUATE GIVING SOCIETY — GIVING MONTH COMMITTEE</b>	2016-PRESENT
<ul style="list-style-type: none"><li>• Handed out more than 160 thank you cards to promote kindness among students, staff</li><li>• Organized Rosa's Fresh Pizza speaker who spoke about the value of creating shared value and social impact</li></ul>	
<b>PENN IVY COUNCIL — FINANCE CHAIR</b>	2016-PRESENT
<ul style="list-style-type: none"><li>• Researched and maintained sponsor relations in order to provide funding for club events</li><li>• Managed operations of fundraisers and re-structured internal finances to better facilitate the process</li></ul>	
<b>THE LITERATURE SOCIETY — PRESIDENT</b>	FALL 2013-2016
<ul style="list-style-type: none"><li>• Donated over 100 books to reduce child illiteracy through Operation Bookcrossing</li><li>• Directed the Youth Conference BWTalks "Aim High On Success" with more than 100 attendees</li></ul>	

---

## Professional Experience

---

<b>MARKETING INTERN</b>	2016-PRESENT
<i>Borderwise, Philadelphia, PA</i> <ul style="list-style-type: none"><li>• Raised awareness and promoted the tech startup to the community by reaching out to more than 50 media outlets</li><li>• Created a list of more than 400 immigration lawyers to contact about our digital green card service</li></ul>	
<b>WEST PHILADELPHIA TUTORING PROJECT VOLUNTEER</b>	2016-PRESENT
<i>Philadelphia, PA</i> <ul style="list-style-type: none"><li>• Taught students at Middle Years math and reading skills while helping them with their homework</li><li>• Kept them on track during class by engaging them with interactive exercises and new activities</li></ul>	
<b>GLOBAL AID — ENGLISH TUTOR</b>	SUMMER 2016
<i>New Taipei City, Taiwan</i> <ul style="list-style-type: none"><li>• Led English-learning summer camp for elementary students in rural Taiwan</li><li>• Designed my own lesson plans and raised awareness by engaging students in cultural exploration</li></ul>	

---

## Skills and Interests

---

FOREIGN LANGUAGES: Mandarin, Native; French, Advanced; Latin, Advanced  
INTERESTS: Tennis, poetry, reading, nature photography, and video editing