

BRUCE TAYLOR

FRONT END WEB DEVELOPER / UI ENGINEER

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PROFESSIONAL PROFILE

I'm a highly skilled and experienced Frontend Web Developer & UI Engineer based in West Sussex, England. I've been helping small businesses, companies and organisations build their websites for over 15 years and have a proven track record of delivering web solutions on time and to a high standard.

I enjoy a team environment and am told I communicate and work well with technical and non-technical people alike. I always aim to build web solutions that are as resilient, usable, and future-friendly as possible with a keen focus on user-centricity, responsive & intrinsic design, progressive enhancement, accessibility, semantic markup, web standards and performance.

PROFESSIONAL EXPERIENCE

IAG LOYALTY | SENIOR FRONTEND WEB DEVELOPER - (CONTRACT)

iagloyalty.com

(October 2018 – October 2021)

- Created and developed the IAG Loyalty B2B 'corporate' (iagloyalty.com) and 'careers' (careers.iagloyalty.com) websites from scratch.

Tech: HTML | CSS | SCSS | JavaScript | Service Worker | SSG (Eleventy) | Jamstack | Yarn | NPM | Gulp | Monorepo | Bitbucket | Netlify | Figma.

- Frontend tech stack planning, scoping and config setup to enable building of a reusable & themeable / whitelabel components library.

Tech: HTML | CSS | SCSS | React | Next.js | TypeScript | Jest | Contentful | GraphQL | Storybook | Yarn | Bitbucket | AWS | Zeplin.

- Supported existing legacy frontend codebase for avios.com market websites.

EUROMONEY | FRONTEND WEB DEVELOPER - (CONTRACT)

www.euromoneyplc.com

(May 2018 – October 2018)

Developed a reusable & extensible front-end starter kit that builds modular web components / patterns. Fastmarkets (www.fastmarkets.com) was the first website to be built using this solution.

Tech: HTML | CSS | SCSS | JavaScript | jQuery | Handlebars | Grunt | Photoshop | Zeplin | Fractal | Bitbucket.

MERCHANTCANTOS | FRONT END DEVELOPER - (CONTRACT)

www.merchantcantos.com

(January 2018 – March 2018) and (March 2017 – October 2017)

Developed & enhanced corporate communication websites (eg. Puma, Mondi, Greenbrier).

Tech: HTML | CSS | SCSS | JavaScript | jQuery | Grunt | Photoshop | Bitbucket | .NET Razor Views | Umbraco CMS.

ANALOG IMPLANT LABORATORY | FRONT END DESIGNER & DEVELOPER - (FREELANCE)

analog-lab.co.uk

December 2016 – February 2017

Redesigned and developed Analog Implant Laboratory's new website from scratch.

Tech: HTML | CSS | SCSS | PHP | JavaScript | jQuery | Grunt | Photoshop | Bitbucket | Responsive Design | Progressively enhanced | WCAG / WAI.

TIME INC. UK | FRONT END DEVELOPER - (CONTRACT)

www.timeincuk.com

July 2016 – November 2016

Worked in a collaborative team to develop a responsive and customisable web solution on their WordPress Multisite application.

Examples: www.marieclaire.co.uk, www.idealhome.co.uk

PEGASUS | FRONT END DEVELOPER - (CONTRACT)

www.thisispegasus.co.uk

(May 2016 – June 2016) and (February 2016 – April 2016)

Developed / enhanced brochure websites for Pegasus' healthcare clients.

Examples: www.pegasuspulse.com, www.talkingeczematool.co.uk, www.rapidwhite.co.uk

CHARANGA MUSIC | FRONT END DEVELOPER - (FREELANCE)

www.charanga.com

April 2016 – May 2016

Developed a reusable, extensible, responsive, and accessible front-end framework / boilerplate from scratch.

MACMILLAN CANCER SUPPORT | FRONT END DEVELOPER - (CONTRACT)

www.macmillan.org.uk

September 2015 - December 2015

Delivered front-end web solutions in line with their brand identity and business proposition.

AVIOS | SENIOR FRONT END DESIGNER & DEVELOPER - (PERMANENT)

www.aviosgroup.com

December 2004 - September 2015

- Led and influenced the implementation of web standards and web accessibility across their digital channels.
- Drove consideration of user experience and user-centred design within the business and implementation of it within the digital development programme.
- Coached junior front end developers in our coding best practices, development cycles and methods of delivery.
- Led team of web designers & developers in the web interface rebranding of Airmiles to Avios.
- Initiated and was responsible for rolling out the first 'responsive' version of Avios.com.

SKILLS SUMMARY

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| • HTML | • Responsive Web Design |
| • CSS | • Intrinsic Web Design |
| • SASS / LESS | • Progressive Enhancement |
| • JavaScript (ES5 & ES6) / TypeScript | • Progressive Web Apps |
| • Handlebars / Nunjucks / Liquid | • Design Systems |
| • Next.js / Svelte / Eleventy | • Frontend Pattern Libraries |
| • Jamstack / SSG / GraphQL | • Style Guides |
| • Node.js / NPM / Yarn | • CSS Architecture |
| • Gulp / Browserify / Parcel / Rollup.js | • Modular web component creation |
| • GIT / Bitbucket / Monorepos | • Cross Browser Compatibility |
| • Netlify / AWS | • Web Standards |
| • Fractal / Storybook | • Web Accessibility (WCAG / WAI) |
| • CMS (Contentful, Netlify CMS, Umbraco) | • Performance optimisation (frontend) |
| • Photoshop / Figma / Zeplin | • Agile (Scrum & Kanban) |