Bruce Taylor

Senior Frontend Web Developer

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I'm a seasoned Senior Frontend Web Developer with 20 years of experience. I have a strong track record of crafting user-friendly, responsive, accessible, and resilient websites in a wide range of sectors.

With my extensive background and deep understanding of web development, an eagerness to learn new skills and programming languages, a commitment to excellence, and an ability to work with both technical and non-technical people, I believe I am an ideal candidate for roles requiring leadership, technical prowess, and a dedication to delivering exceptional user experiences.

Hugo & Cat: Senior Frontend Developer
Oct 2023 – Dec 2023: [Contract]

- Collaborated with Hugo & Cat on a successful web project for ECARX, a leading automotive technology company.
- Umbraco based website, incorporating a Storybook component library for the site build, and featuring a substantial amount of animation and interactivity.
- Frontend development of the site using HTML, SCSS / CSS, JavaScript, GSAP, Handlebars, Cypress and Storybook.

Tech: *HTML5, CSS, SCSS, JavaScript, GSAP, Handlebars, Storybook, Webpack, Gulp, Cypress, Umbraco, .NET Razor Views, Azure DevOps, Figma.*

UX Brighton: Frontend Web Development
Feb 2022 – Present: [Freelance]

- Enhancing and optimising UX Brighton's user interface, overall website experience, developer experience, content management workflow, search / filtering, and SEO.
- Rebuilt the UX Brighton job board so it renders as a MPA rather than a SPA.
- Built logic to dynamically inject valid *'JobPosting'* and *'Event'* structured JSON schema data into every job & event page at build time – further improving SEO.

Tech: *HTML5, CSS, SCSS, JavaScript, jQuery, Jekyll, Liquid, JSON, GitHub, GitHub Pages, Node.js, Retool, Swagger, Netlify, Netlify CMS, Google Analytics, Figma, Photoshop.*

Brunswick Group: Frontend Web Developer
Jan–Feb 2023, Apr–Jun 2022: [Contracts]

- Developed & enhanced CMS driven MPA and SPA corporate communication websites for some of their clients such as: Naspers / Prosus, Ariel Investments and Varo.

Tech: *HTML5, CSS, SCSS, JavaScript, jQuery, Vue.JS, VueX, Vue Router, GSAP, Bootstrap 5, Bitbucket, WordPress (Headless CMS & Advanced Custom Fields), Umbraco, Photoshop, Figma, JIRA, Confluence.*

Currys plc: Frontend Web Developer
Jul 2022 – Dec 2022: [Contract]

- Successful migration of the Carphone Warehouse website to a more advanced (in-house) content management platform.
- Improved and optimised the user interface and usability of Mobiles.co.uk and e2save.

Tech: *HTML5, CSS, SCSS, JavaScript, jQuery, PHP, Twig, Docker, GitLab, Photoshop, JIRA, Confluence.*

Boston T Party: Frontend Web Design & Development   *Feb 2022 – Apr 2022: [Freelance]*

- Developed a high speed PWA website tailored for Boston T Party, emphasising performance and resilience through progressive enhancement and offline caching techniques.
- This was particularly crucial considering the limited data and bandwidth availability in South Africa.

Tech: *HTML5, CSS, SCSS, JavaScript, Service Worker, PWA manifest, Eleventy, Nunjucks, Jest, Rollup.js, Node.js, GitHub, Netlify, Photoshop.*

IAG Loyalty: Senior Frontend Developer   *Oct 2018 – Oct 2021: [Contract]*

- Developed high performance PWA B2B websites for IAG Loyalty *(Monorepo).*
- Placed significant emphasis on enhancing usability, accessibility, performance & resilience.
- Played a key role in exploring, strategising, and implementing a scalable SaaS micro-frontend setup that prioritised reusable, themeable, and customisable components.
- Created a custom JSON-based themeable design system (tokens) configuration to help scale design and UI across multiple web product offerings.

Tech: *HTML5, CSS, SCSS, JavaScript, jQuery, React, Next.js, TypeScript, Styled Components, Service Worker, PWA manifest, Eleventy, Nunjucks, Jamstack, Jest, Contentful, GraphQL, Storybook, Gulp, Rollup.js, Node.js, Monorepo, Bitbucket, Netlify, Netlify CMS, Figma, Zeplin, JIRA, Confluence.*

I started my professional career in 2004 - further details on the <u>following</u> are available on my LinkedIn profile.

Euromoney:
Frontend Web Developer
May 2018 – Oct 2018

MerchantCantos:
Frontend Web Developer
Jan–Mar 2018 & Mar–Oct 2017

Analog Implant Laboratory:
Frontend Web Design & Development
Dec 2016 – Feb 2017

Time Inc. UK:
Frontend Web Developer
Jul 2016 – Nov 2016

Charanga Music:
Frontend Web Developer
Apr 2016 – May 2016

Pegasus Public Relations:
Frontend Web Developer
Feb–Apr 2016 & May–Jun 2016

Macmillan Cancer Support:
Frontend Web Developer
Sep 2015 – Dec 2015

Airmiles & Avios:
Senior Frontend Designer, Developer & Manager
Dec 2004 – Sep 2015

Technical skills summary

- HTML5, CSS, SCSS, LESS, JavaScript (ES5 & ES6+)
- Static Site Generators & Web frameworks (11ty, Jekyll, Astro, Svelte, Vue)
- Templating languages & Libraries (Nunjucks, Liquid, Handlebars, jQuery, Bootstrap, GSAP)
- Dev tools (Vite, Rollup.js, Webpack, Gulp, Grunt, PostCSS, Babel, Jest, Cypress)
- Version control, Build & deployment (GitHub, GitLab, Bitbucket, Netlify, Azure DevOps, Monorepos)
- Content Management (WordPress, Umbraco, Decap CMS, Contentful)
- Back-end & "back-of-the-frontend" (PHP, Node.js)
- Design tools & UI component library builders (Photoshop, Figma, Zeplin, Fractal, Storybook)
- Responsive Web Design / Progressive Enhancement / Progressive Web Apps
- CSS Architecture / Component-based Frontend Architecture / Design System Configuration
- Web Standards / Web Accessibility / Cross Browser Compatibility / Performance optimisation / SEO