

ANDY RYAN HIGHTOWER

V I S U A L D E S I G N E R & D E V E L O P E R

BIOGRAPHY

I'm an enthusiastic visual designer and front-end web developer from Austin, TX and currently reside in Memphis, TN where I am looking to join a talented team. I bring a unique perspective to user experience design and web development by delivering smart, empathic user interfaces and designs.

Photoshop	<div></div>
Sketch	<div></div>
JavaScript	<div></div>
HTML/CSS	<div></div>

WORK EXPERIENCE

DESIGNER & PRINTER

Global Printing Solutions | 09/16 - 02/17

As a Designer at GPS I was often tasked with creating designs on the fly for customers while they were waiting. I was also fortunate enough to learn about various types of printers and techniques used by the professional printing industry.

LEAD DESIGNER & FRONT-END DEV

Angelfish Media | 03/16 - 09/16

Angelfish Media is a small studio located in Hernando, MS. where I relocated shortly from Austin to be with family. During my time with Angelfish, I launched a rebrand of the company and their online web presence. This included a complete website make over as well as printed advertisements. I created very engaging and high quality websites for their clients that in turn allowed Angelfish to compete with the best marketing firms in Memphis, TN.

DESIGNER & DEVELOPER

HMG Creative | 09/15 - 01/16

My time as HMG was spent mainly with the design and development of email newsletter templates for their client, Thermo Fissure Scientific. This position demanded my work to adhere to strict style guidelines, deadlines and company workflows. I was also able to introduce my own workflows using JavaScript to cut down on the development and build time of these email templates and also built a dashboard application to help new team members learn the workflow process.

SR. GRAPHIC DESIGNER

ICG America | 02/14 - 02/15

My responsibilities at ICG America as a graphic designer included but were not limited to the conversion of flat image based email newsletters to modern responsive templates with dynamic functionality, visual modernization of brands, assets and collateral including packaging, exhibit materials and clothing.

SR. GRAPHIC DESIGNER

Results Generation | 04/12 - 02/14

As the Senior Graphic Designer, I lead all efforts in the creation and management of all e-mail marketing campaigns, designed and developed landing pages and websites in conjunction with email campaigns and web banners.

GRAPHIC DESIGNER

Ice Water Media | 04/11 - 02/12

My primary role at Ice Water Media, LLC. was the position of Graphic Designer in which I created various printed and online works of marketing collateral. The creation and management of many company web properties using WordPress and also created responsive email marketing templates to aide marketing efforts.

APPLICATIONS AND UTILITIES

Sketch, Sublime, Atom, Balsamiq, Git, Terminal, Yeoman, Coffee, Chrome Dev Tools, Adobe CC, Node/NPM, Jekyll, Static Site Generators, Wordpress and Grunt.

FRONT-END DEVELOPMENT

HTML5, CSS3, JavaScript, jQuery Sass, LESS, PHP, Bootstrap, Responsive Web Design and Optimization, Compression and Cross Browser Support.

SKILLS AND INTEREST

Responsive & Mobile Design and Development, Branding & Identity, Email Marketing, Mobile App UX/UI, Exhibit Booth Design, Print & Package Design, SEO.



[HTTP://PSYCHEDELIC.CAT](http://psychedelic.cat)

HELLO@PSYCHEDELIC.CAT
+(512)450-3157