

# Joseph Sandlin

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## Education

The University of Tennessee, Knoxville  
Bachelor of Science in Business Administration, Business Analytics  
Dual Concentration in International Business

August 2016  
GPA: 3.45/4.00

## Summary of Skills

- Data cleaning and forecasting, process improvement, and use of statistical computing software such as R Studio, SPSS Modeler, JMP, Excel, and Tableau
- Search Engine Marketing (Google AdWords, Google Analytics, WordPress SEO)
- International Business (International Finance, Global Supply Chain Management)

## Analytics Experience

UniTuition June-July 2016  

- Data analytics internship with LaunchBox winner UniTuition—an online tutoring platform based in Dublin, Ireland with 500 tutors and over 8,000 active users
- Targeting customers in the UK and Ireland through an emphasis on data manipulation, Google Search Console, Google Analytics, and re-marketing

QualPro, Inc. January 2016- present  

- Internship which consists of improving WordPress SEO, multivariable testing, and database cleaning
- Work with other interns from UT to improve QualPro social media marketing through Google AdWords, LinkedIn advertising, and organizing a “Previous Seminar Attendees” database

UT Institute of Agriculture—Extension, Evaluation, and Staff Development June 2015-August 2015  

- Made salary adjustments to UT Extension and UTIA employees
- Created a “Minors on Campus” database, pinpointing high-risk and low-risk UTIA employees

## Other Work Experience

Chick-Fil-A Team Member June 2015-December 2015  

- Worked with 25 other employees to deliver excellent products to customers
- Learned team leadership and group participation skills to create positive employee interactions

Thornton Center Student Athlete Tutor August 2015-December 2015  

- Fostered an environment that promoted successful learning while following the code of conduct and ethics mandated by the University of Tennessee, the SEC, and the NCAA.
- Encouraged academic excellence and assisted student-athletes to become active learners

Haslam College of Business Technology Instructional Support September 2013-May 2015  

- Provided support for high-tech audiovisual equipment in the Haslam College of Business
- Edited video captures of business proposals, lectures and case competitions

## Leadership

Business Analytics Society, Secretary and Public Relations April 2015-present  

- Invite guest speakers to come and present at Business Analytics Society meetings. Speakers included executives from UPS analytics, Pilot/Flying J, International Paper, and LA Lakers analytics
- Plan with BAS executive committee for lecture series and club activities

Haslam College of Business BA 100 Peer Mentor August 2014- December 2014  

- Mentored 25 freshman in the College of Business to have an easier transition to UT
- Worked with academic advisors to prepare for class and conducted classes in a professional manner