

NATALIE FELDKAMP

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EDUCATION

University of Minnesota Twin Cities- Minneapolis, MN
Carlson School of Management, Class of 2018
Bachelor of Science in Business
Major in Marketing, Minor in Leadership

Wirtschaftsuniversität Wien- Vienna, Austria
Vienna School of Business and Economics
Semester Exchange Student
January 2017-June 2017

PROFESSIONAL EXPERIENCE

Versare Solutions
Marketing Assistant, Logistics Coordinator
Minneapolis, MN, July 2017- December 2017
Created marketing material for 7 different social media platforms by writing copy and formatting content and graphics.
Processed orders and coordinated transportation of freight to streamline shipping and transportation processes through 9 different carriers.

Design Innovations
Business Assistant
Edina, MN, August 2016- July 2017
Produced client presentations and assisted owner at client meetings, following-up with errands around town.
Displayed consistent professionalism and communicated at high levels with clients, vendors, and contractors.
Contributed to company growth through office management and updating social media outlets.

Allied Integrated Marketing
Publicity and Promotions Intern
Minneapolis, MN, May 2016- January 2017
Built and executed successful promotional campaigns for upcoming films, specifically for Walt Disney Studios.
Established relationships with third-party partners for collaboration on promotional events.

VOLUNTEER EXPERIENCE

Delta Gamma Sorority
Vision Loss Resources Volunteer
Twin Cities, MN, December 2014- Present
Guide members of Vision Loss Resources at Rosedale Center, assisting them around the mall and providing detailed descriptions of merchandise
Work in a team setting at annual fundraising events such as Vision Walk and Vision Loss Resources Gala

Delta Gamma Sorority
Director of Social Events
Minneapolis, MN, December 2015- December 2016
Utilized a biannual budget of \$5000 for booking catering, entertainment, transportation and venue costs
Collaborated with organizations to plan and execute 50-250 person events