

Dennis Brotzky

Front End Developer

Education

2010-2014 **Bachelor of Arts**, *McGill University*, Montreal.

Experience

Feb 2015 **Front End Developer**, *Lightspeed POS*, Montreal.

- Nov 2015
- Developed a completely modular website from conception to launch that allows all team members to create, edit, and publish new pages. This website is available in 5 languages and 9 domains.
 - Chosen to redevelop highest trafficked page. Process included extensive research, collaboration, development, and testing.
 - In charge of website performance and lead advocate of data tracking.
 - Go to developer for animations, interactions, design implementations, and SVG usage.

Aug 2014 **Head of Online Sales and Marketing**, *Distribution Pelleas*, Montreal.

- Jan 2015
- Responsible for all online sales and marketing through amazon.com and amazon.ca
 - Introduced competitive pricing strategy that lead to a 32% increase in sales over 6 months.
 - Daily work in Excel to manage inventory and calculate revenue, profit, monthly growth, and more business finance targets.

Summers **Manager and Sales Representative**, *Green Grads*, Vancouver.

- 2011 - 2014
- Managed 1-3 employees – including shift, training, driving, and working;
 - Awarded record labour profits for a single day, which still stands (2015)
 - "Influenced head management positively, bringing new ideas to make the company operate more efficiently." - Callum Ng (Founder).

Languages Technologies

Code JavaScript, HTML, CSS, PHP (basic)

Tools Git, Grunt, Sass, Less, Foundation/Bootstrap/Skeleton CSS Frameworks, Wordpress, jQuery, Yeoman, Middleman, Vagrant, AngularJS (basic)

Other Terminal, Google Analytics, Photoshop & Illustrator

Interests

Professional Learning and teaching, web applications, data testing, UI/UX Design, web performance, web design, animation/interaction design, creative thinking.

Personal Drinks and food with friends, soccer, coffee, ramen, music, and the occasional nap.

References

Name	Position	Contact
Adrian Pike	VP Marketing, <i>Lightspeed</i>	On request
Mark Dixon	Web Manager, <i>Lightspeed</i>	On request
Thiago Costa	Designer, <i>Lightspeed</i>	On request