

# The 1990s and the **New Millennium**

#### **MAIN IDEA**

The Democrats gained control of the White House by moving their party's platform toward the political center.

#### WHY IT MATTERS NOW

As the Democratic and Republican parties move closer in agenda, the extreme liberal or conservative viewpoints are less popular.

#### Terms & Names

- William Jefferson
   Newt Gingrich Clinton
- •H. Ross Perot
- · Hillary Rodham Clinton
- NAFTA
- Contract with
- **America**
- Kenneth Starr
- Al Gore
- · George W. Bush

### **One American's Story**

On January 20, 1993, poet Maya Angelou was honored as the first woman and the first African American to read her work at a presidential inauguration. Bill Clinton asked Angelou to compose and deliver a poem. Angelou expressed the optimism of the day, recalling the dream of Martin Luther King, Jr., as she recited her poem "On the Pulse of Morning."

### A PERSONAL VOICE MAYA ANGELOU

"Lift up your faces, you have a piercing need For this bright morning dawning for you. History, despite its wrenching pain, Cannot be unlived, but if faced With courage, need not be lived again.

Lift up your eyes Upon this day breaking for you. Give birth again To the dream."

-- "On the Pulse of Morning"



**Maya Angelou** 

Moments later, William Jefferson Clinton was inaugurated as the 42nd president of the United States. Clinton entered the presidency at a time when America was at a turning point. A severe economic recession had made many Americans uneasy about the future. They looked to Clinton to lead a government that would be more responsive to the people.

### **Clinton Wins the Presidency**

Governor William Jefferson Clinton of Arkansas became the first member of the baby-boom generation to win the presidency. He captured the White House, at the age of 46, by vowing to strengthen the nation's weak economy and to lead the Democratic Party in a more moderate direction.

**MAIN IDEA** 

# Analyzing Causes

**A** What factors accounted for Bush's decline in popularity?

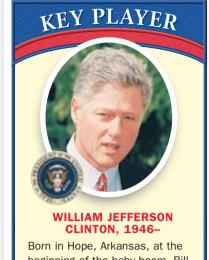
**THE ELECTION OF 1992** After the U.S. victory in the Persian Gulf War in 1991, Republican president George Bush's popularity had climbed to an 89 percent approval rating. Shortly after the war ended, however, the nation found itself in the grips of a recession. In early 1992, Bush's approval rating nose-dived to 40 percent. In his run for reelection, President Bush could not convince the public that he had a clear strategy for ending the recession and creating jobs. **A** 

Throughout the presidential race, Bill Clinton campaigned as the candidate to lead the nation out of its economic crisis. So did a third-party candidate—Texas billionaire **H. Ross Perot.** Perot targeted the soaring federal budget deficit as the nation's number one problem. A budget deficit occurs when the federal government borrows money to meet all its spending commitments. "It's time," Perot declared in his usual blunt style, "to take out the trash and clean up the barn."

Election Day results, however, demonstrated that Clinton's center-of-the-road strategy had the widest appeal. Though Clinton won, he captured only 43 percent of the popular vote. Bush received 38 percent, while Perot managed an impressive 19 percent.

**A "NEW" DEMOCRAT** Bill Clinton won the presidency in part by promising to move away from traditional Democratic policies. He also emphasized the need to move people off welfare and called for growth in private business as a means to economic progress.

In office, Clinton worked to move the Democratic Party toward the political center by embracing both liberal and conservative programs. According to an ally, Clinton hoped "to modernize liberalism so it could sell again." By doing so, he sought to create a "new" and more inclusive Democratic Party.



beginning of the baby boom, Bill Clinton had wanted to be president most of his life. As a college student in the 1960s, he had opposed the Vietnam War and pulled strings to avoid being drafted.

After studying in England as a Rhodes scholar and graduating from Yale law school, Clinton returned to Arkansas. He taught at the University of Arkansas School of Law and dived into politics, becoming governor in 1979 at the age of thirty-two.

### **Moderate Reform and Economic Boom**

President Clinton demonstated his willingness to pursue both liberal and conservative policies on health care, the budget deficit, crime, and welfare.

**HEALTH CARE REFORM** Clinton had pledged to create a plan to guarantee affordable health care for all Americans, especially for the millions of Americans who lacked medical insurance. Once in office, Clinton appointed First Lady **Hillary Rodham Clinton**, a skilled lawyer and child-welfare advocate, to head the team creating the plan. The president presented the health care reform bill to Congress in September 1993.

Congress debated the plan for a year. Intense lobbying and Republican attacks on the plan for promoting "big government" sealed its doom. In the end, Congress never even voted on the bill.

Hillary Rodham Clinton explains the health care reform plan to a Senate subcommittee.

MAIN IDEA

### Analyzing Causes

**B** What factors led to the defeat of Clinton's health care plan?

**BALANCED BUDGET AND AN ECONOMIC BOOM** President Clinton was more successful in his efforts to reduce the federal budget deficit. Clinton and the Republican-controlled Congress agreed in 1997 on legislation to balance the federal budget by the year 2002. The bill cut spending by billions of dollars, lowered taxes to win Republican support, and included programs aimed at helping children and improving health care.

A year later, Clinton announced that—for the first time in nearly 30 years—the federal budget had a surplus. That is, the government took in more than it spent. Surpluses were used, in part, to pay down the nation's debt, which had soared to around \$5.5 trillion.

Perhaps the most effective tool in generating a surplus was the booming economy. About the time Clinton took office, the economy rebounded. Unemployment fell and the stock market soared to new heights. As a result, the government's tax revenues rose, and fewer people received public aid. These factors helped slash the federal debt.

**REFORMING WELFARE** Clinton and the congressional Republicans cooperated to reform the welfare system. In 1996, a bill was proposed to place limits on how long people could receive benefits. It also put an end to a 61-year federal guarantee of welfare, and instead gave states "block grants"—set amounts of federal money they could spend on welfare or for other social concerns.

Although liberal Democrats feared the effects of eliminating the federal safety net for the poor, the president backed the bill. Over the next few years, states moved millions of people from welfare to jobs. Because of the strong economy, the transition was more successful than some had been predicting.

of the Alfred P. Murrah Federal Building in Oklahoma City,

Injured victims after the April

1995 bombing

Oklahoma.

### **Crime and Terrorism**

The improved economy—along with enlargement of police forces—combined to lower crime rates in the 1990s. However, fears were raised among Americans by acts of violence and terrorism around the country.

A shocking crime occurred April 1999 when two students at Columbine High School, in Colorado, killed 12 students and a teacher and wounded 23 others, and then shot themselves. Americans were

appalled at copycat crimes that began to occur. Some called for tougher gun control, while others argued that exposure to violent imagery should be curtailed. Violence had pervaded television news throughout the decade.

In 1993, terrorists had exploded bombs in the World Trade Center in New York City. This was closely followed by a 1995 blast that destroyed a nine-story federal office building in Oklahoma City, killing 168 children, women, and men. Timothy McVeigh, an American veteran of the Gulf War, was found guilty in the Oklahoma bombing. He was executed in 2001, the first use of the federal death penalty in 38 years. Although American embassies and military targets abroad were subject to sporadic and deadly terrorist attacks during the decade, the U.S. was in no way prepared for a devastating attack that took place on its own soil on the morning of September 11, 2001. **C** 

Background

See *national debt* on page R43 in the Economics Handbook.



MAIN IDEA

### Summarizing

**C** What acts of terrorism targeted Americans in the decade preceding 2001?

In a coordinated effort, two hijacked commercial jets struck the twin towers of the World Trade Center in New York City, one crashing just minutes after the other. The jets exploded on impact and subsequently leveled the tallest buildings of New York's skyline, the symbolic center of American finance. About an hour later, a third plane tore into the Pentagon building, the U.S. military headquarters outside Washington, D.C. Air travel ceased almost immediately; across the nation planes in the air were ordered to land. During the evacuation of the White House and the New York financial district, a fourth hijacked plane crashed near Pittsburgh, Pennsylvania.

Everyone on board all four planes was killed. Close to 125 people lost their lives in the Pentagon attack, while over 3,000 in New York—including hundreds of rescue workers—were killed in the collapse of the World Trade Center and surrounding structures. (See "The War on Terrorism," beginning on page US2.)



A view across the Brooklyn Bridge shows the devastating impact of two jets used by terrorists as missiles to destroy the World Trade Center.

### **New Foreign Policy Challenges**

Conflicts and confused alliances grew in the wake of the Cold War. The question of U.S. intervention overseas, and the globalization of the economy presented the United States with a host of new challenges.

**RELATIONS WITH FORMER COLD WAR FOES** Maintaining strong relations with Russia and China became major goals for the Clinton administration. Throughout the 1990s, the U.S. and Russia cooperated on economic and armscontrol issues. Still, Russia criticized U.S. intervention in Yugoslavia, where a bloody civil war raged. Meanwhile, U.S. officials protested against Russian attacks on rebels in the Russian region of Chechnya.

U.S. relations with China were strained as well. Clinton had stressed that he would lean on China to grant its citizens more democratic rights. As president, however, he put greater emphasis on increasing trade with China. Despite concerns that Chinese spies had stolen U.S. defense secrets, Clinton supported a bill—passed in 2000—granting China permanent trade rights.

**TROOPS ABROAD** With the Cold War over, the United States turned more of its attention to regional conflicts. President Clinton proved willing to use troops to end conflicts overseas. In 1991, military leaders in Haiti forced the elected president from office. Thousands of refugees fled the military leaders' harsh rule. In 1994, President Clinton dispatched American troops to Haiti, and the military rulers were forced to step down.

Other interventions occurred in the former Communist country of Yugoslavia. In 1991, Yugoslavia broke apart into five nations. In Bosnia, one of the newly independent states, Serbs began "ethnic cleansing," killing or expelling from their homes people of certain ethnic groups. In 1995, the United States helped negotiate a peace agreement in Bosnia. Clinton sent U.S. troops to join NATO troops to help ensure the deal. About three years later, Serb forces attacked ethnic Albanians in the Serb province of Kosovo. The U.S. and its NATO allies launched air strikes against Serbian targets in 1999, forcing the Serbs to back down. Again, American troops followed up by participating in an international

**Vocabulary globalization:** to make worldwide in scope or application



American workers protest against the North **American Free Trade Agreement** (NAFTA).

peace-keeping force. In both Bosnia and Kosovo, the administration promised early withdrawal. However, the U.S. troops stayed longer than had been intended, drawing criticism of Clinton's policies.

TRADE AND THE GLOBAL ECONOMY Seeing flourishing trade as essential to U.S. prosperity and to world economic and political stability, President Clinton championed the North American Free Trade Agreement (NAFTA). This legislation would bring Mexico into the free-trade zone that the United States and Canada already had formed. Supporters said NAFTA would strengthen all three economies and create more American jobs. Opponents insisted that NAFTA would transfer American jobs to Mexico, where wages were lower, and harm the environment because of Mexico's weaker antipollution laws. Congress rejected these arguments, and the treaty was ratified by all three countries' legislatures in 1993. Once the treaty took effect, on January 1, 1994, trade with Mexico increased.

Critics of free trade and the global economy remained vocal, however. In late 1999, the World Trade Organization (WTO), an organization that promotes trade and economic development, met in Seattle. Demonstrators protested that the WTO made decisions with little public input and that these decisions harmed poorer countries, the environment, and American manufacturing workers.

Subsequent anti-globalization protests have been held worldwide. Violent clashes erupted between police and demonstrators at the April 2001 third Summit of the Americas, held in Quebec City, Canada. Nevertheless, the activists failed to halt plans to launch, by 2006, the Free Trade Area of the Americas (FTAA)—an enlarged version of NAFTA covering the 34 countries in the Western Hemisphere, except Cuba.

### **Partisan Politics and Impeachment**

While Clinton and Congress worked together on deficit reduction and NAFTA, relations in Washington became increasingly partisan. In the midst of political wrangling, a scandal rocked the White House, and Bill Clinton became the second president in U.S. history to be impeached.

**REPUBLICANS TAKE CONTROL OF CONGRESS** In mid-1994, after the failure of President Clinton's health care plan and recurring questions regarding his leadership, Republican congressman Newt Gingrich began to turn voters' dissatisfaction with Clinton into support for Republicans. He drafted a document called the Contract with America—ten items Republicans promised to enact if they won control of Congress. They included congressional term limits, a balancedbudget amendment, tax cuts, tougher crime laws, and welfare reform.

In the November 1994 election, the Republicans handed the Democrats a humiliating defeat. Voters gave Republicans control of both houses of Congress for the first time since 1954. Chosen as the new Speaker of the House, Newt Gingrich was jubilant.

### A PERSONAL VOICE NEWT GINGRICH

"I will never forget mounting the rostrum . . . for the first time. . . . The whole scene gave me a wonderful sense of the romance of America and the magic by which Americans share power and accept changes in government."

—To Renew America

### **MAIN IDEA**

#### Analyzing Causes

Why did the **United States** send troops to Yugoslavia and Kosovo?

#### Vocabulary

partisan: devoted to or biased in support of a party, group, or cause

### **MAIN IDEA**

### **Summarizing**

What were some of the provisions of the Contract of America?

President Clinton and the Republican-controlled Congress clashed. Clinton opposed Republican budgets that slowed entitlements—federal programs which provide for basic human needs—such as Social Security and Medicaid. Clinton and Congress refused to compromise, and the Republicans refused to pass the larger budgets he wanted. As a result, the federal government shut down for almost a week in November 1995, and again for several weeks in the next two months.

**THE 1996 REELECTION** The budget standoff helped Clinton, as did the strong economy and passage of the welfare reform law of 1996, which suggested an improved working relationship with Congress. As a result, voters reelected Clinton in November 1996. With 49 percent of the popular vote, he outpolled the Republican nominee, U.S. Senator Bob Dole, and the Reform Party candidate, H. Ross Perot. Still, the Republicans maintained control of the House and Senate. Both President Clinton and Republican leaders pledged to work more cooperatively. Soon however, the president faced his most severe problems yet.

**THE PRESIDENT IS INVESTIGATED** During the late 1970s, President Clinton was involved in a land deal with the Whitewater Development Company in Arkansas. He was later accused of improperly using some of the land money to fund his 1984 gubernatorial reelection campaign. In August 1994, a federal court appointed **Kenneth Starr** as the independent counsel to investigate the matter. (By September 2000, Starr's replacement as independent counsel, Robert Ray, cleared the Clintons of wrongdoing in this matter.)

During his investigation, Starr had expanded his probe of Bill Clinton to matters unrelated to Whitewater. He learned the president had had an improper relationship with a young White House intern. Furthermore, Clinton allegedly had lied under oath about the affair. In August 1998, Clinton admitted in a national address that he had engaged in an improper relationship with the intern. Nevertheless, he denied lying about the incident under oath or attempting to obstruct the investigation.

**CLINTON IMPEACHED** The majority of Americans approved of Clinton's job performance. Nevertheless, in December 1998, the House of Representatives voted to impeach him. The House approved two articles of impeachment, charging the president with perjury and obstruction of justice. With the House vote, Clinton became only the second president—and the first in 130 years—to face a trial in the Senate.

The Senate opened its trial of President Clinton in January 1999. A month later, the Senate fell short of the 67 votes—a two-thirds majority—required to convict him. Clinton remained in office and apologized for his actions.

During Clinton's remaining two years as president, bitter political partisanship impeded the passage of much-needed legislation. Meanwhile, the campaign to elect a new president began in earnest.



Chicago newspaper headlines leave no doubt about President Clinton's impeachment.

MAIN IDEA

Analyzing Causes

**F** What factors contributed most to Clinton's reelection?

### The Race for the White House

In the 2000 presidential race, the Democrats chose Vice President **Al Gore** to succeed Bill Clinton. The Republicans nominated **George W. Bush**, governor of Texas and the son of the former president. Ralph Nader, a long-time consumer advocate, ran for the Green Party, which championed environmental causes and promoted an overall liberal agenda. On the eve of the election, polls showed the race to be one of the tightest in recent memory. The election proved one of the closest in U.S. history. Determining a winner would take over a month.

**ELECTION NIGHT CONFUSION** As election night unfolded, Al Gore appeared to take the lead. The television networks projected that Gore would win Florida, Pennsylvania, and Michigan—states rich in electoral votes—which would ultimately decide the winner of the race. Then, in a stunning turn of events, the TV networks recanted their original projection about Gore's victory in Florida and proclaimed the state "too close to call."

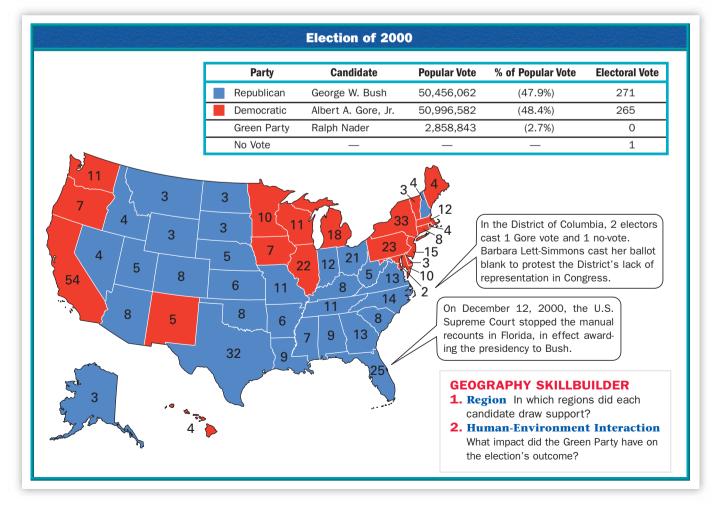
As midnight passed, it became clear that whoever won Florida would gain the 270 electoral votes needed to win the election. About 2 A.M., the networks predicted Bush the winner of Florida—and thus the presidency. Gore called the Texas governor to congratulate him and prepared to deliver a concession speech.

As the final votes in Florida rolled in, Bush's lead shrank considerably and the state again became too close to call. As a result, Gore phoned Bush again and took back his concession. By the next day, Al Gore had won the popular vote by more than 500,000 votes out of 105 million cast. Meanwhile, all eyes turned to Florida, as George Bush's razor-thin victory there triggered an automatic recount to determine the true winner of the state—and the presidency.

### **MAIN IDEA**

## **Analyzing Effects**

**G** How did television reporting add to the chaos and confusion on election night?



**DISPUTE RAGES IN FLORIDA** In the weeks following the election, lawyers and spokespersons went to Florida to try to secure victory. The recount of the state's ballots gave Bush a win by just over 300 votes—but the battle for the presidency did not end there. After the election, the public learned of voting irregularities in several counties in Florida—a state where George's brother Jeb Bush was governor. Most prominently, voters in Palm Beach County claimed that a confusing ballot design had caused thousands to mistakenly vote for a different candidate or to punch two names, thus invalidating their ballots.

Prompted by these problems, as well as by the belief that voting machines had misread numerous ballots, the Gore campaign requested manual recounts in four mostly Democratic counties. "All we are seeking is this: that the candidate who the voters preferred become our president," declared Gore campaign chairman William Daley. Bush representatives opposed the manual recounts. James A. Baker III, former secretary of state and leader of the Bush team in Florida, argued that such recounts would raise the possibility of political mischief.



Time magazine's cover on November 20. 2000, almost two weeks after the election.

### MAIN IDEA

### Analyzing **Motives**

Why did the Gore campaign support manual recounts in Florida and the Bush campaign oppose them?

### A PERSONAL VOICE JAMES A. BAKER III

"Human error, individual subjectivity and decisions to 'determine the voters' intent' would replace precision machinery."

—quoted in The New York TImes, November 12, 2000

By May 2001, Florida had voted to outlaw punch-card ballots. Other states also instituted their own election reforms, hoping not to repeat the chaos.

THE BATTLE MOVES TO THE COURTS As the manual recounting began on November 12, the Republicans sued to stop the recounts; a month-long court fight followed. The battle ultimately reached the Supreme Court. On December 12, a divided court voted 5 to 4 to stop the recounts—thus awarding the Florida electoral votes and the presidency to Bush. The justices argued that manual recounts lacked uniform standards and, therefore, violated equal protection for voters. The next night, in back-to-back televised speeches, Vice President Gore conceded and Governor Bush accepted victory. Five weeks after election day, one of the most divisive elections in history had ended.  $\bigcup$ 

THE AFTERMATH OF THE ELECTION In the wake of the divisive presidential election, President Bush encountered an equally divided Congress. The 2000 elections produced a 50-50 Republican-Democratic split in the Senate and a slim ninevote Republican majority in the House of Representatives. Critics across the nation predicted years of legislative gridlock.

### **MAIN IDEA**

### **Analyzing Issues**

How did the election of 2000 highlight both the weaknesses and the strengths of America's election process?

# **ANOTHER** PERSPECTIVE

#### NADER AND THIRD PARTY **IMPACT**

Like most third-party candidates, Ralph Nader of the Green Party claimed to speak for those citizens disillusioned with the nation's two main parties. Nader accused both Democrats and Republicans of catering to wealthy special interest groups rather than to average citizens.

Despite winning less than 3 percent of the popular vote, Nader played what many observers felt was a significant role in the 2000 presidential election. He picked up almost 100,000 votes in Florida, votes that might have enabled Al Gore to capture Florida—and the presidency.

After the election, Nader dismissed the notion that he had hurt the Democrats, and he called for the continuation of third parties in American politics.

### **The Bush Administration Begins Anew**

After the protests and legal actions subsided, George W. Bush was inaugurated as the 43rd president of the United States on January 20, 2001. Many people questioned how effectively a president who had not won the popular majority would govern.

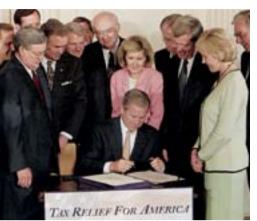
Nevertheless, Bush inherited a favorable situation, a large budget surplus and a period of relative economic stability. At the sixmonth mark, public support for the president remained steady.

During his first months as president, Bush began to advance his political agenda, presenting a budget that included \$1.6 trillion worth of tax cuts—reduced by the Senate to \$1.35 trillion—over 11 years. He also declared plans to reform the federal role in education and to privatize Social Security, and had an early success in resolving a standoff with China over a downed U.S. spy plane. However, many environmentalists protested his reversal of a campaign pledge to limit carbon dioxide emissions, as well as his plans to increase "sensitive drilling" for oil at the Arctic National Wildlife Refuge.

Adding to Bush's political woes, in May 2001 Republican senator Jim Jeffords of Vermont, disillusioned by the administration's extreme, conservative policies, left his party to become an Independent. Control of the Senate reverted back to the Democrats. Bush now faced an uphill battle in working to pass many of his legislative initiatives.

The political landscape changed dramatically, however, after the September 11 terrorist attacks. The Bush administration, now with the overwhelming support of Congress and the American people, shifted its energy and attention to combating terrorism. Bush's main efforts were to create an Office of Homeland Security and to authorize anti-terrorist military operations overseas. He also proposed \$125 billion in additional tax cuts and emergency spending.

Thus, even before the close of 2001, it had become clear to Americans that the events of September 11 and the administration's response to them would determine the nation's future as few other events have.



President George
W. Bush signs a
\$1.35 trillion tax
cut bill on June 7,
2001, at the
White House.



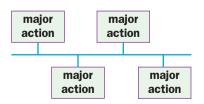
### ASSESSMENT

- 1. TERMS & NAMES For each term or name, write a sentence explaining its significance.
  - William Jefferson Clinton
  - H. Ross Perot
  - Hillary Rodham Clinton
- North Anerican Free Trade Agreement (NAFTA)
- Newt Gingrich
- Contract with America
- Kenneth Starr
- Al Gore
- · George W. Bush

### **MAIN IDEA**

### 2. TAKING NOTES

Create a time line of President Clinton's major actions during his two terms. Use a form such as the one below.



Explain whether each action was a success or a failure for Clinton.

### **CRITICAL THINKING**

### 3. EVALUATING

What event or trend during the Clinton administration do you think will have the most lasting impact on the United States? Why?

## 4. ANALYZING VISUAL SOURCES

How might the design of the "butterfly ballot" have confused voters?

