

|                   |                       |                      |                   |
|-------------------|-----------------------|----------------------|-------------------|
| Skills            | User Interface Design | UX Strategy          | Prototyping       |
|                   | User Research         | Product Design       | UX Advocacy       |
| LEADERSHIP        |                       | TECHNICAL            |                   |
| Mentorship        |                       | Figma                | Design Systems    |
| Critique/Reviews  |                       | Sketch               | HTML/ CSS         |
| Project Ownership |                       | Adobe Creative Suite | Agile Development |

Bloomfilter

Product Design Lead

2023

Directed UX and design for a B2B SaaS startup in the software development space.

- Led end to end research, planning, and design for major AI-driven features in financial planning and strategic initiatives.
- Collaborated with product leadership to build high fidelity interactive prototypes for roadmap, sales and marketing efforts.
- Implemented a streamlined design system for the platform and digital brand, resulting in a 50% reduction in color palette size and a ~70% decrease in type styles for improved performance, consistency, and scalability.

Tanium

Senior UX Designer

2018-2023

Core member of the UX team, with ownership over several major products and responsibility for a variety of early stage and internal projects.

- Worked as primary design resource for new joint product partnership with Salesforce in IT Service Management. Leveraged both Tanium and SFDC design systems to launch ITSC product in 6 months with a large cross functional team.
- Owned UX efforts for popular Patch and Deploy modules (>20m endpoints under management) through significant feature expansion, customer growth, and design improvements.
- Initiated a project to brainstorm, design, test and launch a navigation redesign, leading a team with a graduate-level intern and a junior designer/researcher.
- Served in leadership roles including direct mentorship, assisting in new hire onboarding, and creating/leading a UX champions group for ~25 engineers.

Coffee and Code

Design Lead

2014-2018

Led interface design and user experience work at a boutique software consulting firm. Managed projects from initial pitch through completion.

- Won over stakeholders at multiple companies by introducing data-driven design workflows to increase efficiency and enable smarter decisions.
- Leveraged expert research to build a usable therapy application for people with Alzheimers and dementia and their caregivers.
- Helped increase company revenue by 40% over a single year, and 70% over a two-year period.

Blue Frog Gaming

Art Director

2010-2014

Joined as the first creative team member, building interfaces and art for games. Hired and directly managed a team of 5 full time artists.

DigitalDay  
Creative Group

Interactive Designer

2007-2010

Created user-focused web designs and online marketing pieces for Fortune 1000 clients, primarily in the consumer packaged goods segment.

|                       |   |                    |                    |
|-----------------------|---|--------------------|--------------------|
| Professional Speaking | Design Feedback for Everyone                |                    |                    |
|                       | Flight Conference                           | Columbus Web Group | Stir Trek          |
|                       | Akron OH                                    | Columbus, OH       | Columbus OH        |
|                       | Personas/Empathy Mapping Workshop           |                    |                    |
|                       | Akron Women in Tech                         | UX Akron           |                    |
|                       | Akron, OH                                   | Kent, OH           |                    |
|                       | No More Static Comps: Modern Design Process |                    |                    |
|                       | Codemash                                    | Stir Trek          | Rosetta Tech Talks |
|                       | Sandusky OH                                 | Columbus OH        | Cleveland OH       |

Education

Bowling Green State University

Bachelor of Science in Visual Communication, Minor in Marketing