

**Eric Browning**

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<https://fiveoclockfriday.com/everything-starts-with-identity>

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Dear Okta Team,

I'm excited to be applying to join your team as Principal Digital User Experience Strategist. While working in cybersecurity and operations management, I happily used Okta and worked with former employees and was impressed at what you've been able to achieve. I would be a strong asset to help you continue to power identity for the world.

With 15 years of experience in user experience, design, and strategy for software I've worked end-to-end conducting and interpreting research, planning features and user journeys, prototyping, and building design systems. My super power is working through ambiguity to create something cohesive and clear.

As business and personal lives continue to move more into digital spaces, digital identity (and the experiences good and bad that result) is increasingly crucial. Diving deep into the challenges and opportunities here to elevate experiences is fascinating.

I look forward to speaking with you soon and learning more about becoming a part of Okta.

Sincerely,

*Eric Browning*