

Eric Browning

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<http://fiveoclockfriday.com/detailsdetails>

April 26th, 2018

Design Tools Team
InVision

Dear Design Tools Team,

I'm excited to be applying to join your team as a Product Designer. I've followed and enjoyed InVision since I first learned about it from design forums through launching Craft, acquiring Macaw (another tool I thought was great), and becoming a powerhouse in the screen design world. The more I've learned I've gained nothing but respect and admiration for the company and the brand. I know I'd be a wonderful asset to help deliver the best possible digital product experiences.

Over the past 13 years, I've worked building software and products, bridging the space between technical and creative teams. Finding work that inspires me has always been important, and I've been lucky enough to help entrepreneurs build their MVPs, create massive online games, service big consumer packaged goods brands, and even assist with lifelike animatronic robots.

The holistic design approach InVision practices, where everything from the customer support emails to the interfaces and the branding guide is rendered with intent and care has inspired me. I try to carry that through in my own recent work with small startups; I'm often creating branding and guidelines to accompany a UI simply because they wouldn't have anything otherwise and that's just not good enough. It's not about ego or praise, but about making the best product you can within the constraints.

I look forward to speaking with you soon and learning more about becoming a Product Designer with InVision.

Sincerely,

A handwritten signature in cursive script that reads "Eric Browning".

Eric Browning