

Skills	User Interface Design	UX Strategy	Prototyping
	User Research	Product Design	UX Advocacy
LEADERSHIP		TECHNICAL	
Mentorship		Figma	Design Systems
Critique/Reviews		Sketch	HTML/ CSS
Project Ownership		Adobe Creative Suite	Agile Development

Bloomfilter

Product Design Lead

2023

Directed UX and design for a B2B SaaS startup in the software development space.

- Led end to end research, planning, and design for major AI-driven features in financial planning and strategic initiatives.
- Collaborated with product leadership to build high fidelity interactive prototypes for roadmap, sales and marketing efforts.
- Implemented a streamlined design system for the platform and digital brand, resulting in a 50% reduction in color palette size and a ~70% decrease in type styles for improved performance, consistency, and scalability.

Tanium

Senior UX Designer

2018-2023

Core member of the UX team, with ownership over several major products and responsibility for a variety of early stage and internal projects.

- Worked as primary design resource for new joint product partnership with Salesforce in IT Service Management. Leveraged both Tanium and SFDC design systems to launch ITSC product in 6 months with a large cross functional team.
- Owned UX efforts for popular Patch and Deploy modules (>20m endpoints under management) through significant feature expansion, customer growth, and design improvements.
- Initiated a project to brainstorm, design, test and launch a navigation redesign, leading a team with a graduate-level intern and a junior designer/researcher.
- Served in leadership roles including direct mentorship, assisting in new hire onboarding, and creating/leading a UX champions group for ~25 engineers.

Coffee and Code

Design Lead

2014-2018

Led interface design and user experience work at a boutique software consulting firm. Managed projects from initial pitch through completion.

- Won over stakeholders at multiple companies by introducing data-driven design workflows to increase efficiency and enable smarter decisions.
- Leveraged expert research to build a usable therapy application for people with Alzheimers and dementia and their caregivers.
- Helped increase company revenue by 40% over a single year, and 70% over a two-year period.

Blue Frog Gaming

Art Director

2010-2014

Joined as the first creative team member, building interfaces and art for games. Hired and directly managed a team of 5 full time artists.

DigitalDay
Creative Group

Interactive Designer

2007-2010

Created user-focused web designs and online marketing pieces for Fortune 1000 clients, primarily in the consumer packaged goods segment.

Professional
Speaking

Design Feedback for Everyone		
Flight Conference Akron OH	Columbus Web Group Columbus, OH	Stir Trek Columbus OH
Personas/Empathy Mapping Workshop		
Akron Women in Tech Akron, OH	UX Akron Kent, OH	
No More Static Comps: Modern Design Process		
Codemash Sandusky OH	Stir Trek Columbus OH	Rosetta Tech Talks Cleveland OH

Education

Bowling Green State University
Bachelor of Science in Visual Communication, Minor in Marketing