

Eric Browning

Product Designer

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EXPERIENCE

Bloomfilter

AI-driven process mining platform for software development, B2B SaaS; full time remote position

Product Design Lead

May 2023 - Sep 2023

- Led end-to-end research, definition, and design for 3 major AI-driven features with a focus on data visualization in 4 months.
- Defined and implemented a design system resulting in a 60% reduction in color palette and a ~70% decrease in type styles while improving consistency and visual impact.
- Educated engineering team on best practices and research on user interactions with large data sets resulting in a streamlined direction for platform views.
- Worked with users and executive leadership to deeply understand business requirements, using those to build wireframes and high fidelity interactive prototypes critical for roadmap, sales, and marketing efforts.

Tanium

Cybersecurity and systems management for large organizations, B2B SaaS; full time remote position

Senior User Experience Designer

Sep 2018 – Apr 2023

- Owned design and research for popular technical modules (>25 million endpoints under management) managing feature expansion, user growth, and a migration to cloud architecture.
- Created and enhanced over 30 components, visualizations, and features of the internal design system for scalability, consistency, and efficiency.
- Established and led a “UX champions” group for ~25 engineers, ultimately justifying and leading to the creation of dedicated front-end roles.
- Initiated a project to design, test and launch a major navigation redesign; leading a team with a graduate-level intern and a junior designer/researcher.
- Collaborated with a large cross functional team for partnership with Salesforce to launch a new IT Service Center product in 6 months, resulting in \$8 million in new sales pipeline.

Coffee and Code

Boutique consulting firm building MVPs and improving established products

Lead Consultant, UX & Product Design

Oct 2014 – Aug 2018

- Introduced data-driven workflows and design thinking workshops with multiple organizations using those results to quickly and efficiently build and launch SaaS front ends.
- Leveraged expert research to build a therapy application for people with Alzheimers and dementia and their caregivers.
- Helped increase company revenue by 40% over a single year, and 70% over a two-year period.

Blue Frog Gaming

Game company building for web and mobile platforms

Art Director

Mar 2010 – Aug 2014

- Joined as the first creative team member, building interfaces and art; launched projects including early iPad games and massive multiplayer strategy games.
- Hired and directly managed a team of 5 full time artists.
- Collaborated with NBC Universal and Syfy to develop two games within a 6-month timeframe.

DigitalDay Creative Group

Web agency focused on Fortune 1000 clients, primarily in consumer packaged goods segment

Interactive Designer

Nov 2007 – Feb 2010

SKILLS

UX/Craft: Product Design, Prototyping, Design Systems, User Research, UX Strategy, Project Management

Leadership: Mentorship, Critiques/Reviews, Project Ownership, Hiring/Growth

Tools and Software: Figma, Sketch, Balsamiq, Pendo, HTML/CSS, Storybook, Git

EDUCATION

Bowling Green State University, Bowling Green, OH

Bachelor of Science in Visual Communication Technology, Minor in Marketing

PROFESSIONAL SPEAKING

Design Feedback for Everyone

Flight Conference

Columbus Web Group

Stir Trek

Personas/Empathy Mapping Workshop

Akron Women in Tech

UX Akron

No More Static Comps: Modern Design Process

Codemash

Rosetta Tech Talks

Stir Trek