

Eric Browning

Designer and Leader

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EXPERIENCE

Shift5

Observability platform for complex vehicle systems, full time remote position, active Security Clearance

Senior Product Designer

Dec 2023 - Present

- Own and manage cross functional team empowering DoD users to triage and investigate alerts identified from their vehicles, including research, prototyping and interface design.
- Collaborate with hardware and software research teams to champion customer needs and ensure product prioritization and strategic alignment throughout their work.
- Direct project to organize, standardize, and build tooling to increase availability of platform documentation. Conduct feedback and training sessions for a variety of teams to use and grow these systems and their content.

Bloomfilter

AI-driven process mining for software development, full time remote position

Product Design Lead

May 2023 - Sep 2023

- Led end-to-end research, definition, and design for 3 major AI-driven features with a focus on data visualization.
- Educated engineering team on best practices and research on user interactions with large data sets resulting in a streamlined direction for platform views.
- Defined and implemented a design system resulting in a 60% reduction in color palette and a ~70% decrease in type styles while improving consistency and visual impact.

Tanium

Cybersecurity and systems management for large organizations; full time remote position

Senior User Experience Designer

Sep 2018 – Apr 2023

- Owned design and research for popular technical modules (>25 million endpoints under management) managing feature expansion, user growth, and a migration to cloud architecture.
- Collaborated with a large cross functional team for partnership with Salesforce to launch a new ITSC product in 6 months, resulting in \$8 million in new sales pipeline.
- Created and enhanced over 30 components, visualizations, and features of the design system for scalability, consistency, and efficiency.
- Established and led a “UX champions” group for ~20 engineers, ultimately justifying and leading to the creation of dedicated front-end roles.
- Coached and developed a team with a graduate-level intern and a junior designer/researcher to design, test and launch a major navigation redesign.

Coffee and Code

Boutique consulting firm building MVPs and improving established products

Lead Consultant, UX & Product Design

Oct 2014 – Aug 2018

- Leveraged expert research to build a therapy application for people with Alzheimers and dementia and their caregivers.
- Helped increase company revenue by 40% over a single year, and 70% over a two-year period.

Blue Frog Gaming

Game company building for web and mobile platforms

Art Director

Mar 2010 – Aug 2014

- Joined as the first creative team member, building interfaces and art; launched projects including early iPad games and massive multiplayer strategy games.
- Hired and directly managed a team of 5 full time artists.
- Collaborated with NBC Universal and Syfy to develop two games within a 6-month timeframe.

DigitalDay Creative Group

Web agency focused on Fortune 1000 clients, primarily in consumer packaged goods segment

Interactive Designer

Nov 2007– Feb 2010

EDUCATION

Bowling Green State University, Bowling Green, OH

Bachelor of Science in Visual Communication, Minor in Marketing

SKILLS

UX/Craft: Product Design, Prototyping, Design Systems, User Research, UX Strategy

Leadership: Mentorship, Critiques/Reviews, Project Ownership, Hiring/Growth

Tools and Software: Figma, Sketch, Balsamiq, HTML/CSS, Storybook/Basic React, Git

PROFESSIONAL SPEAKING

Design Feedback for Everyone

Flight Conference

Columbus Web Group

Stir Trek

Personas/Empathy Mapping Workshop

Akron Women in Tech

UX Akron

No More Static Comps: Modern Design Process

Codemash

Rosetta Tech Talks

Stir Trek