## **Eric Browning**

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Oct 25, 2023

Dear GoFundMe team,

I'm excited to be applying to join your team as Senior Product Designer. I've been a fan and at times a user of GoFundMe for years and am impressed at what you've been able to achieve and what your goals are. I would be a strong addition to your team to help you become the most helpful place in the world.

With 15 years of experience in user experience, design, and leadership for software I've worked across the design process conducting and interpreting research, planning features and user journeys, prototyping, and building design systems. My super power is working through ambiguity to create something cohesive and clear.

Working at Tanium I saw the benefits of using a human-centered approach and building with empathy even in a field typically more focused on tools and hard data than the people behind the screens. That has been true throughout other contexts in my career as well and I love the similar principles GoFundMe focuses on like earning trust and being fueled by purpose.

You can see some of my work at www.fiveoclockfriday.com/helping-one-another.

Thank you, I look forward to speaking with you soon.

Sincerely,

Eric Browning