Eric Browning

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www.fiveoclockfriday.com/shift-to-value

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Dear Signify Health team,

I'm excited to be applying to join your team as Lead UX Designer. I've been learning more about Signify Health and am impressed at what you've been able to achieve and what your goals are. I would be a strong asset to help you build the healthcare system we all want to experience.

With 15 years of experience in user experience, design, and leadership for software I've worked across the design process conducting and interpreting research, planning features and user journeys, prototyping, and building design systems. My super power is working through ambiguity to create something cohesive and clear.

Working at Tanium I saw the benefits of using a human-centered approach and building with empathy even in a field typically more focused on tools and data than the people behind the keyboards and screens. That has been true throughout other contexts in my career as well and I love the similar principles Signify Health focuses on, emphasizing human connection and closing care gaps.

I've put together some case studies showing my process and results at https://www.fiveoclockfriday.com/shift-to-value.

Thank you, I look forward to speaking with you soon and learning more about becoming a part of Signify Health.

Sincerely,

Eric Browning