

Invite to sponsor

Bell Hacks

📍 Bellarmine College Preparatory

bellhacks.tech

February 3, 2024

Dear potential sponsor,

Next February, Bellarmine College Preparatory will invite more than 100+ high school students from across the Bay to a 12-hour hackathon on campus at our Lorry I. Lokey Academic Center. Our team has been working tirelessly to pack our schedules with workshops, mini-events, and prizes. Our goal as organizers is to make an unforgettable experience for an audience of eager hackers – a demographic often overlooked by online and university-hosted hackathons. For example, during MLH's 2023 season, over 80% of hackathons disallowed high schoolers.



HackClub's Zephyr @ SpaceX



HackClub's Assemble @ Figma HQ

What is a hackathon?

A hackathon is a collaborative and intensive event where participants, often software developers, come together to work on innovative projects or solve specific problems within a set time frame, typically ranging from a few hours to a few days. Participants form teams and use their coding and problem-solving skills to create functional prototypes, applications, or solutions.

The goal is to foster creativity, teamwork, and the rapid development of new ideas, often resulting in the presentation of final projects to a panel of judges for evaluation.

Hackathons are widely used in the tech industry to encourage innovation and drive the development of new technologies.

As a sponsor, you will...

- 1) **Brand** yourself as a supporter of innovation, diversity, and fun
 - a) **Talk at the opening ceremony**
 - b) **Provide judges** with industry experience to guide hackers
- 2) **Outreach** to high schoolers interested in STEM
- 3) **Promote** your company's newest technologies
 - a) **Sponsor auxiliary events** demonstrating your company's product
 - b) **Host a workshop** surrounding your company's product
 - c) **Sponsor awards and tracks** that utilize your company's product

No matter the size of your company, there are always unique opportunities for you to participate in BellHacks – there is a package available for you.

Tiers & Perks...

1

	Bronze (\$500)	Silver (\$1000)	Gold (\$2000)	Diamond (\$5000)
General				
Time at the opening ceremony	30s	1m	2m	3m
Distributing Merch	✓	✓	✓	✓
Workshops	✓	✓	✓	✓
Sponsor a prize or track	✓	✓	✓	✓
Project judges		1	2	4
Host a workshop			1	2
BellHacks presented by			✓	✓
Keynote speaker				✓

¹ All tiers are negotiable. BellHacks is fiscally sponsored by Hack Club Bank, a project by The Hack Foundation (d.b.a. Hack Club), a 501(c)(3) nonprofit. Donations should be tax-deductible.

Branding

Logo on website and shirts

small medium large largest

Distribute swag



Featured on social media



Featured in emails to registrants



Recruiting

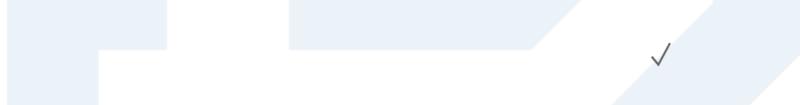
Distribute recruiting materials



Email list of participants



Directly contact winners



Happy Holidays & Go Bells!

Kevin Lu (K.Lu26@bcp.org),

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