

Jeff Brozena, Teacher, Operator, Analyst

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SUMMARY An operator-teacher with broad and deep experience at one of the country's largest and most respected privately-held Medicaid pediatric dental groups. I was entrusted to set strategic direction, improve core business processes and lead complex change shortly before a cross-generational ownership transfer was expected. My impact at this group was described "like a crater" by its ownership.

EXPERIENCE

The Smilist Management - Manager of Optimization 2018-02-01 — 2018-08-01

Smiles 4 Keeps Pediatric Dentistry - Practice Operations 2012-08-01 — 2017-11-01

- Responsible for a complete digital transformation in the midst of a generational ownership transfer, resulting in accurate third-party valuation of business.
- Spoke publicly at American Academy of Pediatric Dentistry, Pennsylvania Academy of Pediatric Dentistry on the subjects of digitization and compliant record-keeping.

Bedrock Technology - Technician 2012-01-01 — 2012-08-01

Appek Mobile Apps - Project Manager 2011-05-01 — 2012-12-15

Penn State University - Human Computer Interaction Lab - Research Assistant 2009-05-01 — 2010-12-01

Penn State University - Software Trainer 2007-08-01 — 2009-12-01

- Promoted to supervisory position in June, 2009.

AWARDS

Rock Ethics Stand Up Award, Penn State University 2011-04-10

Emerging Scholars Fellowship, Active Minds, Inc. 2011-01-01

EDUCATION

Pennsylvania State University 2008-08-01 — 2019-08-10

BS - Information Sciences & Technology

SKILLS

Leadership: Public speaking, Systems thinking, Whole systems management, Written & verbal clarity, Motivational interviewing, Situational leadership

Digital transformation: Software training, Transformational change, Change management, Strategic planning, Business analysis

Healthcare information technology (HIT): HIPAA compliance, Electronic data interchange (EDI), Electronic medical record (EMR), Analytics, SQL, Product management, Systems integration, Software integration, Electronic remittance advice (ERA), Clinical decision support

Program management: Process improvement, Project management, Process optimization, Process management, Lean Six Sigma, Kaizen

REFERENCES

Dr Ross Wezmar, DDS: Jeff worked in an organization experiencing both cross-generational and analog-to-digital transformations. He maintained the delicate balance of transitioning a 40-year-old male-dominated enterprise to a second-generation female-directed organization in the fast-evolving provider side of healthcare. Throughout the transformation he kept steady focus on the ultimate goal of a successful transition. He shepherded cross-generational familial change in a focused and intelligent manner, holding true to both the original entrepreneurial drive along with the aspirations of the second generation. The business grew and all parties came to see the need for change while retaining the drive of the original owner. Much of this success is due to Jeff continually bringing clarity and tenacity of purpose to his position as a change-maker.

Dr Katherine Wezmar Poepperling, DDS: Jeff used his tremendous intellect combined with his insight into the human spirit to propel us in such a positive direction. He has given me a gift a peace which I didn't really think was possible.