

## **Proof of Originality- To be provided during the midterm submission**

We get a lot of queries on the Proof of Originality for the Projects. Thus, this document outlines the things that are to be included. Here is what is needed:

**1. Video of interaction with the business owner/ managers-** 3 mins to 8 mins. Can also be longer than this (There is no time limit). It can be in **any language**, if other than English kindly transcribe the same. This is **not applicable** for those doing projects with **secondary data**.

a. What should be discussed? You can ask for a short intro, the problem(s) business is facing, what did they do to solve it, was it recurring/ one time, what are their expectations from this project etc.

**2. Pictures/ Images, flow charts of the firm if any-** This will help us check the credibility. **No pictures/ images "and" videos will result in rejection.**

**3. Letter from the firm in letterhead with stamp and sign-** This may not be available with unstructured business; in such case you can draft a letter and get their signature. For structured businesses- the letter should indicate that you have conducted the project with their firm and provide details such as GST/ designation/ or facts that can be cross verified. In case the letter is not provided points 1 and 2 must be strong. There might be a deduction once we review the document, case to case basis.

**4. How to provide all these in the report?** - Submit this as a drive link and give us free access.

**If the proofs and data submitted cannot be validated, then the TA has the right to reject such reports.**

**5. For secondary data projects-** clearly indicate and provide details from where the data has been collected. Kindly note it should be specific to a business. Doing random analysis and attaching hypothetical names will lead to rejection. Don't paste pictures throughout the report to increase the length.

6. The student needs to store the data with them until the completion of the project. In the event this is not provided during viva voce or any stage of submissions as outlined in the guidelines document, the reports will be rejected.

This document has been jointly prepared by Dr. Aaditya Chandel and Dr. Ashwin Baliga. It has been prepared for learning purposes and cannot be shared en masse without the permission of the undersigned.