

Immersive Insights Beta Info

Background

Immersive Insights is tool for Data Scientists and Executives to quickly explore data. Our team uses augmented reality and a virtual assistant to accelerate the data exploration process.

We are currently preparing a beta version of Immersive Insights. We're looking for early beta testers who are a good fit for our product. If there is a good fit, and a suitable dataset, there is potential for us to create and share a POC.

We're currently targeting scenarios where a business decision maker (Executive or Data Scientist) is reviewing the output of a predictive or analytical model.

Ideal Sample Dataset Requirements

- Data's relationships have important implications
- Contains many instances of an entity that evolves over time
- Is regularly updated with new (realtime) data. This could be new information on existing entities, or new instances of entities
- Is transformed by a model which processes the raw dataset into a more refined form (e.g. dimensionality reduction, aggregation, predictions, or labels)
- Many different factors need to be considered in order to make actionable decisions based on the data, and the output of the model