Semantic Density Analysis: Comparing word meaning across time and phonetic space Sagi, Kauffman, and Clark, Northwestern University

Paper Presentation
Text Mining: UVA Spring 2016
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Research Goal

It was a beautiful day in the neighborhood. The dog ran toward the fence.

I was walking the dog in the neighborhood. It started raining.

My friend passed by me. I said, "What up, dog?" He replied, "Not much."

	 dog	
Doc1	1	
Doc2	1	
Doc3	1	

Challenges in Understanding Word Usage

- Word meanings have the tendency to vary
 - Multiple definitions
 - Different cultural norms
 - Temporal shifts
- Limited approaches to quantifying context
 - Lack of ordering in bag of words approach
 - Typically produce document level metrics (e.g. topical analysis)
 - Assumes word independence
 - Gives equal value for all occurrences of a word
 - Some words not present in manually annotated Lexicon

General Hypothesis for Quantifying Meaning

- The definition of a word can be gleaned from the words around it
- Word meanings can be compared by measuring the similarity of a word's contexts
- A greater context similarity = a smaller range in that word's meanings
- Compute context vectors to measure context similarity

Sagi, Kauffman, and Clark's Proposed Solution

- Word Vectors: Develop co-occurrence matrix & reduce through Singular Value Decomposition
- 2) **Context Vectors:** Create context vectors based on value from co-occurrence matrix and words within k sized window
- 3) **Semantic Density:** Calculate average cosine similarities of context vectors

For Example:

Target Word:

"dog"

Target Window: 4

It was a beautiful day in the neighborhood. The dog ran toward the fence

I was walking the dog in the neighborhood. It started raining.

My friend passed by me. I said, "What up, dog?" He replied, "Not much."

Produce Word Vectors

It was a beautiful day in the neighborhood. The dog ran toward the fence. I was walking the dog in the neighborhood. It started raining. My friend passed by me. I said, "What up, dog?" He replied, "Not much."

a	beautiful	by	day	dog	fence			
0	1	0	1	0	0			
1	0	0	1	0	0			
0	0	0	0	0	0			Ι.
1	1	0	0	0	0			Ι.
0	0	0	0	0	1			Ι.
0	0	0	0	1	0			
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:	:	:	:	:	:			
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Produce Context Vectors

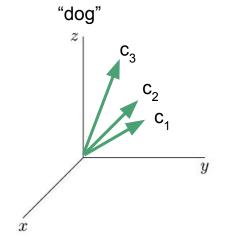
It was a beautiful day in the neighborhood. The dog ran toward the fence. I was walking the dog in the neighborhood. It started raining.

My friend passed by me. I said, "What up, dog?" He replied, "Not much."

	-4	-:	3 -2	L	-1 () 1	2		3	į.	4								
Sentence 1	in	the	neighborhood	he	dog	ran	toward	the		fence									
Sentence 2	1	was	walking	the	dog	in	the	neighb	orhood	it									
Sentence 3	1	said	what	up	dog	he	replied	not		much									
				,				it	was	a	beautiful	day	in	the	neighborhood	dog	ran	toward	fen
					\		it												
					,		was								1				
							a												
							beautiful											(4.4)	
							day												
						\	in										4.		
							the												
							neighborhoo	d 1		0 0	1	1	2		3 0) 2	1	1	
							dog												
							dog ran												

Calculate Target Word Semantic Density

- Density = Semantic variation within the set of individual occurrences of a given word, a more cohesive term has a higher density (word usage is "packed" in hyper-space)
- Measured by average cosine similarity $cos(\vec{w}, \vec{v}) = \frac{\vec{w} \cdot \vec{v}}{|\vec{w}||\vec{v}|}$



$$average\ cosine\ similarity = \frac{\cos(\vec{C}_1,\vec{C}_2) + \cos(\vec{C}_1,\vec{C}_3) + \cos(\vec{C}_2,\vec{C}_3)}{3}$$

Empirical Analysis

- Sagi et al. tested context vector methodology on Helsinki Corpus by investigating semantic shifts known from linguistic research
- Analyzed cases of semantic broadening, narrowing, and degeneration
- Ex. "Do"
 - Old English, used solely as a verb with a causative and habitual sense (e.g. "do you no harm")
 - Later English, functional role, nearly devoid of meaning (e.g. "Do you know him?")

	n	Unknown composi- tion date (<1250)	Early Middle English (1150-1350)	Late Middle English (1350-1500)	Early Modern English (1500-1710)
dog	112		40	15.47 (14.19)	24.73(10.43)
do	4298		10.31(13.57)	13.02 (9.50)	24.54 (11.2)
deer	61	38.72 (17.59)	20.6 (18.18)		20.5 (9.82)
science	79	***************************************		13.56 (13.33)	28.31 (12.24)

Limitations & Further Applications

- Target words need to be known or defined by experts
- High computational complexity
- Only useful for relative comparisons
- Still haven't resolved all of the ambiguity of natural language
 - Word meaning depends on more than simple patterns of co-occurrence
- Further Applications:
 - Assist linguists in identifying new shifts in language trends
 - Predicting tendencies towards peace or violence in religious groups
 - Identify differences in word usage in American Presidential addresses
 - Cluster with these measurements to distinguish homonyms

Questions?