



Brian Schwartz

Technology Director

CONTACT

630.818.7548

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Brooklyn, New York 11217

brianschwartz@gmail.com
<https://brian.codes>

SUMMARY

Proven Technology Manager
interested in working with
creative & technology teams on
cutting edge solutions.

SOCIAL



brschwartz



brianschwartz



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SKILLS

HTML, Javascript/TypeScript, CSS, React, React Native, Angular, jQuery, Java, Python, PHP, SQL, MySQL, GraphQL and API development.

Proficiency in popular task runners (Webpack, Gulp, etc.), SEO tools, Cloud solutions (AWS), Analytics (Google, Adobe), CMS (Wordpress, AEM, Sitecore), eCommerce solutions, crash reporting & server monitoring.

Comfortable with multiple IDE's, Keynote, Sketch, Microsoft Office

EDUCATION

University of Illinois at Urbana-Champaign

1995–2000

Bachelor of Fine Arts, Graphic Design

NYU School of Professional Studies

2013–2014

Certificate in Java Programming

WORK HISTORY

Code and Theory | Technical Director

2013 – Present (6 years)

- Provided agile, technical direction for the development, design, and systems integration for a wide variety of client engagements starting with the definition phase and continuing through implementation and final delivery
- Responsible for web, mobile and native applications for several clients such as New York Life, CNBC, Adidas, Maybelline, Tegna Digital, Inc., and Google
- Wrote technical documentation, performed Code Reviews, recommended best practices, organized projects, reviewed creative strategy and managed tasks/boards
- Managed multiple technical teams across projects as well as managed the development of senior, mid and junior level developers (2-4 direct reports), including offshore teams from Manila, Philippines
- Performed SEO, Accessibility and performance audits then recommend and helped to implement improvements to increase rankings in Google News, Apple News and Google/Bing SERPs.



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WORK HISTORY - CONTINUED

AKQA | Technical Manager

Apr 2012 – Aug 2013

- Collaborated closely with project leads, the client, third-party vendors and partners –representing technology through all phases of a project lifecycle Including discovery, development, QA, and deployment.
- Gathered technical requirements and creating technology strategy and architecture recommendations for several native and web-based applications that are part of a multiplatform retail experience.
- Worked with project managers to accurately estimate, plan and scope projects, and schedule regular meetings to review and assess risks, resolve issues, and deliver solutions.
- Responsible for ensuring that correct processes are followed; incorporating a hybrid agile approach, and training Project Managers, Client Service and QA on these processes and the use of tools such as JIRA.
- Managed a team of developers and software engineers, building interactive experiences, often under constantly changing requirements and fast-paced timelines.

Euro RSCG/Havas | Technical Director

May 2010 – Mar 2012

- Manage a team of web developers, collaborating with Creative and Account to meet Client goals and help develop digital strategies.
- Work on online and mobile web sites using current coding methods and software

Euro RSCG/Havas | Senior Web Developer

Jul 2007 – May 2010

- Developed digital solutions for clients, such as Sprint, Kraft, Michelob and Citibank using HTML/CSS, Javascript, PHP/MySQL and Flash.
- Demonstrated an ability to understand and implement effective cross-platform/browser compatible digital solutions.
- Utilized software, including TextMate, Dreamweaver, Photoshop, Illustrator, Eclipse, Flash, Flex and AfterAffects.

DraftFCB | Senior Digital Art Director

2002 – 2007

- Designed and developed promotional, e-commerce and brand websites as well as Flash banner ads.
- Worked on projects from a variety of clients such Masterfoods (M&M's, Snickers, Twix), USPS, DeVry, PACCAR, Cadillac
- Worked closely with creative and account teams
- Managed a team of Digital Art Directors