Brendan Soffientini

Web Developer / *Jeopardy!* Hopeful

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Related Experience

Front-End Web Developer, Ajax Union   Brooklyn, NY

Duration: 8/12 – 12/13
Operated and managed the Web Development department at Ajax Union, an internet marketing firm focusing mainly on small and medium-sized local businesses.

- Responsibilities included building attractive, functional and SEO-optimized websites and landing pages for clients and the company, as well as managing all internal and outsourced development and design projects. Also handled all debugging, fixing and troubleshooting issues on client and internal websites.

- Personally responsible for all client interaction, as well as delegating, research, scheduling and reporting for all projects.

Freelance Web Design

Duration: 1-3 weeks for each project
Completed Wordpress web sites for a CPA firm in Indianapolis, a motivational speaker in Manhattan and a theatre company startup in Brooklyn.

On Site SEO Manager, Ajax Union   Brooklyn, NY

Duration: 8/11 – 8/12
Responsibilities included writing copy for client websites, upgrading site architecture and aesthetics, and educating clients on SEO best practices and all client interaction.

Development Projects

Hubbub   http://github.com/brsoff/hubbub

Hubbub allows users to post their recommendations for their favorite restaurants, bars, food, articles, etc. Technologies used include Backbone.js, Ruby on Rails, RSpec, AJAX,.

- Almost entirely pair-programmed, Hubbub was built as a single-page app in Backbone.js, mostly using Rails as an API to retrieve our JSON data. A large emphasis was put on live data/view updating so that a refresh is never required.

YouTube Atlas   http://github.com/snebel/wdi_project_2

YouTube Atlas is a data visualization of the 10 most popular videos in six different categories (Top Videos, News, Music, Entertainment, Tech and Animals) in 60 countries. Technologies used include D3.js, jQuery, AJAX, Ruby on Rails.

- A group project, I was initially tasked with learning the D3.js necessary for us to render an interactive 3d globe on which the data can live. Most significantly, I was able to transfer my new knowledge of the D3 framework to my partners so that they could build on top of the initial setup for the app's core features.

Tableflip   http://github.com/brsoff/tableflip

Tableflip finds the user's current location and serves them random restaurants until they find one they like, complete with directions via any transit method. Technologies used include Ruby on Rails, jQuery, AJAX, Rspec, Capybara.

- My first Rails app, the major challenges I faced were developing with TDD and integrating the Google Maps & Google Driving Directions interface via Javascript.

Education

Web Development Immersive
General Assembly
915 Broadway, New York, NY
12/13 – 3/14

Rutgers University
New Brunswick, NJ
9/03 – 7/07

The American University in Cairo
6/06 – 8/06

Technologies

Languages / Frameworks
- Ruby on Rails, Sinatra
- Javascript, jQuery
- Backbone.js, D3.js
- Git version control
- Bootstrap

Platforms / CMS
- Wordpress, Joomla
- Magento, OpenCart
- Shopify, BigCommerce, Volusion
- Marketo

General Development
- HTML5, CSS3
- Responsive Design
- FTP
- cPanel, PHPmyAdmin
- DNS: A record, CNAME, MX records, nameservers, etc.

When I'm Not Coding

I like to travel, learn foreign languages, keep up with world news, do crosswords, play guitar, read Wikipedia for hours, try new foods and watch *Jeopardy!.*