Baris Yavuz

Full Stack Web Developer

I have 3 years of hands-on experience in global (USA) e-commerce companies, where I implemented solutions to enhance website functionality, user experience, and performance. My expertise includes building custom applications, design updates, fixing functional bugs, integrating new features, and developing backend solutions for data storage. My work contributed to optimizing site speed, increasing user engagement, and driving conversions.

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🔲 brsyvz.github.io/my-portfolio-website/

⭘ github.com/brsyvz

SKILLS

`Javascript` `HTML` `CSS/SCSS` `Liquid` `Node/React` `Webpack` `Growthbook` `Supabase` `SQL`

WORK EXPERIENCE

Full-Stack Shopify Developer
Prismfly ⬈

09/2023 - 01/2025   *USA - Remote*
Global e-commerce agency

New experiences:

○ **Project management:** I was part of successfully managed website redesign projects, gaining experience in how team leads, designers, developers, and website owners communicate throughout the project from start to finish, As a result, I developed a strong understanding of development phases and the tools used in the process.

○ **Time management:** Due to the fast-paced agency work environment, I worked on multiple projects at the same time. As a result, I adapted to creating accurate development plans and estimates, tracking hours spent on tasks, and frequently providing progress and completion reports.

○ **Theme development:** Worked with a Shopify theme boilerplate to be used in multiple projects that utilized predefined styles for fonts, colors, and layouts, implemented reusable components for faster development, and included automation & linting to maintain code quality and consistency.

○ **Shopify Apps:** Developed three custom Shopify apps tailored to specific client requirements , including address validation, product upsells, and purchase restrictions , enhancing store functionality and user experience.

○ **Test/CRO:** Implemented A/B tests using Growthbook to analyze user engagement and identify which web component versions led to improved conversion rates and overall user interactions.

Front-End Developer
Pedal Commander ⬈

02/2022 - 09/2023   *USA - Remote*
Throttle response controller - motor vehicle part

Experiences:

○ I was responsible for improving the design and functionalities of our Shopify stores which makes million dollar worth of sales every month.

○ Worked on all the aspects/files of the shopify theme and created brand-new page, product, collection, blog, article, and cart templates.

○ Gained experience in using cart functionalities, snippets, section & section settings, liquid objects, meta-fields, meta-objects and Shopify 2.0 features

○ Added upsell products to the cart drawer and significantly Increased the sale of "shipping insurance" product.

○ Mentored two front-end developers, helping them adapt to the Shopify ecosystem, the theme structure, and the company's vehicle database API.

PERSONAL PROJECTS

Portfolio ⎋
Portfolio website
- Built with Vanilla JS using a modular and object-oriented approach for dynamic content generation.
- Fully responsive animated design ensuring compatibility across devices with Webpack, BabelJS, and Autoprefixer.
- Firebase integration for storing contact form messages securely.
- Code quality maintained using ESLint's "Airbnb" style guide.

Movie-db App ⎋
Display popular movies/tv series
- Built with Vanilla JS using modular components to display popular TV series and movies.
- Dynamic content rendering using data fetched from The Movie Database (TMDB) API.
- Optimized for performance with efficient DOM manipulation and event handling.

To-Do List App ⎋
Task management app
- Developed using vanilla js and the design is fully responsive.
- Uses localStorage to save the data on user's browser.
- Makes use of object-oriented design.
- Webpack is used for organizing project assets.

Library app ⎋
Keep track of your books
- Developed using vanilla javascript and responsive css.
- Uses localStorage to save the data on user's browser.
- Uses object-orianted approach to render newly added html elemenets on the page
- Webpack is used for organizing project assets.

PROFESSIONAL PROJECTS

Primal Kitchen ⎋
- Highly contributed to a website redesign project, developing 10+ sections, including a product showcase carousel with add to cart, variant selector, and review features, a blog post section, a features carousel, and a PDP information section, as well as custom account pages and more.

Talli ⎋
- Managed the migration from Squarespace (e-commerce platform) to Shopify by writing mapping scripts to transfer customer, product, and order data. Also developed the homepage and product page sections.

Evolution Powersports ⎋
- Developed a custom filter to be used in the Homepage, Product pages, and Collection pages to meet specific filter functionality requirements as requested by the client. Collaborated closely with the client to ensure the filter's functionality aligned with their needs.

Shopify custom app experiences ⎋
- Customer address validation
- Country based checkout banned items
- Automated inventory reassignment via webhooks

EDUCATION

BSc Computer Engineering
Vistula University ⎋

2015 - 2019

Location: Warsaw / Poland
GPA: 4.0

Courses taken:
- C#, Asp.net, SQL, JS-HTML-CSS, Embedded Systems, Computer graphics, Network systems, Algorithms and Data structures, Big data, Electronics and Robotics.
- Thesis - Link
- Thesis Project - Link

REFERENCES

Charlie Caro - Lead Developer at Prismfly ⎋
Contact : carocarlosj@gmail.com

Oguzhan Gunes - Head of e-commerce at Xpert Moto Group ⎋
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Ezgi Akagunduz - Co-founder of CodeMiner
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Emre Can Eskimez - Front-end developer at Threat Fabric ⎋
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