

Bart-Jan Herweijer

digital mind / analog heart

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DATE OF BIRTH 23-08-1986
LINKS [Portfolio](#), [LinkedIn](#), [Instagram](#)

01 PROFILE

Creative spirit with a multitude of experience in diverse sectors. Loves to work on the intersection of Creativity, Technology, and Society. Expert in innovation-driven design and development which enables me to come up with 'out of the box' solutions both virtually and physically. Passionate about interactions, whether it is machine- or human-based.

With a *digital mind / analog heart* focuses to create & connect

02 EMPLOYMENT HISTORY

Jan 2018 — Present
Enschede

Community Manager (COO) at Cooperatie CeeCee Community UA

- Run daily operations & activities at the creative hotspot/hub the cee spot
- Lead & support the creative community, consisting of (~70) entrepreneurs working in creative technologies
- Host events in creativity, entrepreneurship, technology, business
- Finances, Sales, Marketing & Communications

Feb 2015 — Jul 2017
Enschede

Content Specialist at TRIMM multimedia BV

TRIMM is a full-service digital agency of ~100 employees. As part of the self-steering digital marketing team, I was responsible for a number of international customers and platforms. I helped these clients with:

- support on websites and platforms, newsletters, landing pages
- manage the content of those websites
- implement digital marketing campaigns
- support on in-house development
- customer delight

03 EDUCATION

Feb 2020 — Present
Enschede

Saxion Universities of Applied Science

BSc Creative Media & Game Technologies

Sep 2010 — Dec 2016
Enschede

Saxion Universities of Applied Sciences

BA Art & Technology

Sep 2004 — Jul 2006
Zwolle

Christelijke Hogeschool Windesheim
BSW Social Studies

04 INTERNSHIPS

Jan 2017 — Dec 2017
Enschede

Graduate Researcher at Cooperatie CeeCee Community UA

Conducted research on the topics of creative industries and gentrification in relation to the startup ecosystem and brain-drain of the region Twente.

Feb 2015 — Jul 2015
Enschede

Business Developer at TRIMM multimedia BV

Along with two business students, we have written a business proposal for two clients on automation and IoT-usage within the horticulture.

May 2020 — May 2020
Enschede

Media Specialist at 100%FAT, Fusion of Art and Technology

During this internship, I was an all-round media specialist and made video, web, and both hard- and software prototypes.

05 COURSES

Feb 2020 — May 2020

Smart Solutions Semester at Saxion research chair of clean and sustainable energy

Feb 2015 — Jul 2015

Minor Learning Innovation at Saxion centre for entrepreneurship

2017

SCC (VCA-VOL) at VCANederland

2007

Forklift certificate at Blom opleidingen

2005

First Aid certificate at Oranje kruis

06 LANGUAGES

Dutch
English

● ● ● ● ●
● ● ● ● ●

German
French

● ● ● ● ●
● ● ● ● ●

07 SKILLS

Community
Management

● ● ● ● ●
● ● ● ● ●

Coding
Web Development

● ● ● ● ●
● ● ● ● ●

Hospitality

Marketing &
Communications

Business Development

Agile Project
Management

Concept Development

Application
Development

Hardware

Git

Adobe Creative Suite

08 EXTRA-CURRICULAR ACTIVITIES

2019 — Present

Enschede

representative, Roombeek2020

A member within the work-group with cultural instances to host a month of commemorations for the fireworks disaster which took place in Enschede in 2000.

Have been developing an application which can be used for a location-based audio tour.

Mar 2019 — Present

Enschede

project member, Smart City consortium

As a member of this workgroup, a number of businesses in IT work together with municipality and province to discuss, assess, and work towards a smart city and open data.

2019

Enschede

coach, EnschedeLab

As a coach at EnschedeLab, I guided students from 4 different levels of further education to come up with innovative solutions for nowadays society. It has been set up as a living lab, where government, businesses and educational institutes (both researchers as students) can contribute to making the city more future-proof.

May 2018 — Sep 2019

Enschede

project member, Garage2020 Twente

Garage2020 is a national initiative where multidisciplinary teams of professionals and creatives put together in a think-tank. The goal is to design solutions within the regions of Youth care.

Jul 2018 — Present

Enschede

partner, Startup Twente

Along with the other partners, we have set up a triple helix construction to stimulate and facilitate the startup eco-system of the region Twente.

09 HOBBIES

Hiking, Coding, Nature, Food, Music, Philosophy, Tinkering

10 REFERENCES

References available upon request